**Chicanx & Latinx Resource Guide**

On behalf of President Eduardo Ochoa, the faculty, and all members of this Community, I welcome you to California State University, Monterey Bay. Thank you for exploring the many different educational opportunities CSUMB has to offer.

We are pleased that you have decided to join the CSU Monterey Bay Otter family and you should be proud of all that you have achieved thus far. We know that you have great expectations of yourself and hope that our campus will inspire you to meet and exceed those dreams.

The university is committed to providing you with innovation, creativity and a quality education. These are just a few of the core values we have as our mission. We know that your vision of a quality university is one that best serves its students and fosters life-long engagement, leadership, citizenship, and continuing intellectual development. We strive to create an environment that fosters collaboration, cooperation, and understanding in which our students appreciate the cultures, backgrounds, and aspirations of others.

The information in this booklet will provide you with an introduction to people, places, and things that may be of interest to you and it is only a small sample of the many resources the Monterey Bay peninsula offers. The CSUMB faculty, staff, and students encourage you to discover all that CSU Monterey Bay has to offer.

Best wishes for a successful start to your CSU Monterey Bay academic career.

Sincerely,

Ronnie Higgs, Ph.D.

Vice President Student Affairs & Enrollment Services

**Student Organizations**

Contact Student Engagement & Leadership Development for student organization information at studentengagment@csumb.edu or 831-582-4686. A full list of CSUMB Inter-Club Council Clubs can be found at <https://csumb.edu/clubs/interclub-council-directory>. Check out <https://csumb.edu/clubs/sport-club-council-club-directory> to see a current list of all Sports Clubs on campus. <https://csumb.edu/greek> is also great to be involved in Greek Life.

**Associated Students**

Make a difference and have a voice on campus! Gain leadership and professional experiences. Network with campus administrators and other student organizational leaders. Be an advocate in representing student concerns on university committees, as well as, local and statewide legislative bodies. Compensation includes a monthly stipend. Apply for an elected position with Associated Students (AS), your student government. <https://csumb.edu/as> [www.facebook.com/ASCSUMB](https://www.facebook.com/ASCSUMB/)

<https://csumb.edu/as>

Contact: president@ascsumb.org

Adviser Joanna Iwata, 831-582-3698, [jiwata@csumb.edu](mailto:jiwata@csumb.edu)

**First Gen Friends Club**

The purposes of this organization are to promote diversity, unity and create another support system for students that identify as an EOP student. Some of our goals are to spread the knowledge to incoming students about the services of EOP offers, create an educational, supportive and welcoming environment to EOP students, gain confidence and create leadership opportunities for others, and lastly to give back to our community through community service.

Contact: eopclub@csumb.edu

Adviser: Aimee Sanchez, asanchez@csumb.edu

**International Club**

To bring together CSUMB study abroad students, exchange students, and any other students who are interested in study abroad.

internationalclub@csumb.edu

Adviser Julio Castro, 831-582-4752, [jcastro@csumb.edu](mailto:jcastro@csumb.edu)

**M.E.Ch.A. de CSUMB (Movimiento Estudiantil Chicano de Aztlán)**

M.E.CH.A. is a nationwide organization that promotes higher education for Chicana/o students. The CSUMB chapter focuses in the tri-county area by promoting culture, empowerment, participation, and support of actions that make a positive political influence on Chicana/o issues.

<https://www.instagram.com/mechadecsumb/>

[www.facebook.com/mechadecsumb](https://www.facebook.com/mechadecsumb)

Contact: mecha@csumb.edu

Adviser Jacinto Salazar, 831-582-4386, [jsalazar@csumb.edu](mailto:jsalazar@csumb.edu)

**Undoc-UOtters & Allies**

We are UNDOCU-OTTERS AND ALLIES a group of innovative young scholars that believe in ADVOCACY and EQUITY in higher education, for all regardless of national origin, native tongue or legal status in the country. Undoc-UOtters & Allies provides a SAFE SPACE for all Undocumented students and our supporters; a place of SOCIAL JUSTICE and a place for HOPE. It is our mission to EMPOWER each other, create awareness of our struggles, achievements, and to foster a welcoming environment where we receive support and encouragement to succeed and better our lives. We stand strong through knowledge, move forward through hope, and faith but most importantly, we stand united as Undoc-UOtters & Allies.

[www.facebook.com/profile.php?id=100014523271344](https://www.facebook.com/profile.php?id=100014523271344) /

<https://www.instagram.com/uoa.csumb/>

dreamers@csumb.edu

Adviser: **Bernadette Ortiz,** [**bortiz@csumb.edu**](mailto:bortiz@csumb.edu)**, 8315823366**

**Chicanx & Latinx Focused Courses (Fall 2020)**

Make sure to check the class schedule, course catalog, or with the your academic advisor to make sure the classes are available.

**Spanish Language & Hispanic Cultures B.A** <https://catalog.csumb.edu/preview_program.php?catoid=2&poid=308&returnto=107>

**Chicanx Studies Minor** <https://catalog.csumb.edu/preview_program.php?catoid=2&poid=317&hl=Chicanx&returnto=search>

**Hispanic Cultures & History Minor** [**https://catalog.csumb.edu/preview\_program.php?catoid=2&poid=329&hl=Spanish+Language+%2**6+Hispanic+Cultures%2C+Minor&returnto=search](https://catalog.csumb.edu/preview_program.php?catoid=2&poid=329&hl=Spanish+Language+%26+Hispanic+Cultures%2C+Minor&returnto=search)

**Latin American Studies Minor** <https://catalog.csumb.edu/preview_program.php?catoid=2&poid=336&hl=Spanish+Language+%26+Hispanic+Cultures%2C+Minor&returnto=search>

**Spanish Language & Hispanic Cultures Minor** <https://catalog.csumb.edu/preview_program.php?catoid=2&poid=346&hl=Spanish+Language+%26+Hispanic+Cultures%2C+Minor&returnto=search>

HCOM 241-Introduction to Ethnic Studies

HCOM 451-Transnational Migrations

LS 310-Educational Issues and the Latino Community

SBS 348-Maya Civilization

SOC 325-Sociology of Latinos

VPA 209-Day of the Dead Workshop

**Chicanx & Latinx Owned Businesses in Monterey County**

**Markets**

**La Chiquita Market**

1482 Fremont Blvd., Seaside, CA 93955

Hrs. Daily, 7:30am-9pm

831-392-0458

**La Morenita Tortillería & Meat Market**

1876 Fremont Blvd., Seaside, CA 93955

Hrs. Daily, 7am-9pm Sat/Sun 7am-8:30pm

831-394-3770

**La Preciosa Family Market**

1220 Broadway Ave, Seaside, CA 93955

Hrs. Daily, 7am-9pm

(831) 394-0463

**Mi Tierra**

1000 Broadway Ave., Seaside, CA 93955

Hrs. Daily, 7am-9pm

831-394-8113

**Santa Fe Mercado Y Carniceria**

1712 Fremont Blvd., Seaside, CA 93955

Hrs. Daily, 8am-8pm 831-899-1932

**El Rancho Market**

346 Reservation Rd., Marina, CA 93933

Hrs. Daily, 7am-9:00pm

831-384-5151

**La Viña Market**

1950 Fremont Blvd, Seaside, CA 93955

Hrs. Daily, 8am-8pm

(831) 747-2664

**Panaderías**

**Angelina’s Bakery-Deli Café**

1725 Fremont Blvd Seaside, CA 93955

Hrs. Mon-Sat: 7am-7pm Sun:Closed

831-394-8808

<http://www.angelinasbakery.com/>

**Jugos las 2 Fridas**

2440 Fremont St. 202, Monterey, CA 93940

Hrs. Mon-Sat: 7am-9pm; Sun: 10am-8pm

<https://www.jugoslas2fridas.com/>

**Lupita's Bakery**

1048 Broadway Ave., Seaside, CA 93955

Hrs. Daily: 5:30am-10:30pm

831-394-0188

<https://www.lupitasbaking.com/>

**Sweet Dreams Delight**

1267 Broadway Ave, Seaside, CA 93955

Hrs. Daily: 6am-9pm

831 884-5813

<https://sweet-dreams-delight.business.site/>

**Zimatlan Bakery**

1291 Fremont Blvd., Seaside, CA 93955

Hrs. Daily: 6am-9pm

831-899-1540

**Personal Care**

**Bella Beauty Salon**

1486 Fremont Blvd., Seaside, CA 93955

Hrs. Daily, 10am-7pm

831 392-1080

**Elena’s Beauty Salon**

1534 Del Monte Blvd suite 2, Seaside, CA 93955

Hrs. 9am-7pm

831-383-4168

**Nueva Imagen**

1270 Fremont Blvd., Seaside, CA 93955

Hrs. call

831-583-9278

**Local Radio Stations with Spanish Language Programming**

* KDBV 980 AM Radio Vida Abundante
* KHDC 90.9 FM Radio Bilingue
* KLOK 99.5 FM La TriColor
* KMBX 700 AM José
* KMRO 91.3 FM Radio Nueva Vida
* KPRC 100.7 FM La Preciosa
* KRAY 103.5 FM La Buena
* KSES 107.1 FM La Suavecita
* KSQL 99.1 FM Estereo Sol
* KTGE 1570 AM Radio Tigre
* KXSM 93.1 FM Radio Lazer
* KMJV 106.3FM Radio Lobo
* KSCA 107.9 FM La Campesina

**Chicanx & Latinx Organizations in Monterey County**

**California Rural Legal Assistance, Inc.** (CRLA)

[www.crla.org/contact-us](http://www.crla.org/contact-us)

Salinas Office: 831-757-5221

Watsonville Office: 831-724-2253

[www.crla.org](http://www.crla.org/)

**Cesar Chavez Foundation**

The mission of the Cesar Chavez Foundation is to improve the level of academic proficiency among farm workers, Latinos and other working families by providing educational opportunities that have never been within their reach.

<https://chavezfoundation.org/>

**Latino Network of Monterey County**

The Latino Network of Monterey County meets on the third Thursday of every month at 12 PM.

<https://www.facebook.com/latinonetworkmc/>

**The League of United Latin American Citizens**

831-206-9089

<https://lulacsalinas2055.org/>

**Mexican American Opportunity Foundation**

831 424-6939

<http://www.maof.org>

**Monterey Peace and Justice Resource Center**

1364 Fremont Blvd., Seaside, CA 93955

831-899-7322

[montereypeaceandjustice@gmail.com](mailto:montereypeaceandjustice@gmail.com)

[Peacecentral.wordpress.com](https://peacecentral.wordpress.com/)

**United Farm Workers Foundation**

118 E. Gabilan St. Salinas, CA 93901

831 758-2611

<http://www.ufwfoundation.org>