

FIRST YEAR STUDENTS

— AT A GLANCE —



Fall 2012

CSUMB results in red

Here are some of the challenges and opportunities of working with students entering college in 2012.

ECONOMICS INFLUENCE WHICH SCHOOLS THEY ATTEND



67% Believe That The Current Economic Situation Affected Where They Enrolled



79% **43%** Chose Where To Attend Based Upon Cost

THEIR REASONS FOR GOING TO COLLEGE

More Than Ever, Students Are Going To College To Be Able To



88% **88%** Get A Good Job



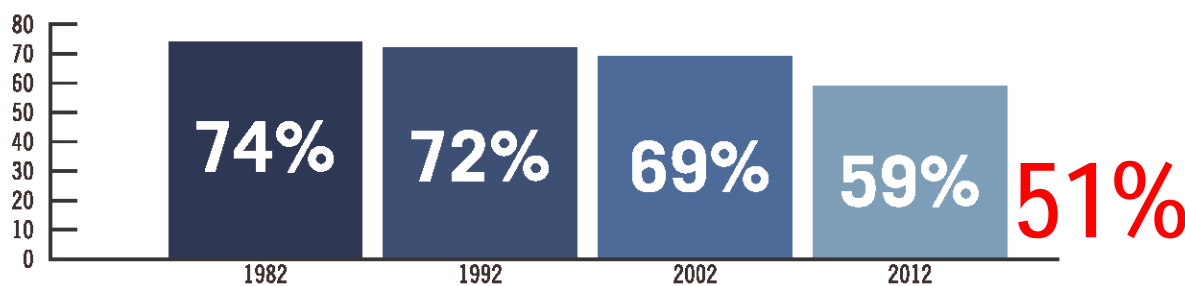
74% **75%** Make More Money

AND THEIR PERSONAL GOALS



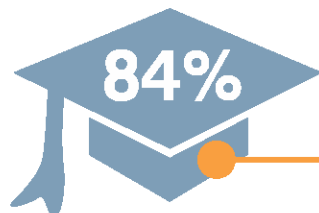
85% **81%** Want To Be Very Well Off Financially

FEWER ARE ATTENDING THEIR FIRST-CHOICE COLLEGE



13% **18%** Could Not Afford To Go To Their First-choice College

THEIR EXPECTATIONS ABOUT HOW LONG IT TAKES TO GRADUATE DIFFER FROM THE REALITY



84% Think They Will Graduate In Four Years

77% But Current National Statistics Say Only 38% Will Do So



Despite Being Worried About Financing College, Some Will End Up Paying For A Fifth Year

ACADEMIC HABITS TIED TO SUCCESS IN COLLEGE ARE ON THE RISE

MORE STUDENTS, AS HIGH-SCHOOL SENIORS

57% **51%** Frequently Asked Questions In Class



56% **62%** Accepted Their Own Mistakes As Part Of The Learning Process



50% **50%** Revised Their Papers To Improve Their Writing

BUT MORE ARE ALSO ENTERING COLLEGE FEELING OVERWHELMED

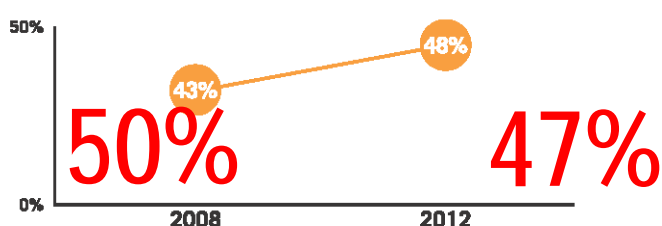
36% **30%** Were Frequently Overwhelmed By All That They Had To Do As High-School Seniors



42% **23%** Especially For Women

Gender	Percentage
WOMEN	40%
MEN	18%

POLITICALLY THEY ARE MORE LIKELY TO VIEW THEMSELVES AS "IN THE CENTER"



YET MANY HOLD MORE "LIBERAL" POLITICAL AND SOCIAL VIEWS

79% **75%** Believe That Same-Sex Couples Should Have The Right To Marry

73% **66%** Believe The Wealthy Should Pay More Taxes

73% **63%** Believe In A National Healthcare Plan



Information about students entering college helps enrollment planning, retention efforts and provides a baseline for understanding college effectiveness. Register for The CIRP Freshman Survey at www.cirpsurveys.org. The 2012 CIRP Freshman Survey report is available as a free download at heri.ucla.edu/tfsPublications

Survey Source: CIRP Freshman Survey 2012

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