

# Moving Forward Together



FOUNDATION  
OF CALIFORNIA STATE UNIVERSITY  
MONTEREY BAY  
2020 ANNUAL REPORT



Bettye Saxon, Foundation Board Chair

Now serving in my second term on the California State University, Monterey Bay (CSUMB) Foundation Board and my first term as board chair, I'm honored to hold this position and I do not take it lightly. One of the greatest moments of my career was being asked to serve as chair. I had served on many non-profit boards on the Central Coast and believe they were all important steps to prepare me for the work I'm here to do today. Serving on this board with other prominent leaders from this community has been an absolute joy, as I have come to know them in a personal and profound way. These board members are just as committed to the success of the university as I am.

Over the past three years, I've learned so much about CSUMB. Leaders from across the university regularly present to the board, informing us of the work, time and resources it takes to run the university's day-to-day operations. They also detail the ever-increasing enrollment demands as well as the challenges of raising additional funds in order for the university to thrive and grow.

Beginning in March 2020, we witnessed a true test of leadership happening before our eyes as many of us were sent home to work due to the pandemic. Under President Eduardo Ochoa's leadership, the university transitioned from traditional instruction to on-line instruction in one week as students were sent home to continue their studies through distance learning. I found myself having to make immediate changes to my work life while continuing to uphold my commitment to CSUMB. Now more than ever, I have witnessed the need for universities like CSUMB to prepare the next generation for a new way of living and working. CSUMB was able to pivot quickly and continue to serve its students, while equipping their faculty with the necessary tools to be successful. I am so proud of how we all rose up to the challenge.

On behalf of the CSUMB Foundation Board and myself, I want to recommit our time and support to CSUMB in making college more accessible for students coming from diverse and socially-disadvantaged backgrounds. We know for many families, CSUMB is a beacon of light for first generation students attending college. We know that when our students succeed, our communities thrive and prosper. These young adults go on to become socially-responsible individuals, giving back to the communities they call home. This is the mission and purpose of CSUMB's Foundation Board.

Cover: Sylvia Panetta and Secretary Leon Panetta, with their dog, Bubba

**Bettye Saxon, Ed.D**  
Foundation Board Chair



# TABLE OF CONTENTS

2020 FOUNDATION ANNUAL REPORT MAGAZINE



2

## **The Foundation**

Board of Directors

3

## **Foundation Performance**

Endowment and Gift Commitments

4

## **Secretary Leon Panetta & Sylvia Panetta**

Partners From the Beginning

6

## **Cyd Crampton & Sandy Freeman**

Giving Back to Students

8

## **Student Body at a Glance**

10

## **Ross & Lauren Merrill**

Growing the Future

12

## **Robert Danziger & Martha Drexler Lynn**

Inspired Stories for Giving

15

## **Faculty Giving Highlights**

16

## **Letter from the Vice President**

Barbara Zappas

17

## **Community Volunteers**

18

## **Donor Honor Roll**

Lifetime Giving and Legacy Society

### **Credits**

Editors: Dominic Gregorio '12 and Renee Krueger

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Photographer: Randy Tunnell



## FOUNDATION OF CSUMB BOARD OF DIRECTORS

**Betty Saxon, Ed.D.**

*External Affairs Regional Director on the Central Coast Region for AT&T Communications Inc.  
Board Chair*

**Barbara Zappas**

*CSUMB Vice President of University Advancement  
Chief Executive Officer*

**Debbie Juran, CIMA & AIF**

*Founder, Juran Wealth Management  
Branch Manager, RJFS  
Board Secretary*

**Theodore Balestreri II**

*Executive Vice President of Hospitality Operations and Community Relations for Cannery Row Management*

**Senator Anna M. Caballero**

*12th Senate District, which includes the Salinas Valley, San Benito County, Merced County and portions of Stanislaus, Madera and Fresno counties.*

**Mac Clemmens '05**

*CEO of Digital Deployment*

**Bud Colligan**

*Founder & CEO, South Swell Ventures Co-Founder, Executive Committee & Board Member, Monterey Bay Economic Partnership*

**Gordon E. Eubanks**

*Community Member  
American microcomputer industry pioneer*

**Greg Gonzalez '10**

*Alumni Director  
Director of Vineyard Operations, Scheid Vineyards, Inc.*

**David Ledesma**

*Student Director  
Associated Students Vice President of Financial Affairs*

**Michael McMillan**

*CEO, Principal, CFO and General Counsel, Cypress Healthcare Partners*

**Eduardo M. Ochoa, Ph.D.**

*CSUMB President*

**Steven Packer, M.D.**

*President and CEO, Montage Health*

**Carrie McIntyre Panetta**

*Monterey County Superior Court Judge*

**Betsey Pearson**

*Community Volunteer  
Member of the Auxiliary Audit Committee*

**Miles Reiter**

*Chairman and CEO of Driscoll's*

**Kevin R. Saunders**

*CSUMB Vice President for Administration and Finance*

**Ralph W. Thompson III**

*Attorney at Law - retired*

**Harry Wardwell**

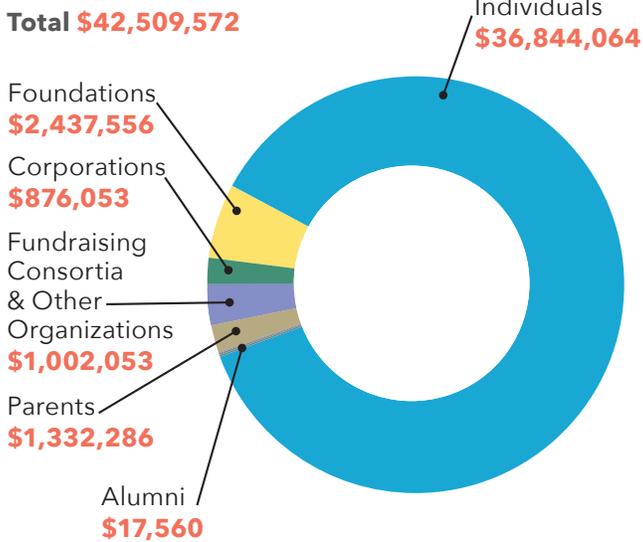
*Regional President, Rabobank, N.A., Central Coast Region - retired*

# FOUNDATION PERFORMANCE

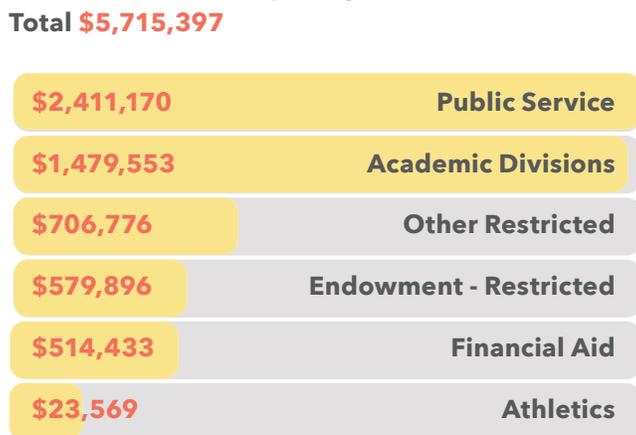
## Endowment Value (fiscal year)



## Gift Commitments



## Charitable Gifts by Purpose



## Scholarships



### Donations Total

(Includes: cash, endowment, and planned gifts)  
**\$36,814,443**

**Awarded \$842,000**

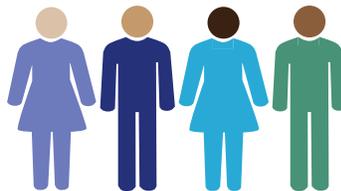
## Planned Giving



**Revocable \$100,000**  
**Irrevocable \$36,200,000**

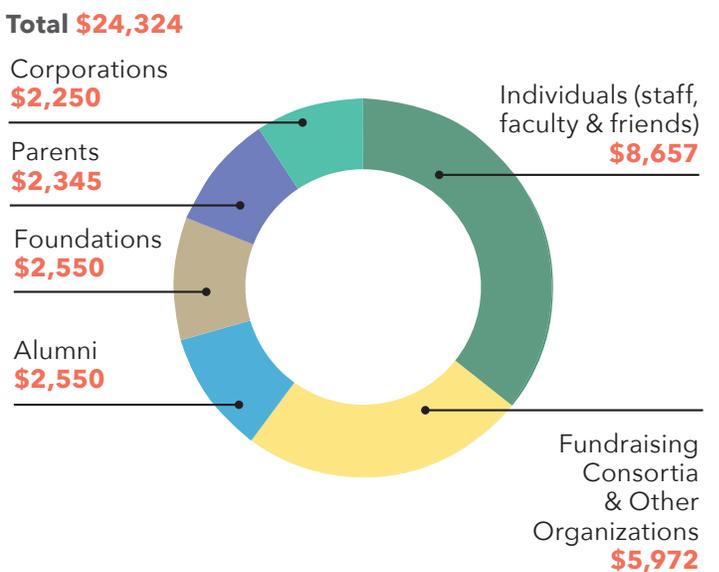
**Total Deferred Gifts \$36,300,000**

## Number of Donors



<b>9,675</b>	<b>2020</b>
<b>10,044</b>	<b>2019</b>
<b>9,669</b>	<b>2018</b>
<b>8,724</b>	<b>2017</b>

## Unrestricted Gifts





# SYLVIA & SECRETARY LEON PANETTA PARTNERS FROM THE BEGINNING

*“Whether it is in Washington and government, this campus, our institute...it’s all based on human relationships. The ability to build those relationships, to help educate and learn from one another, that’s what this country is really all about.” – Secretary Leon Panetta*

California State University, Monterey Bay (CSUMB) has been fortunate to count former Secretary of Defense Leon Panetta and his wife, Sylvia Panetta as lifelong friends. Secretary Panetta was pivotal to the founding of CSUMB. In 1991, the then-congressman lobbied for the former army base to be converted to a university and worked closely with CSU Chancellor Barry Munitz to fulfill the vision.

“One of my proudest achievements was working with the community to locate the campus here,” said Secretary Panetta. From the birth of the campus, the relationship has grown and evolved.

“When I returned to the area, the chancellor provided me with an office on campus,” said Secretary Panetta. This became the genesis of the Panetta Institute for Public Policy, a separate nonprofit he and Mrs. Panetta established in 1997, which remains located on campus. “We worked very closely with the campus and its various presidents. It’s fair to say we would not have been able to enjoy the success we have without the university’s support.”

“Our mission is to inspire young people to lives of public service,” said Mrs. Panetta, who oversees the institute’s programs and day-to-day operations as co-chair and CEO. These initiatives include a lecture series, the Monterey County Reads childhood literacy program, a university student leadership program, and the renowned congressional internship program.

Each year the congressional internship program brings a cohort of students representing the 23 CSU campuses, as well as Santa Clara University, Dominican University of California, and Saint Mary’s College of California, to the CSUMB campus for two weeks of training before the students travel to Washington, D.C. There, they serve for 11 weeks with members of the California congressional delegation. While on campus, the students learn about the current issues and the operations of a congressional office. Secretary Panetta teaches a number of the classes.

**“Our goal is to inspire them to become involved in public office,” said Mrs. Panetta. “The students we accept reflect California’s and the CSU’s population. Many come from underserved communities and need support, but they’re quite capable of doing a good job in Washington.”**

The institute covers the costs of housing and transportation for the interns as well. “We pay for

everything so students don’t have to worry about having the financial resources to participate in the program,” Mrs. Panetta explained.

This financial support combined with the rigorous advanced training makes the Panetta Institute’s program one of the premier congressional internships in the country.

Next year, thanks to help from the Koret Foundation, two additional students from CSUMB will be able to join the cohort – part of a larger philanthropic grant that benefits both the institute and the university.

**“The Koret Foundation has been a longtime supporter of Panetta Institute programs, but this is the first time they’ve extended that support to the campus,” said Secretary Panetta. “I’m proud of the fact they are now helping to fund CSU Monterey Bay as well.”**

Secretary Panetta helped create this new relationship by introducing CSUMB President Eduardo M. Ochoa to Stanford economist Dr. Michael Boskin, who heads the foundation’s board of directors. Dr. Boskin and Secretary Panetta have a long history of collaboration, going back to Panetta’s time leading the House Budget Committee, which overlapped with Boskin’s role as chairman of the first Bush administration’s economic council.

Under Boskin’s direction, the Koret Foundation has provided a significant gift to CSUMB’s campaign for student success, awarding the university \$2.3 million to support undergraduate research programs and the campus graduation initiative, in addition to expanding the Panetta Institute’s intern program.

Secretary and Mrs. Panetta have also directly supported the university philanthropically. For many years, the institute was a lead sponsor of the annual Have a Heart for Students Dinner and Auction, a key scholarship fundraiser. And every year, the Panettas bought a table for the event.

“They always had a great auctioneer, and it was always a lot of fun,” said Secretary Panetta, who once spontaneously volunteered to auction off a “Lunch with Leon” – dining on salami sandwiches.

The spirit of friendship, respect and reciprocity continues to this day, demonstrating the value of collaboration to achieve even bigger goals.



# CYD CRAMPTON & SANDY FREEMAN GIVING BACK TO STUDENTS

*"It's incumbent on citizens like myself to give back. I encourage others to do it in planning their financial future. And if you can give back to the community in a way with tax benefits, just do it!" - Cyd Crampton*

Cyd Crampton was looking for a way to honor her parents after they passed away. She wanted to do it somewhere her contribution would make a real difference. "I felt that CSUMB was my best opportunity to make an impact," she said.

In 2012 she and her partner, Sandy Freeman, moved to Monterey from the South Bay. Soon after, she connected with now-retired development director, Greg Bistline. He took her on a tour of the CSUMB campus. "That really piqued my interest in the campus and what was going on."

Crampton is a lifelong basketball fan and former collegiate player for UCLA and San Jose State University, where she earned her bachelor's in psychology in 1983. She still holds season tickets for the Stanford women's basketball team and attended most of their home games when she lived near the Stanford campus. Crampton's love of basketball was instilled by her father, Chuck, who coached at De Anza College and several high schools in the Bay Area and Central Valley during his lifetime.

Following his passing, she gave in support of new locker rooms for the CSUMB women's basketball and volleyball teams, and continues to support those programs with annual gifts.

**"I could have given to Stanford, but it would have just been a drop in the bucket – a molecule in the bucket, really," she said. "CSUMB is a Division II program, so education is the primary focus. And it's pretty amazing what they do with the funds they have to support a program."**

Crampton's mother, Beverley, began her career teaching English in high schools. Though she later transitioned to work in human resources, she continued to identify as an English teacher first and foremost, and nurtured a lifelong love for Shakespeare. "It was a huge passion of hers, and she infected me with it," said Crampton. The mother and daughter regularly attended the Ashland Shakespeare Festival together, a decades-long annual tradition.

After her mother's passing, Crampton created the Beverley Cooper Crampton Memorial Scholarship for students who aim to become English teachers and stay in the Tri-County area. Crampton also is a member of the Women's Leadership Council, a program that supports re-entry students. "Mom was

a returning student. I was 8 years old when she went to college, so it's great to support that as well," she said. "I was so impressed with the program when I heard about it. It makes a huge difference in the lives of students who need it."

Crampton has had a long career as a financial advisor with RBC Wealth Management. She likens the role to being her clients' financial GPS – she aims to discover where they are now, where they want to go, and to get them there as efficiently and safely as possible. She's focused on families and individual clients, and loves that her work puts her in regular contact with people.

Freeman works as a landscape designer and serves on the Monterey Planning Commission.

The couple are avid gardeners. Their home, built in 1929 by the same architect who designed the Sunset Center, is a historic Spanish revival with Mills Act designation, and has been featured on the UC Master Gardeners of Monterey Bay Tour.

"The love of gardening I get from both sides, and Sandy got it from her parents as well," said Crampton.

They also own two English cocker spaniels, Rosie and Poppy, named for English flowers, plus three cats and eight koi in the pond. Rosie is the newest addition. When their annual trip to Europe was cancelled due to the coronavirus pandemic, they decided to get a puppy instead.

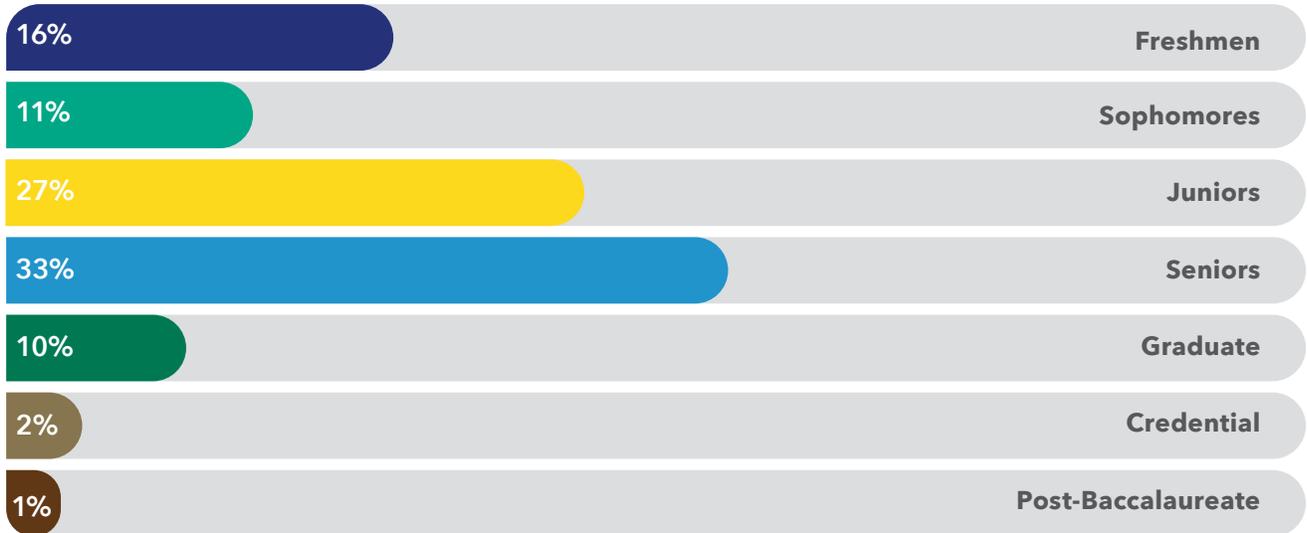
Crampton looks forward to being able to travel again. "Travel is the best classroom," she said. "I always learn things when I can get out, meet people and explore new cultures." In addition to Europe, she counts the American Southwest and national parks as favorite destinations, and hopes to visit South America in the future.

**Crampton is a big proponent of public education, both because her parents valued it, and because she is the product of it. "Education is the true equalizer," she said. "To have education and knowledge is power. And the more people who have access to education, the better our society."**

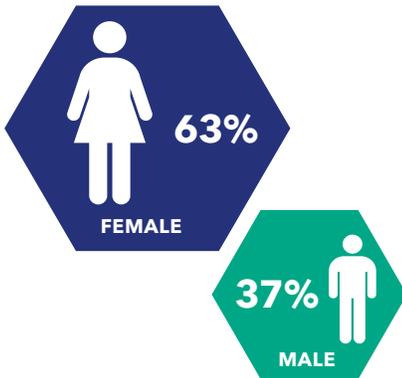
# CALIFORNIA STATE UNIVERSITY, MONTEREY BAY

Total Enrollment as of Fall 2020 **7,417**

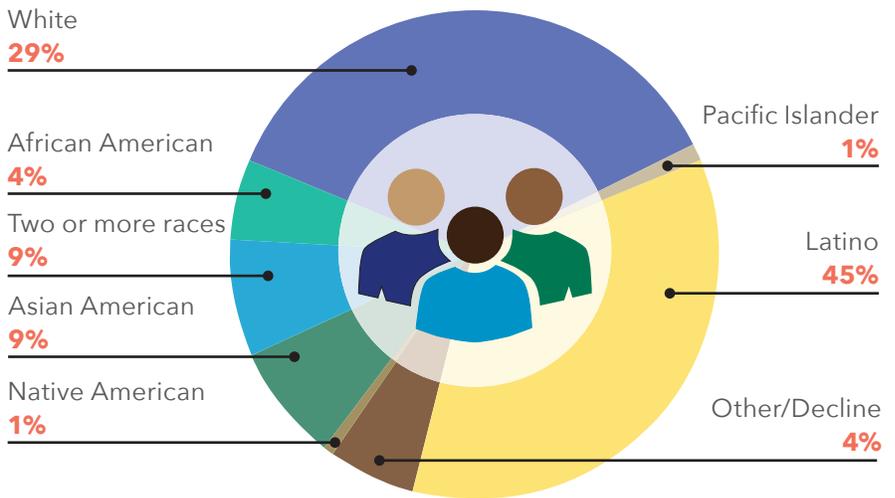
## Student Level



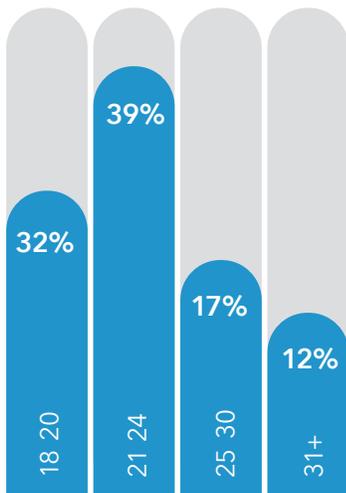
## Gender



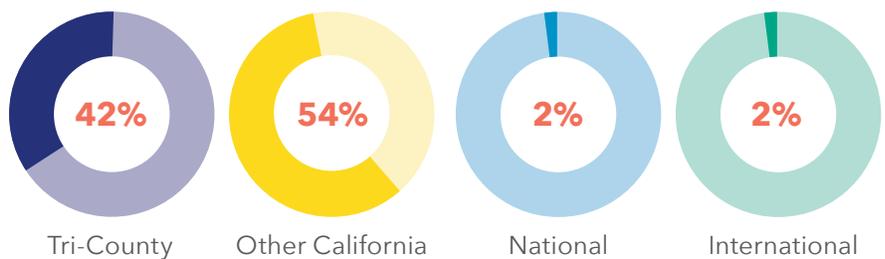
## Race/Ethnicity



## Age



## Student Origin



Source: Fall 2020 Census Data. Percentages may not sum to 100% due to rounding.

# UNDERGRADUATE

## Underrepresented Student Groups

Note: Some of these groups may overlap.

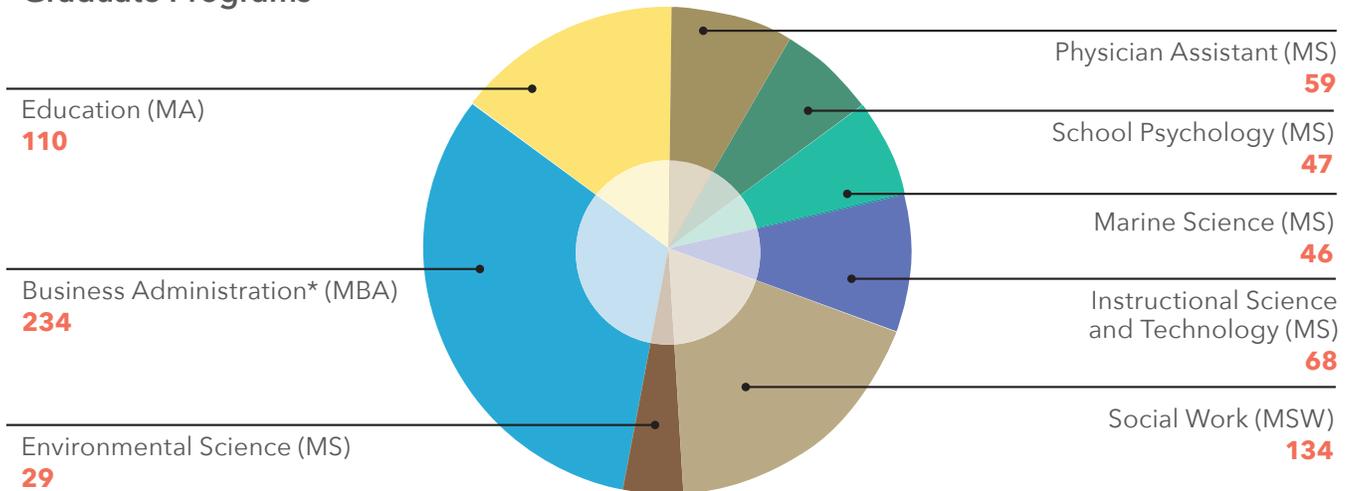


## Undergraduate Areas of Study

12% Business Administration	4% Social and Behavioral Sciences	1% Global Studies
12% Psychology	3% Cinematic Arts and Technology	1% Music
9% Computer Science	3% Human Development and Family Studies	1% Nursing*
8% Biology	3% Environmental Studies	1% Spanish Language and Hispanic Culture
7% Kinesiology	3% Communication Design	1% Sustainable Hospitality Management
7% Liberal Studies	2% Environmental Science	1% Visual and Public Art
7% Marine Science	2% Technology and Policy	1% Japanese Language and Culture
6% Humanities & Communication	1% Undeclared	<1% Agricultural Plant and Soil Science
5% Collaborative Health and Human Services	1% Mathematics	

## Graduate Programs

# GRADUATE



## Extended Education



Note: Students may enroll in degree programs and self-supported classes through Extended Education simultaneously.

\*self-supported degree program



# ROSS & LAUREN MERRILL GROWING THE FUTURE

*"It's a perfect scenario to build on the programs that are already there - computer science, math, marine and environmental science. It's all important to our region, and it all has to be looked at comprehensively." - Ross Merrill*

When Ross Merrill was attending college in the late 1970s, none of the agriculture programs were aimed at the type of farming his family had been doing in the Salinas Valley for three generations.

"I couldn't find a school with a row crop or veggie program," he said. Instead, ag programs focused on crops like corn and wheat, the mainstays of agriculture in the Midwest.

Today, so-called "minor crops" like brussels sprouts, broccoli, cauliflower, carrots, celery, lettuces and leafy greens make up 285,000 acres of farmland in Monterey County.

"That's not big compared to the Midwest," said Ross. "But it's a big deal locally."

Ross attended the University of the Pacific and found a few classes that related to the work he'd been doing on the family farm every summer. When he graduated, he returned to the family business full time. He eventually took over Merrill Farms, and as the business continued to grow and embrace new technology, Ross often wished that an educational program focused on the specialized needs of Salinas growers was available in the local area.

**Now, he's working to help create one. "I'm up to my neck in the development of the ag program at CSUMB. And I couldn't be more excited!" he said.**

Ross is past chair of the College of Science Dean's Leadership Advisory Council, where he's working closely with university administrators to help CSUMB develop new programs targeted to the needs of the local agriculture industry.

Ross' grandfather, T.R. Merrill, was an early Salinas grower and innovator. In addition to establishing Merrill Farms, he and his partners started the ice plant that allowed lettuce growers to ship crops back East by rail, kicking off the produce business in the Salinas Valley. Today, the industry faces a growing demand from consumers for fresh food, along with challenges related to harvesting, packaging, labor, food safety, and environmental and water concerns. There's tremendous potential for growth and value, and an equal need for innovation and skilled workers to address the issues facing the industry.

In his role on the council, Ross is advising on curriculum, internship and partnership opportunities between the university and the industry. He's hoping the resulting degree programs will produce graduates that are "instantly hireable" for local growers, with skills in mechatronics, environmental science, computer science, mechanical engineering, and crop and soil science.

"I'm excited about the career possibilities for graduates of CSUMB in our industry," he said.

In addition to his advisory role, Ross and his wife, Lauren, also funded the Merrill Farms Scholarship, a full-tuition scholarship for local, first generation college students interested in studying agriculture in the College of Science. They hope that by providing this opportunity, students whose parents may have worked in the fields or other parts of the industry can join the workforce as scientists or engineers, positioned for lucrative careers and able to give back to their community and to the industry.

Lauren also has deep local roots, having been born and raised in Carmel. She and Ross first met when they both attended York School. Together, they have two sons, both of whom attended CSUMB and studied business. After graduating, youngest son Jonathan went to work for Merrill Farms, representing the fourth generation to continue the operation. His older brother, Thomas, is a professional race car driver and racing coach.

Though Ross was familiar with the university as the parent of students in the school's earlier days, he became more actively involved after visiting the video game design lab in the Gambord Business and Information Technology Building. Ross serves on the Board of Directors of the Sally Hughes Church Foundation, which funded the equipment in the lab.

Ross sees himself as a conduit between the university and the industry. In addition to advising the university on how it can play a part in the future of local farming, he is using his connections to other growers to make them aware of what is happening on campus and how it could benefit them. He's also networked with leaders in Silicon Valley who share his optimism about the increasing value of Salinas produce and are eager to design new ag-tech products.



*"This is the message I wanted to get across to students. That you can do anything, you can accomplish things, and it doesn't matter where you start. If you reach that deeply inside of yourself, you can do great things." - Robert Danziger*

# ROBERT NATHAN DANZIGER AND MARTHA DREXLER LYNN INSPIRED STORIES FOR GIVING

**R**obert (Bob) Danziger wanted to provoke some thinking when he asked that the three-tier amphitheater at the heart of the new College of Arts, Humanities and Social Sciences building be named the RND Amphitheater. Sure, those are his initials (Robert Nathan Danziger), and when you say it out loud, it sounds like the area he spent most of his career in: research and development. But visit [rndamphitheater.com](http://rndamphitheater.com) and you'll see that simple answer quickly funnels you into a series of stories one could spend hours exploring—which was the legacy donor's true hope and intent.

**"I want students to be inspired by the stories that inspired me," he said. And so while Danziger may have developed catalyst chemistry for ultra-low emissions from gas-fired power plants and worked on the international space station, it's the stories behind that work that make it meaningful.**

The website collects information about the lives and accomplishments of Danziger and his wife, Martha Drexler Lynn, Ph.D., but also presents the stories that inspired their passions.

In addition to being an alternative energy pioneer, Danziger is an author, a musician, a filmmaker, a composer and an inventor. He holds 10 patents and has given away 65 million milkweed and wildflower seeds to support pollinators. In 2011, the university awarded him an honorary doctor of fine arts degree for his work in music, invention and pioneering sustainable energy, and in 2013 he addressed the graduating class as their commencement speaker (you can also watch that speech on the website.)

"Stories are the sort of thing to inspire a student," said Danziger. "Stories give people insight into what makes them, them."

One of the stories Danziger finds most inspiring is that of the Voyager spacecraft—a project he

personally had nothing to do with, but saw come together during his time working at the Jet Propulsion Laboratory.

"I think this is the greatest achievement of humankind to date" Danziger writes on the website. Voyager is interesting not only because of the science and engineering genius it took to launch an object from Earth into interstellar space, but also because it contains a record of music and art as examples of the best of who we are, in the hopes we'll one day be able to communicate with civilizations from other planets. The first piece of music that appears on that record is Bach's Brandenburg Concerto, and the story behind that piece of music has also been one of Danziger's inspirations.

Bach was orphaned at age 10. By adulthood, he had carved out a successful career as a musician and composer, was married and had seven children (six surviving). While he was away from his family, working with his employer Prince Leopold, his wife fell ill and died. This news was kept from him so that he would continue his work. When Bach returned home and discovered what had happened, he was devastated and furious. With the support of his band, he made it through this period of despair, eventually meeting and falling in love with the soprano, Anna Magdalena Wilcke. They married, had 13 children, and were musical collaborators for the rest of his life.

"This is, arguably, the greatest story in history," Danziger said. "It spans the arc of contentment, to despair, to the highs of new love, and what it means to live."

Music is a lifelong passion of Danziger's. He learned to play bass at age 18, while laying in bed for months recovering from a serious back injury after falling off a ladder. Because of his limited mobility, he developed an unusual technique. The next year,

>> CONTINUES ON NEXT PAGE

while goofing around on his bass at Antioch College in Yellow Springs, Ohio, he caught the eye and ear of legendary jazz musician Cecil Taylor, and was recruited into Taylor's experimental band.

After leaving college, completing his equivalency exam and attending law school, Danziger continued to pursue his passion for music—composing soundscapes and producing award-winning film scores even as he launched and ran his own alternative energy company. One of his projects was writing a jazz-classical crossover version of the Brandenburg Concertos.

Danziger and Lynn have also shared this love of music with the university's faculty, staff and students by supporting an annual partnership between the campus and the Monterey Jazz Festival with gifts during their lifetime and with a legacy gift. This partnership brings renowned jazz performers to the campus to create provocative musical collaborations that blur the lines between musical genres.

In another example of the couple's generosity toward the university, Martha Drexler Lynn made a planned gift to create the Martha Drexler Lynn Fellowship for faculty scholarship.

**"I wanted faculty to have a chance to keep up with their field and bring high quality knowledge back to students," she said. Her fellowship is limited to liberal arts faculty, because there is more funding generally available to faculty in the sciences. "But the liberal arts—they enrich one's life."**

The Lynn Fellowship will enable faculty to take a year away from teaching in pursuit of a special project or research interest, and share what they learn with students when they return. "I hope to fund it before I die, because it will be great fun to see the projects bubbling among the faculty," she said.

Just around the corner from the RND Amphitheater, the dean's suite in the new CAHSS building is dedicated to Lynn in thanks for this gift.

Lynn is an academic herself, focused on the decorative arts—functional artwork made from glass, metal, ceramics, wood, and textiles. It's a field that gets less attention than painting and sculpture, but one perhaps more relevant to our day to day lives.

"You are probably sitting on a chair or sofa. Anytime you wander into IKEA to buy a side table, consider what has gone into it. Design, manufacturing, sociological expression, function. There's a long international history and a lot of theoretical thought to assess and appreciate decorative arts, and it's pretty cool," she said.

Lynn has written several books on ceramics and spent much of her career as a curator for the Los Angeles County Museum of Arts. She shared that curatorial skillset with the university as a member of the University Art Committee and adjunct faculty member, where she taught a course on regional art that satisfied students' upper level writing requirement.

"Teaching that class made me aware of the things [students] are overcoming in getting an education. So many are bilingual and the first in their family to go to college. It really makes you take your hat off," she said.

Both Danziger and Lynn support the students and faculty of CSUMB because they believe that, regardless of one's humble beginnings, anyone has the potential for greatness and we each have a story to tell.

"CSUMB professors will do anything they can to help that student," said Danziger. "You can get a great education at CSUMB. The professors are there to give you one if you want it."

And those are the stories Danziger and Lynn hope to see unfold.

# FACULTY GIVING HIGHLIGHTS

**O**ur talented and hardworking faculty are deeply invested in providing our students with a meaningful experience and strong education. They are on the ground floor teaching the next generation of leaders. In addition to committing their time, some take their dedication a step further by contributing financially to the university in order to improve program flexibility and make higher education accessible for the most vulnerable in our community.



Dr. Amalia Mesa-Bains, *emeritus faculty, Visual & Public Art*  
Richard Bains, *Professor, Music & Performing Arts*

As founding faculty, Amalia and Richard have made an indelible impact on the establishment and growth of CSUMB. Richard was the founding chair of the Music and Performing Arts department and Amalia started as a visiting teacher in the Visual and Public Art department but quickly became its chair. During their many years at CSUMB, they developed their respective departments and worked on many projects together. To ensure that the arts are supported, they established an endowment for students to enhance their artistic studies. Recently, Amalia and Richard joined CSUMB's Legacy Society by naming CSUMB as a beneficiary in their estate plans. Amalia reflects, "When you build something that embodies the values that you share with the university, there is some part of that vision that will still be alive."



Dr. Christine Sleeter, *emeritus faculty*

Dr. Sleeter's commitment to pioneering multicultural, multilingual educational practices led her to develop the curriculum for the Master of Arts in Education. Over the years, Christine has published textbooks on multicultural curriculum design, using her colleagues and students as case studies. She donates her royalties to the Ron Cisneros Vision Scholarship fund, which supports working class and historically undereducated and low-income students who embody CSUMB's Vision Statement. Christine has also committed a planned gift to support the Undergraduate Research Opportunities Program (UROG).



Dr. James C. Raines, *College of Health Science and Human Services*

Dr. Raines, Chair of the Health, Human Services and Public Policy department from 2010-2016, calls himself an accidental academic with the heart of a practitioner. James established a scholarship endowment in memory of his grandfather, Louis Siebenmorgen, to assist Collaborative Health and Human Services students who were foster children and/or children of first generation immigrants to achieve their dreams of a better life for themselves and their communities.



Dr. Marylou Shockley, *College of Business*

Dr. Shockley, Professor and Chair of the College of Business, has supported CSUMB since 2007, helping to fund student scholarships through the Have a Heart annual fundraiser, College of Business Friends and Family Scholarship, and the Women's Leadership Council Scholarship for adult re-entry students. Marylou believes that faculty and staff are the unsung heroes of our campus community. They are the inspiration behind her recent gift to create three endowments which will reward faculty and staff excellence.



Dr. James Lindholm, *College of Science*

Dr. Lindholm has been with CSUMB since 2007 as the James W. Rote Distinguished Professor of Marine Science and Policy and is currently the Chair of the Department of Marine Science and the Research Diving Program. Throughout his 13 years at CSUMB, James has directly observed the huge impact that donations can have on the education and training of his students. Although James is an enthusiastic alum of both Cal Poly SLO and Boston University, he donates solely to CSUMB.

# WITH GRATITUDE

A Special Thank You  
to Our University Supporters



Dear Friends and Supporters of CSUMB,

As the year 2020 winds down, we are all looking with optimism, renewal, and hope to 2021. For our university, we know the first half of the new year will continue with remote operations for most academic programs. Athletics will continue to be sidelined, and the majority of our students, staff, and faculty will continue working off campus.

Throughout the past year, we continued to recognize and honor our traditions when and how we could, but of course, we could not get together in person and celebrate. So for this edition we do not have the photos of those traditional celebrations. However, we have celebrated, in a virtual mode, the Women's Leadership Council and Bertie Bialek Elliott as our 2020 Woman of Distinction. We also shared our Donor Appreciation recognition message from Dr. and Mrs. Ochoa in lieu of our annual gathering. Although we have postponed Commencement 2020, Commencement 2021 is being planned to celebrate and recognize our graduates in a safe yet memorable way.

In this annual report we continue to enjoy sharing stories of our community of donors. These donors inspire us to look forward as we celebrate what we have accomplished and how far we have come.

They each represent partners in our vision and our commitment to our students, faculty programs and the future success of our campus. They share the excitement of telling the CSUMB story and pride in being part of that success.

We are extremely grateful to all of our donors and friends who have supported CSUMB this past year with your pledges, current use gifts, and legacy gift commitments.

Thank you for your support, for believing in the power of education and sharing the will to find a way to succeed.

Be safe, be well and believe. We will see you all very soon.

All the best,

**Barbara Zappas**

Vice President of University Advancement  
Chief Executive Officer, Foundation of CSUMB

# VOLUNTEERS

*Groups who supported the philanthropic mission of the university in 2020-21.*

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# LIFETIME GIVING SOCIETIES

*We honor these generous individuals and organizations in recognition of their cumulative gifts to the university through June 30, 2020.*

## **River Society**

### **\$10,000,000 and Above**

Robert Darwin  
Joel and Dena Gambord

## **Poppy Society**

### **\$5,000,000 - \$9,999,999**

Bertie Bialek Elliott  
Robert Nathan Danziger and Martha Drexler Lynn  
Monterey Peninsula Foundation  
Host of the AT&T Pebble Beach Pro-Am  
David and Lucile Packard Foundation  
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Bruce and Linda Taylor

## **Redwood Society**

### **\$1,000,000 - \$4,999,999**

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Bob Johnson  
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## **Valley Society**

### **\$500,000 - \$999,999**

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### **\$100,000 - \$499,999**

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*We honor and recognize life income gifts and  
bequests to California State University, Monterey Bay.*

Anonymous  
Prof. Richard Bains and Dr. Amalia Mesa-Bains  
Barbara Baldock and Phillip Butler  
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Joanne Bauer and Greg Becker  
Linda Beam and Richard Taylor  
John and Jennifer Bost  
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