CSU Monterey Bay Experience Study 2016 – Enrollment Management Report

Introduction

From March to May 2016, all undergraduate students at California State University, Monterey Bay (CSUMB) were invited to participate in a survey of their college experience. The survey contained 107 questions, which provided information about students' background, demographics, campus service use, and feedback about the CSUMB college experience. Participating students were eligible to be randomly selected in a raffle to receive gift-cards. In total, 3,548 students responded to at least part of the survey, 2,860 students responded to at least half of the questions, and 2,101 students responded to a majority of the questions. These numbers show response rates of 53.4%, 43.2%, and 31.7%, respectively.

Key Takeaways

- A majority of participating students are satisfied (47.79%) or very satisfied (25.31%) with the overall CSUMB experience
- Over 2/3 (71%) of respondents would definitely or probably choose CSUMB if they had to make their college choice again; 72.6% respondents would recommend CSUMB to prospective students; and 80.7% feel very confident that they will finish their undergraduate studies at CSUMB
- Nearly 3/4 (74%) of respondents said CSUMB's overall commitment to students was "Important" (30.78%) or "Very important" (43.63%) in their decision to attend, but fewer respondents than that (65.5%) are "Satisfied" (39.43%) or "Very Satisfied" (26.06%) with CSUMB's overall commitment to students since they have enrolled
- Generally, the expectations students had on the diversity of the student body, friendliness of people on campus, and sense of community or belonging on campus when they initially chose to attend CSUMB match their satisfaction with those factors since they have enrolled
- Satisfaction with campus support services is generally high, but improvements might include increasing the availability of channels for students to express complaints and making the course registration process easier
- Campus athletics were not an important factor in students' initial decisions to attend CSUMB, but 40% of respondents were satisfied or very satisfied with availability of intramural or recreational facilities compared to 20% that were dissatisfied or very dissatisfied
- While many respondents were neutral on campus health, counseling, and disability services, a larger portion of respondents expressed satisfaction than dissatisfaction with these services
- Forty six percent of respondents were satisfied with campus social life in general at CSUMB. Improvements might include increasing the variety of campus events (e.g., concerts, dances, and speakers) at CSUMB as 19% of respondents expressed dissatisfaction with these availability of these opportunities
- A majority of students living in residence halls on campus expressed satisfaction with the quality or condition of student housing at CSUMB. Of those expressing dissatisfaction, those residing at East Campus or Promontory residences made up 25% of respondents compared to 23% of respondents who were dissatisfied at Main Campus residences

Participant Profile

Characteristics and Representativeness of Participating Students

Characteristics of the survey participants broadly matched those of the CSUMB student body at large. Racial/ethnic groups and students by class level responded to the survey at rates proportionate with the racial/ethnic and class level characteristics of the overall CSUMB undergraduate student population. Females were somewhat over-represented in the survey population with nearly 70% of respondents identifying as female compared to the overall undergraduate population of CSUMB being 62% female.

Number of Participants by Admittance Type:

Admission Basis:	Number of Records
Lower Division Transfer	23
Transitory	84
Upper Division Transfer	1,578
First-Time Freshmen	1,833

Full-time, Part-time Status:

FT / PT Status:	% of Total Number of Records	Number of Records
Part-time	7.6%	270
Full-time	92.39%	3,278

Participants by Gender:

Gender:	Number of Records	Percent of Total
Female	2,480	69.89%
Male	1,068	30.1%

Participants by Race/Ethnicity:

Race/Ethnicity:	Number of Records	Percent of Total
Native American	31	0.87%
Pacific Islander	32	0.90%
Other/Decline to State	192	5.41%
Asian American	220	6.20%
African American	232	6.54%
Two or More	248	6.99%
White	1,183	33.34%
Latino	1,410	39.74%

Participants by College

College:	College Spelled Out	% of Total Number of	Number of Records
		Records	
UGS	Undergraduate Studies	3.61%	128
EDUC	Education	6.09%	216
COB	Business	12.91%	458

HSHS	Health Sciences and	16.94%	601
	Human Services		
COS	Science	27.73%	984
CAHSS	Arts, Humanities, and	32.72%	1,161
	Social Sciences		

Participants by Major

College:	Major:	Major Spelled Out	% of Total	Number of
			Number of	Records
			Records	
CAHSS	PSY	Psychology	13.50%	479
СОВ	BUS	Business	12.37%	439
COS	BIO	Biology	9.39%	333
HSHS	KIN	Kinesiology	8.65%	307
HSHS	CHHS	Collaborative	7.67%	272
		Health and		
		Human Services		
CAHSS	НСОМ	Human	6.85%	243
		Communication		
EDUC	LS	Liberal Studies	6.09%	216
COS	MS (BS)	Marine Science	5.21%	185
		(BS)		
CAHSS	SBS	Social and	4.62%	164
		Behavioral		
		Sciences		
UGS	UNDC	Undeclared	3.61%	128
COS	CSCI	Computer Science	2.85%	101
CAHSS	CINE	Cinematic Arts	2.34%	83
		and Technology		
COS	ENSTU	Environmental	2.34%	83
		Studies		
COS	CSIT	Computer Science	2.17%	77
		and Information		
		Technology		
COS	CD	Communication	2.09%	74
		Design		
COS	ESTP	Environmental	2.03%	72
		Science,		
		Technology and		
		Policy		
CAHSS	GS	Global Studies	1.66%	59
COS	MATH	Mathematics	1.66%	59
CAHSS	VPA	Visual and Public	1.58%	56
		Art		
CAHSS	SPAN	Spanish	0.82%	29

CAHSS	JLC	Japanese	0.62%	22
		Language and		
		Culture		
HSHS	NURS	Nursing	0.62%	22
CAHSS	MUS	Music	0.59%	21
СОВ	SHM	Sustainable	0.54%	19
		Hospitality		
		Management		
CAHSS	WLC	World Languages	0.14%	5
		and Cultures		

Participants by Class Level

Class Level:	Number of Records	Percent of Total
Senior	1,412	39.80%
Junior	992	27.96%
Sophomore	502	14.15%
Freshman	642	18.09%

Highest Academic Degree or Credential Participants Plan to Attain:

What is the highest academic	% of Total Number of Records	Number of Records
degree or credential that you		
plan to attain?		
I do not plan to obtain a degree	0.23%	8
Doctoral degree	17.28%	613
First professional degree	5.10%	181
Master's degree	42.59%	1,511
Teaching Credential	3.97%	141
Bachelor's degree	30.83%	1,094

Participants' Anticipated Profession/Occupations:

Q1. Which best reflects your	% of Total Number of Records	Number of Records
anticipated		
profession/occupation?		
Clergy (e.g., minister, priest,	0.06%	2
rabbi, etc)		
Optometrist	0.11%	4
Homemaker (full-time)	0.11%	4
School principal/superintendent	0.17%	6
Interior decorator/designer	0.20%	7
Farmer/rancher	0.23%	8
Architect/urban planner	0.23%	8
Skilled trades	0.28%	10
Pharmacist	0.31%	11
Military service (career)	0.34%	12

Lab technician/hygienist	0.39%	14
Dietician/home economist	0.42%	15
Musician/performer/composer	0.48%	17
Actor/entertainer	0.51%	18
Foreign service	0.62%	22
worker/diplomat		
Dentist/orthodontist	0.62%	22
College administrator/staff	0.65%	23
Engineer	0.90%	32
Policymaker/government	1.18%	42
Veterinarian	1.30%	46
College professor	1.38%	49
Lawyer/attorney/judge	1.63%	58
Conservationist/forester	1.63%	58
Law enforcement officer	1.66%	59
Nurse	2.06%	73
Writer/journalist	2.09%	74
Artist	2.54%	90
Accountant	2.54%	90
School counselor	2.87%	102
Clinical psychologist	3.44%	122
Teacher/administrator	3.80%	135
(secondary)		
Physician/medical doctor	4.65%	165
Computer programmer/systems	4.85%	172
analyst		
Teacher/administrator	5.86%	208
(elementary)		
Therapist (physical,	6.12%	217
occupational, speech)		
Undecided	6.57%	233
Scientific researcher	6.62%	235
Social/welfare/recreation	6.93%	246
worker		
Business	10.43%	370
Other/Not listed	13.22%	469

Overall Satisfaction with CSUMB

Satisfaction with overall CSUMB experience:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	12	0.4%
judge		
Very satisfied	717	25.3%
Satisfied	1,354	47.8%

Neither satisfied nor dissatisfied	498	17.6%
Dissatisfied	161	5.7%
Very dissatisfied	91	3.2%

Importance of CSUMB's overall commitment to students in decision to attend:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	98	2.8%
judge		
Very important	1,548	43.6%
Important	1,092	30.8%
Neutral	569	16.0%
Somewhat important	120	3.4%
Not important at all	121	3.4%

Satisfaction with CSUMB's overall commitment to students since enrolling

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	21	0.6%
judge		
Very satisfied	858	26.1%
Satisfied	1,298	39.4%
Neither satisfied nor dissatisfied	632	19.2%
Dissatisfied	323	9.8%
Very dissatisfied	160	4.9%

Would respondent choose to attend CSUMB if making college choice over again?

Response	Number of Records	% of Total Number of Records
Definitely yes	881	33.6%
Probably yes	991	37.8%
I don't know	257	9.8%
Probably no	327	12.5%
Definitely no	163	6.2%

How confident are respondents that they will complete their undergraduate studies at

CSUMB?

Response	Number of Records	% of Total Number of Records
Very confident	2,128	80.7%
Somewhat confident	424	16.1%
Not confident at all	85	3.2%

Would respondent recommend CSUMB to prospective students?

Response	Number of Records	% of Total Number of Records

Yes	1,904	72.7%
Not sure	528	20.2%
No	187	7.1%

Campus Community

Importance of diversity of student body in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	120	3.4%
judge		
Very important	899	25.3%
Important	913	25.7%
Neutral	931	26.2%
Somewhat important	270	7.6%
Not important at all	415	11.7%

Satisfaction with diversity of student body since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	133	4.0%
judge		
Very satisfied	839	25.5%
Satisfied	1,291	39.2%
Neither satisfied nor dissatisfied	813	24.7%
Dissatisfied	134	4.1%
Very dissatisfied	82	2.5%

Importance of friendliness of people on campus in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	97	2.7%
judge		
Very important	1,241	35.0%
Important	1,190	33.5%
Neutral	688	19.4%
Somewhat important	159	4.5%
Not important at all	173	4.9%

Satisfaction with friendliness of people on campus since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	46	1.4%
judge		
Very satisfied	957	29.1%
Satisfied	1,492	45.3%
Neither satisfied nor dissatisfied	586	17.8%

Dissatisfied	138	4.2%
Very dissatisfied	73	2.2%

Importance of sense of community or belonging on campus in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	149	4.2%
judge		
Very important	1,010	28.5%
Important	1,037	29.2%
Neutral	827	23.3%
Somewhat important	252	7.1%
Not important at all	273	7.7%

Satisfaction with sense of community or belonging on campus since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	135	4.1%
judge		
Very satisfied	665	20.2%
Satisfied	1,185	36.0%
Neither satisfied nor dissatisfied	901	27.4%
Dissatisfied	257	7.8%
Very dissatisfied	149	4.5%

Satisfaction with tolerance of different viewpoints at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	113	4.0%
judge		
Very satisfied	793	28.0%
Satisfied	1,197	42.3%
Neither satisfied nor dissatisfied	483	17.0%
Dissatisfied	164	5.8%
Very dissatisfied	83	2.9%

Satisfaction with support or helpfulness from fellow students at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	78	2.8%
judge		
Very satisfied	727	25.7%
Satisfied	1,356	47.9%
Neither satisfied nor dissatisfied	546	19.3%
Dissatisfied	90	3.2%

Very dissatisfied 36 1.3%

Campus Support Services

Importance of financial aid offered in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	224	6.3%
judge		
Very important	1,832	51.6%
Important	668	18.8%
Neutral	440	12.4%
Somewhat important	153	4.3%
Not important at all	231	6.5%

Satisfaction with financial aid offered since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	332	10.1%
judge		
Very satisfied	885	26.9%
Satisfied	982	29.8%
Neither satisfied nor dissatisfied	629	19.1%
Dissatisfied	308	9.4%
Very dissatisfied	156	4.7%

Satisfaction with support or helpfulness from staff in the financial aid office at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	459	16.2%
judge		
Very satisfied	574	20.3%
Satisfied	937	33.1%
Neither satisfied nor dissatisfied	504	17.8%
Dissatisfied	238	8.4%
Very dissatisfied	121	4.3%

Satisfaction with course registration process at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	27	0.9%
judge		
Very satisfied	522	17.3%
Satisfied	1,152	38.1%
Neither satisfied nor dissatisfied	608	20.1%
Dissatisfied	441	14.6%
Very dissatisfied	272	9.0%

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	571	20.2%
judge		
Very satisfied	465	16.4%
Satisfied	926	32.7%
Neither satisfied nor dissatisfied	658	23.2%
Dissatisfied	155	5.5%
Very dissatisfied	58	2.0%

Satisfaction with support or helpfulness from staff in the Registrar's Office at CSUMB:

Satisfaction with support or helpfulness from staff in the Campus Service Center (located in Building 47) at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	343	12.1%
judge		
Very satisfied	590	20.8%
Satisfied	1,140	40.2%
Neither satisfied nor dissatisfied	545	19.2%
Dissatisfied	150	5.3%
Very dissatisfied	65	2.3%

Satisfaction with support or helpfulness from other staff members at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	186	6.6%
judge		
Very satisfied	618	21.8%
Satisfied	1,362	48.1%
Neither satisfied nor dissatisfied	568	20.0%
Dissatisfied	66	2.3%
Very dissatisfied	33	1.2%

Satisfaction with availability of channels for expressing student complaints at CSUMB:

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Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	362	12.0%
judge		
Very satisfied	283	9.4%
Satisfied	659	21.8%
Neither satisfied nor dissatisfied	1,083	35.8%
Dissatisfied	410	13.6%
Very dissatisfied	225	7.4%

Athletics

Importance of athletic opportunities in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	591	16.7%
judge		
Very important	274	7.7%
Important	210	5.9%
Neutral	672	18.9%
Somewhat important	304	8.6%
Not important at all	1,497	42.2%

Satisfaction with athletic opportunities since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	1,289	39.2%
judge		
Very satisfied	236	7.2%
Satisfied	434	13.2%
Neither satisfied nor dissatisfied	939	28.5%
Dissatisfied	225	6.8%
Very dissatisfied	169	5.1%

Satisfaction with intramural or recreational facilities (gym, pool, fields, etc.) at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	464	15.4%
judge		
Very satisfied	393	13.0%
Satisfied	820	27.1%
Neither satisfied nor dissatisfied	751	24.9%
Dissatisfied	391	12.9%
Very dissatisfied	203	6.7%

Satisfaction with variety of intramural activities offered at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	998	35.2%
judge		
Very satisfied	377	13.3%
Satisfied	652	23.0%
Neither satisfied nor dissatisfied	595	21.0%
Dissatisfied	149	5.3%
Very dissatisfied	62	2.2%

Campus Health, Counseling, and Disability Services

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	376	12.4%
judge		
Very satisfied	429	14.2%
Satisfied	976	32.3%
Neither satisfied nor dissatisfied	814	26.9%
Dissatisfied	270	8.9%
Very dissatisfied	157	5.2%

Satisfaction with Campus Health Services at CSUMB:

Satisfaction with Personal Growth & Counseling Center (PGCC) at CSUMB:

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Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	715	23.7%
judge		
Very satisfied	491	16.2%
Satisfied	767	25.4%
Neither satisfied nor dissatisfied	832	27.5%
Dissatisfied	124	4.1%
Very dissatisfied	93	3.1%

Satisfaction with Student Disability Resources at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	1,520	53.7%
judge		
Very satisfied	324	11.4%
Satisfied	412	14.5%
Neither satisfied nor dissatisfied	496	17.5%
Dissatisfied	49	1.7%
Very dissatisfied	32	1.1%

Student Activities

Satisfaction with campus social life in general at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	178	5.9%
judge		
Very satisfied	393	13.0%
Satisfied	1,007	33.3%
Neither satisfied nor dissatisfied	852	28.2%
Dissatisfied	398	13.2%
Very dissatisfied	194	6.4%

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	336	11.1%
judge		
Very satisfied	453	15.0%
Satisfied	1,029	34.1%
Neither satisfied nor dissatisfied	884	29.3%
Dissatisfied	227	7.5%
Very dissatisfied	93	3.1%

Satisfaction with variety of student clubs/organizations at CSUMB:

Satisfaction with leadership opportunities (e.g., in clubs, Associated Students, and other organizations) at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	558	18.5%
judge		
Very satisfied	496	16.4%
Satisfied	924	30.6%
Neither satisfied nor dissatisfied	861	28.5%
Dissatisfied	129	4.3%
Very dissatisfied	54	1.8%

Satisfaction with variety of multicultural activities at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	634	22.4%
judge		
Very satisfied	464	16.4%
Satisfied	835	29.5%
Neither satisfied nor dissatisfied	686	24.2%
Dissatisfied	150	5.3%
Very dissatisfied	64	2.3%

Satisfaction with variety of recreational activities offered (e.g., biking, camping, hiking) at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	577	20.4%
judge		
Very satisfied	590	20.8%
Satisfied	954	33.7%
Neither satisfied nor dissatisfied	559	19.7%
Dissatisfied	114	4.0%
Very dissatisfied	39	1.4%

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	401	14.2%
judge		
Very satisfied	429	15.1%
Satisfied	841	29.7%
Neither satisfied nor dissatisfied	631	22.3%
Dissatisfied	368	13.0%
Very dissatisfied	163	5.8%

Satisfaction with variety of campus events (e.g., concerts, dances, speakers) at CSUMB:

Residence Life

Residence:

Response	Number of Records	% of Total Number of Records
Off campus	1,043	39.6%
East campus	404	15.3%
At home with parents/family	368	14.0%
Pinnacles Suites	98	3.7%
Vineyard Suites	90	3.4%
Promontory West	70	2.7%
Yarrow Hall	64	2.4%
Promontory Center	63	2.4%
Tortuga Hall	61	2.3%
Avocet Hall	59	2.2%
Cypress Hall	53	2.0%
Sanderling Hall	53	2.0%
Strawberry Apartments	51	1.9%
Promontory East	45	1.7%
Asilomar Hall	43	1.6%
Manzanita Hall	41	1.6%
Willet Hall	31	1.2%

Importance of residence hall in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	582	16.4%
judge		
Very important	647	18.2%
Important	774	21.8%
Neutral	764	21.5%
Somewhat important	222	6.3%
Not important at all	559	15.8%

Satisfaction with residence hall since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	899	27.3%
judge		
Very satisfied	436	13.2%
Satisfied	832	25.3%
Neither satisfied nor dissatisfied	717	21.8%
Dissatisfied	248	7.5%
Very dissatisfied	160	4.9%

Satisfaction with quality or condition of student housing at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to	815	27.0%
judge		
Very satisfied	349	11.5%
Satisfied	762	25.2%
Neither satisfied nor dissatisfied	583	19.3%
Dissatisfied	328	10.9%
Very dissatisfied	185	6.1%