

New sub-branded logos available before the end of Spring semester.

All *Level One* and *Level Two* sub-branded logos will be available for download from PhotoShelter before the end of the spring semester. Local licensing partner Geisler will have graphics files for Level One and Level Two logos ready in May to create promotional items for your college, department, or academic program, including branded table cloths. Email [Miranda](#) or [Jonathan](#) at Geisler for direct assistance.

Level Three, service and program sub-branded logos will be ready to create near the end of the semester when the new branded **Canva** experience launches on campus. These service, program and operational units will have the opportunity to choose a single icon that represents them from the Font Awesome icon package. Each eligible unit may choose one icon that will be reserved for their use. They may also choose not to use an icon if they wish. Below is the full list of the *Level One* and *Level Two* sub-branded logos.

| Division, Department or Academic Program Logo | University Division | Logo Design Level |
|---|---|-------------------|
| Academic Affairs | Academic Affairs | Level 1 |
| Academic Personnel | Administration & Finance | Level 2 |
| Academic Planning & Institutional Effectiveness | Academic Affairs | Level 1 |
| Accounting | Administration & Finance | Level 1 |
| Administration & Finance | Administration & Finance | Level 1 |
| Admissions | Enrollment Management & Student Affairs | Level 1 |
| Alumni Association | Office of the President | Level 1 |

| Division, Department or Academic Program Logo | University Division | Logo Design Level |
|--|---|--------------------------|
| Applied Environmental Science | Academic Affairs | Level 2 |
| Aquatics Center | Enrollment Management & Student Affairs | Level 2 |
| Biology & Chemistry | Academic Affairs | Level 2 |
| Budget & Planning | Administration & Finance | Level 1 |
| Campus Health Center | Enrollment Management & Student Affairs | Level 2 |
| Campus Planning & Development | Administration & Finance | Level 1 |
| Center for Advising, Career & Student Success | Academic Affairs | Level 2 |
| Cinematic Arts & Technology | Academic Affairs | Level 2 |
| Cleary | Enrollment Management & Student Affairs | Level 1 |
| College of Health Sciences & Human Services | Academic Affairs | Level 1 |
| College of Extended Education & International Programs | Academic Affairs | Level 1 |
| College of Arts, Humanities & Social Sciences | Academic Affairs | Level 1 |
| College of Business | Academic Affairs | Level 1 |
| College of Education | Academic Affairs | Level 1 |
| College of Science | Academic Affairs | Level 1 |
| College Support Programs | Enrollment Management & Student Affairs | Level 2 |
| Dean of Students | Enrollment Management & Student Affairs | Level 1 |
| Digital Transformation | Administration & Finance | Level 2 |

| Division, Department or Academic Program Logo | University Division | Logo Design Level |
|--|---|--------------------------|
| Early Outreach & Support Programs | Enrollment Management & Student Affairs | Level 1 |
| Education & Leadership | Academic Affairs | Level 2 |
| Emergency Management | Administration & Finance | Level 1 |
| Employee & Labor Relations, Compliance and Leaves Programs | Administration & Finance | Level 2 |
| Enrollment Management & Student Affairs | Enrollment Management & Student Affairs | Level 1 |
| Enrollment Services | Enrollment Management & Student Affairs | Level 2 |
| Enterprise & Engagement Applications | Administration & Finance | Level 2 |
| Enterprise Data Management & Information Security | Administration & Finance | Level 2 |
| Environmental Health, Safety, and Risk Management | Administration & Finance | Level 1 |
| Facilities Business Operations | Administration & Finance | Level 2 |
| Facilities Maintenance & Operations | Administration & Finance | Level 1 |
| Facilities Management | Administration & Finance | Level 1 |
| Finance | Administration & Finance | Level 1 |
| Finance Administration Support Services | Administration & Finance | Level 2 |
| Financial Aid | Enrollment Management & Student Affairs | Level 1 |
| Health & Wellness Services | Enrollment Management & Student Affairs | Level 1 |
| Health, Human Services & Public Policy | Academic Affairs | Level 2 |
| Human Development & Family Science | Academic Affairs | Level 2 |

| Division, Department or Academic Program Logo | University Division | Logo Design Level |
|--|---|--------------------------|
| Human Resources | Administration & Finance | Level 1 |
| Humanities & Communication | Academic Affairs | Level 2 |
| Information Technology | Administration & Finance | Level 1 |
| Information, Technology & Communication Design | Academic Affairs | Level 2 |
| Intercollegiate Athletics | Enrollment Management & Student Affairs | Level 2 |
| Kinesiology | Academic Affairs | Level 2 |
| Leadership Development & Student Recreation | Enrollment Management & Student Affairs | Level 2 |
| Liberal Studies | Academic Affairs | Level 2 |
| Marine Science | Academic Affairs | Level 2 |
| Master of Business Administration | Academic Affairs | Level 2 |
| Mathematics & Statistics | Academic Affairs | Level 2 |
| Mechatronics Engineering | Academic Affairs | Level 2 |
| Network Services | Administration & Finance | Level 2 |
| Nursing | Academic Affairs | Level 2 |
| Office of Graduate Studies & Research | Academic Affairs | Level 1 |
| Office of Inclusive Excellence | Office of the President | Level 1 |
| Office of the President | Office of the President | Level 1 |
| Office of the Registrar | Enrollment Management & Student Affairs | Level 1 |
| Otter Athletics | Enrollment Management & Student Affairs | Level 1 |
| Otter Sports Center | Enrollment Management & Student Affairs | Level 2 |
| Parking Services | Administration & Finance | Level 2 |

| Division, Department or Academic Program Logo | University Division | Logo Design Level |
|--|---|--------------------------|
| Performing & Visual Arts | Academic Affairs | Level 2 |
| Personal Growth & Counseling Center | Enrollment Management & Student Affairs | Level 2 |
| Pre-College Programs | Enrollment Management & Student Affairs | Level 2 |
| Psychology | Academic Affairs | Level 2 |
| Recreation | Enrollment Management & Student Affairs | Level 2 |
| School of Business | Academic Affairs | Level 2 |
| School of Computing & Design | Academic Affairs | Level 2 |
| Science Illustration | Academic Affairs | Level 2 |
| Social Sciences & Global Studies | Academic Affairs | Level 2 |
| Social Work | Academic Affairs | Level 2 |
| Sponsored Programs | Academic Affairs | Level 2 |
| Student Information Center | Enrollment Management & Student Affairs | Level 2 |
| Student Conduct | Enrollment Management & Student Affairs | Level 2 |
| Student Disability & Accessibility Center | Enrollment Management & Student Affairs | Level 2 |
| Student Engagement & Leadership Development | Enrollment Management & Student Affairs | Level 2 |
| Student Housing & Residential Life | Enrollment Management & Student Affairs | Level 1 |
| Student Services & International Enrollment Management | Academic Affairs | Level 2 |
| Student Services & International Enrollment Management | Academic Affairs | Level 2 |

| Division, Department or Academic Program Logo | University Division | Logo Design Level |
|--|---|--------------------------|
| Sustainable Hospitality Management | Academic Affairs | Level 2 |
| Talent Acquisition & Workforce Administration | Administration & Finance | Level 2 |
| Tanimura & Antle Family Memorial Library | Academic Affairs | Level 1 |
| Title IX & DHR Prevention | Enrollment Management & Student Affairs | Level 1 |
| Transportation & Parking Services | Administration & Finance | Level 1 |
| University Police Department | Administration & Finance | Level 1 |
| University Advancement | Office of the President | Level 1 |
| University Affairs, Ceremonies & Events | Office of the President | Level 1 |
| University College | Academic Affairs | Level 1 |
| University Communications | Office of the President | Level 1 |
| Veterans Services | Enrollment Management & Student Affairs | Level 2 |
| World Languages & Cultures | Academic Affairs | Level 2 |

