



CALIFORNIA STATE UNIVERSITY, MONTEREY BAY
Student Fee Advisory Committee
100 Campus Center, Seaside, California 93955-800

TO: Vanya Quiñones, President

FROM: Adrian Villalpando, Co-Chair Student Fee Advisory Committee
Christy Underwood, Co-Chair Student Fee Advisory Committee


Adrian Villalpando (Apr 30, 2024 13:40 PDT)



CC: Ben Corpus, Vice President for Enrollment Management and Student Affairs

DATE: May 1, 2024

SUBJECT: Recommendation, FY 2024-25 Allocation of the Materials, Services, and Facilities Fee

The SFAC members for the Spring semester, AY 2023-24, and participating in the recommendations are:

Adrian Villalpando, Student and Chief Financial Officer, Associated Students, SFAC Co-Chair
Christy Underwood, Administrative Services Manager for Student Affairs, SFAC Co-Chair
Kelsey Nordstrom, Faculty Representative, Academic Senate
Alana Soliven, Staff Representative, Manager, Cashiering and Student Accounting Services
Helene Kristensen, Student
Kaitlin Cazas, Student
Jackie Casareno, Student
Josefina Valdez, Student
Gladis Zeferino, Student
Tiffany Grau, Senior Budget Analyst, *Ex-Officio*
Michael Mendoza, VPSA Office Coordinator, *Ex-Officio*

The Materials, Services, and Facilities (MSF) fee is a campus mandatory fee charged to students each semester when enrolled in a regular, matriculated program. The current MSF fee is \$315/student annually, of which \$150 is designated for the Sustainable Transportation Program. The Student Fee Advisory Committee (SFAC) solicited proposals for annual MSF fee funding for projects that enhance campus student life and community, and received 40 proposals for a total requested amount of \$1,749,047.

Context: The committee has continued to use a strategy of holding an 8% reserve. The Budget Office conservatively projected \$952,000 to be available for allocation.

The SFAC carefully considered and reviewed each request, inviting requesters to our meeting as needed. Due to the significant difference in the amount of requests and the funds available, the committee was unable to fully fund any of the requests. In order to fund as many requests as possible, the committee reviewed all request amounts and strategically reduced them by varying amounts for recommendation.

As detailed in the table below, the SFAC reviewed the following received proposals and recommends allocation as follows:

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

Requesting Program	2024-25 Allocation Recommendation	2024-25 Request
Affinity Graduation Celebrations	\$45,000.00	\$60,400.00
Campus Activities Programs	\$30,600.00	\$60,000.00
Campus Traditions	\$57,500.00	\$107,000.00
Center for Black Student Success (Helen Rucker Center)	\$47,500.00	\$57,500.00
Clinic for Educational Supports	\$23,250.00	\$40,000.00
Commencement	\$30,000.00	\$47,469.00
Civic & Community Engagement	\$17,625.00	\$25,000.00
Cooperative Learning Center	\$11,250.00	\$18,000.00
CSUMB Centro	\$56,000.00	\$79,000.00
CSUMB Student ID Cards	\$14,000.00	\$25,145.00
CSUMB Test Center	\$15,750.00	\$21,000.00
EGS Film Series (new)	\$4,125.00	\$10,650.00
ESports Lounge Operations	\$16,500.00	\$30,000.00
Ethnic Studies Conference (new)	\$2,625.00	\$7,000.00
Fog Collectors refresh (new)	\$0.00	\$4,500.00
Greek Life	\$14,000.00	\$20,000.00
LGBTQ+ Student Success Center (new)	\$30,000.00	\$36,000.00
Late Night Otter Rides (Lyft) Program (new)	50,000.00	\$100,000.00
Library Programming	0.00	\$3,750.00
Leadership Development	\$15,000.00	\$25,000.00
Library Maker Space	\$15,000.00	\$20,000.00
Monte's 5K Run	\$7,750.00	\$18,000.00
National Undergrad Research Week	\$1,500.00	\$2,000.00
Night Walk	\$40,000.00	\$55,444.00
Otter Cross Cultural Center	\$145,000.00	\$236,280.00
Otter Sports Center sound system	\$0.00	\$50,000.00
Recreation Camping Trips	\$3,000.00	\$12,000.00
Recreation Services Staffing	\$20,000.00	\$175,000.00
Sailing Club	\$0.00	\$4,000.00
Special Events	\$23,000.00	\$35,000.00
SDAC Film Screenings	\$3,000.00	\$6,600.00

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

Student Information Center	\$67,000.00	\$122,777.00
EMSA Marketing Interns	\$40,000.00	\$60,000.00
Student Veteran Services Programming	\$2,025.00	\$3,000.00
The Lutrinae	\$40,000.00	\$48,500.00
The Plunge & Sunset Sendoff (new)	\$12,500.00	\$25,000.00
Transportation at Move-In	\$3,000.00	\$5,500.00
Undocumented Student Success	\$20,000.00	\$32,532.00
Welcome to Finals - Library (new)	\$6,000.00	\$15,000.00
Young Men of Color (MOCA) Programming	\$22,500.00	\$45,000.00
TOTAL	\$952,000.00	\$1,749,047

DETAIL:

Affinity Graduation Celebrations: Amount Requested: \$60,400. The SFAC supports affinity graduation celebrations and is committed to supporting the vision and mission of the university. The committee encourages the requestors to continue seeking additional funding sources to support the future growth of these programs. Due to more requests than funds, the SFAC recommends funding this request at \$45,000.

Funding Recommendation: \$45,000

Campus Activities Programs: Amount Requested: \$60,000. The SFAC is supportive of funding major campus-wide programming activities, however, due to more requests than funds, we recommend funding this request at \$30,600.

Funding Recommendation: \$30,600

Campus Traditions: Amount Requested: \$107,000. The SFAC believes creating and sustaining campus traditions is important. The committee encourages the requestors to seek additional funding sources as the MSF fee revenue should not be the sole source to support the future growth of these programs. Due to more requests than funds, the SFAC recommends funding this request at \$57,500.

Funding Recommendation: \$57,500

Center for Black Student Success (Helen Rucker Center): Amount Requested: \$57,500. The committee understands that this is an important student support service that will directly impact the campus' retention and success goals for Black students as well as serving all students across campus. We applaud the center's success in acquiring other funding. Due to more requests than funds, the SFAC recommends funding this request at \$47,500.

Funding Recommendation: \$47,500

Clinic for Educational Supports: Amount Requested: \$40,000. The committee recognizes this is an important program that will provide real-world experience for students studying in the School Psychology Program and increase access to testing services across our campus. Due to more requests than funds, the SFAC recommends funding this request at \$23,250.

Funding Recommendation: \$23,250

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

Commencement: Amount Requested: \$47,469. The committee understands that Commencement programs are integral to celebrating student success. The committee appreciates that the administration took student and supporters feedback to make improvements at the new venue. Due to more requests than funds, the SFAC recommends funding this request at \$30,000.

Funding Recommendation: \$30,000

Civic and Community Engagement: Amount Requested: \$25,000. The committee recognizes this is a valuable resource for students seeking community service opportunities outside of the Service Learning program. The committee encourages the requestors to seek additional funding sources to support the future growth of these programs. Due to more requests than funds, the SFAC recommends funding this request at \$17,625.

Funding Recommendation: \$17,625

Cooperative Learning Center (CLC): Amount Requested: \$18,000. The committee appreciates the service the CLC provides to our campus. The various services, programs, and opportunities the CLC provides are enriching our community and positively influencing student success. Due to more requests than funds, the SFAC recommends funding this request at \$11,250.

Funding Recommendation: \$11,250

CSUMB Centro: Amount Requested: \$79,000. As an HSI, the Latine student population makes up the highest percentage of CSUMB population, the SFAC is in support of this proposal. Due to more requests than funds, the SFAC recommends funding this request at \$56,000.

Funding Recommendation: \$56,000

CSUMB Student ID Cards: Amount Requested: \$25,145. The committee recognizes the Otter ID cards are necessary in order for students to use campus services. Due to more requests than funds, the SFAC recommends funding this request at \$14,000.

Funding Recommendation: \$14,000

CSUMB Test Center: Amount Requested: \$21,000. The committee recognizes the need for a centralized testing center on campus to better meet and serve the needs of CSUMB students. Due to more requests than funds, the SFAC recommends funding this request at \$15,750.

Funding Recommendation: \$15,750

EGS Film Series: Amount Requested: \$10,650. The committee recognizes the importance of leveraging the diversity of our university community to enhance the educational experience for all students in this new request. Due to more requests than funds, the SFAC recommends funding this request at \$4,125 to at least cover the screening rights, marketing, and catering.

Funding Recommendation: \$4,125

ESports Lounge Operations: Amount Requested: \$30,000. The SFAC has made a considerable investment in this new venue with One-Time MSF funding and wants it to be successful by funding these operational costs. However, due to more requests than funds, the committee recommends funding this request at \$16,500.

Funding Recommendation: \$16,500

Ethnic Studies Conference: Amount Requested: \$7,000. The committee is supportive of this new request for funding of a one day conference for local high school students, educators, and CSUMB undergraduates that allows attendees to delve deeply into the localized Ethnic Studies content. Further we appreciate that the department is seeking other funding sources for this annual conference. However, due to more requests than funds, the committee recommends funding this request at \$2,625.

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

Funding Recommendation: \$2,625

Fog Collectors Refresh: Amount Requested: \$4,500. Upon review of this new request, it was determined that it does not meet the criteria for annual MSF funding and recommends that the department resubmit their request as a One-Time MSF proposal when it is announced in Fall, 2024.

Funding Recommendation: \$0.00

Greek Life: Amount Requested: \$20,000. Greek Life provides students with personal, professional, and social development opportunities. The committee recognizes the importance of our Greek programs to enhance students' sense of belonging on campus. Due to more requests than funds, the committee recommends funding this request at \$14,000.

Funding Recommendation: \$14,000

LGBTQ+ Student Success Center: Amount Requested: \$36,000. As the newest student success center, the SFAC wants to be as supportive as possible. However, due to more requests than funds, the committee recommends funding this request at \$30,000.

Funding Recommendation: \$30,000

Late Night Otter Rides (Lyft) Program: Amount Requested: \$100,000. The SFAC has provided support for this as a pilot program via one-time funding and would like to see it continue. Due to more requests than funds, the committee recommends funding this request at \$50,000.

Funding Recommendation: \$50,000

Library Programming: Amount Requested: \$3,750. Upon review of this new request, it was determined that it does not meet the criteria for annual MSF funding and recommends that the department resubmit their request as a One-Time MSF proposal when it is announced in Fall, 2024.

Funding Recommendation: \$0.00

Leadership Development: Amount Requested: \$25,000. The committee endorses leadership development programs and recommends that the requestors explore additional funding sources to support their growth. Due to more requests than funds, the SFAC recommends funding this request at \$15,000.

Funding Recommendation: \$15,000

Library Maker Space: Amount Requested: \$20,000. The committee recognizes that this is a very popular program within the campus community and is supportive of providing funding. Due to more requests than funds, the SFAC recommends funding this request at \$15,000.

Funding Recommendation: \$15,000

Monte's 5K Run: Amount Requested: \$18,000. The SFAC was able to provide one-time MSF funding for sustainable supplies and would like to continue in their support of this successful program that is free to all CSUMB student participants. Due to more requests than funds, the committee recommends funding this request at \$7,750.

Funding Recommendation: \$7,750

Undergrad Research Week: Amount Requested: \$2,000. The committee provided one-time MSF funding for this year's Spring event and would like to continue its support. However, due to more requests than funds, the SFAC recommends funding this request at \$1,500.

Funding Recommendation: \$1,500

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

Night Walk: Amount Requested: \$55,444. The Night Walk service is a public safety benefit to the campus community. The committee encourages the requesters to seek additional funding to support the growth of the Night Walk service. Due to more requests than funds, the SFAC recommends funding this request at \$40,000.

Funding Recommendation: \$40,000

Otter Cross Cultural Center (OC3): Amount Requested: \$236,280. The committee appreciates the contributions that the OC3 makes to promote connections between students, faculty, and campus community. The committee recognizes OC3's success and encourages them to seek more institutional support. Due to more requests than funds available, the SFAC recommends funding this request at \$145,000.

Funding Recommendation: \$145,000

Otter Sports Center Sound System: Amount Requested: \$50,000. Upon review of this new request, it was determined that it does not meet the criteria for annual MSF funding and recommends that the department resubmit their request as a One-Time MSF proposal when it is announced in Fall, 2024.

Funding Recommendation: \$0.00

Recreation Camping Trips: Amount Requested: \$12,000. While the SFAC appreciates that the department wants to reduce the cost of camping trips to benefit lower income students, we would like to see this funding used for "camperships" for one to two of these students to participate in each trip. Due to more requests than funds, the committee recommends funding this request at \$3,000.

Funding Recommendation: \$3,000

Recreation Services Staffing: Amount requested: \$175,000. Although the committee appreciates the department's ambition to expand their program beyond the current funding from IRA fees, it is not feasible due to the limited MSF funds available. Further, the SFAC suggests that the department consider lowering the amount of their future requests. The committee recommends funding this request at \$20,000.

Funding Recommendation: \$20,000

Sailing Club: Amount Requested: \$4,000. Upon review of this new request, the SFAC is concerned that it will set a precedent for all student clubs to expect funding for their club activities and equipment. While we appreciate that the club is seeking "outside" funding, due to more requests than funds, the committee cannot recommend funding this request.

Funding Recommendation: \$0.00

Special Events: Amount Requested: \$35,000. The committee values the services and programs supported by the Special Events programming and Provost's office. Due to more requests than funds, the SFAC recommends funding this request at \$23,000.

Funding Recommendation: \$23,000

SDAC Film Screenings: Amount Requested: \$6,600. The SFAC recognizes the importance of these film screenings for the campus community and would like to at least support the license fees for the selected films. Due to more requests than funds, the committee recommends funding \$3,000 for this request.

Funding Recommendation: \$3,000

Student Information Center: Amount Requested: \$122,777. The committee recognizes the value of the student union's Student Information Center. The committee encourages the

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

requestors to seek additional funding sources to support the future growth of this program. Due to more requests than funds available, the SFAC recommends funding this request at \$67,000.

Funding Recommendation: \$67,000

EMSA Marketing Interns: Amount Requested: \$60,000. The committee values the program's interns as key assets in providing information and resources for the campus as a retention tool and to create a sense of belonging. Due to more requests than funds, the SFAC recommends funding this request at \$40,000.

Funding Recommendation: \$40,000

Student Veteran Services Programming: Amount Requested: \$3,000. The committee recognizes the need to provide programming for our students that have served. Due to more requests than funds, the SFAC recommends funding this request at \$2,025.

Funding Recommendation: \$2,025

The Lutrinae: Amount Requested: \$48,500. The SFAC values The Lutrinae as a resource for the student body and a key tool for student journalists to develop practical skills. The committee appreciates The Lutrinae's success at building their online presence, however based on a commitment to the campus sustainability goals, we do not support the printing of the paper. The SFAC encourages The Lutrinae to seek additional funding to include advertising revenue to support the needs of the program. The SFAC recommends funding this request at \$40,000 due to more requests than funds.

Funding Recommendation: \$40,000.

The Plunge and Sunset Sendoff: Amount Requested: \$25,000. The SFAC is supportive of this new funding request for these "bookend" events. Unfortunately, due to more requests than funds, the committee recommends funding this request at \$12,500.

Funding Recommendation: \$12,500

Transportation at Move-In: Amount Requested: \$5,500. The committee recognizes the need to provide transportation for students to off campus between move-in and the start of classes. The SFAC is supportive of this plan but due to more requests than funds, recommends that we fund this request at \$3,000.

Funding Recommendation: \$3,000

Undocumented Student Success: Amount Requested: \$32,532. The SFAC recognizes supporting and assisting undocumented students on campus is important and beneficial to the campus community as a whole. Due to more requests than funds, the committee recommends funding this request at \$20,000.

Funding Recommendation: \$20,000

Welcome to Finals (Library): Amount Requested: \$15,000. The committee is supportive of the various "finals" programming events. Due to more requests than funds, the SFAC recommends funding this request at \$6,000.

Funding Recommendation: \$6,000

Young Men of Color (MOCA) Programming: Amount Requested: \$45,000. The SFAC acknowledges that programming for underrepresented students at CSUMB is important for their success and retention. Due to more requests than funds, the SFAC recommends funding this request at \$22,500.

Funding Recommendation: \$22,500

May 3, 2024

Subject: Recommendation, FY 2024-25 Allocation of Materials, Services, and Facilities Fee

The allocations of the MSF funds for FY 2024-25 are approved, following the SFAC recommendation:



05/02/2024

Vanya Quiñones
President

Date

The allocations of the MSF funds for FY 2024-25 are disapproved:

Vanya Quiñones
President

Date