

100 Campus Center ~~~ Seaside, CA ~~~ 93955-8001

#### Memorandum

To: Foundation Board of DirectorsCC: Barbara Zappas, Foundation CEO

FROM: Nancy S. Ayala
DATE: September 17, 2021

**SUBJECT:** Agenda and Read-Ahead Materials

Enclosed are the agenda and read-ahead materials for the Foundation Board of Directors meeting on Friday, September 24, 2021. The virtual meeting will be begin at 9:00 a.m. via Zoom. The meeting instructions were emailed.

If you have any questions or concerns before the Board meeting, please feel free to contact me at nayala@csumb.edu.



100 Campus Center ~~~ Seaside, CA ~~~ 93955-8001

# **Board of Directors Meeting**

Friday, September 24, 2021 9:00 a.m. – 11:00 a.m. Virtual Meeting via Zoom

#### **AGENDA**

I.	Call to Order	B. Saxon
II.	Governance Nominating Committee Report	B. Saxor
<b>III.</b> *2 min.	Approval of Minutes Approval of June 11, 2021 meeting minutes	B. Saxon
IV.	Business – Bylaws Amendment	B. Zappas
V.	Reports	
30 min.	A. President's Report	E. Ochoa
15 min.	B. CEO's Report	B. Zappas
5 min.	C. Auxiliary Audit Report	B. Pearson
VI.	Presentations	
25 min.	New Leadership Team	Deans
VII.	<b>Open Communications/Announcements</b> The next Foundation Board meeting will be on December 10, 2021.	
VIII.	Closed Session In accordance with Education Code § 89923	
IX.	Adjournment	B Saxor



# 100 Campus Center ~~~ Seaside, CA ~~~ 93955-8001

#### Memorandum

To: Foundation Board of DirectorsCC: Barbara Zappas, Foundation of CEO

FROM: Nancy S. Ayala

DATE: September 17, 2021

**SUBJECT:** Nominating Committee Report – Director Appointments

The Nominating Committee has recommended the appointment of the following Director for the term specified:

Maria Bellumori (Faculty Member)

2 years (through June 2023)

At the meeting on Friday, September 24, 2021, the Board will be asked to vote on this appointment. Foundation staff recommends the approval of this appointment.

If you have any questions or concerns before the Board meeting, please contact me at nayala@csumb.edu.

# Maria Bellumori, PhD

Kinesiology Department College of Health Sciences and Human Services California State University, Monterey Bay 100 Campus Center Seaside, CA 93955 (831) 236-7294

bellumori.maria@gmail.com

#### **PROFILE**

Teaching is an art that requires creativity in one's ability to foster a stimulating learning environment, present engaging information in ways that are easy to apply, and encourage students to think critically. I achieve such tasks through enthusiasm for course material and a versatile approach to teaching that caters to all learning styles. I have had an array of teaching experiences that include large lecture classes (200+ students), smaller online courses (10+ students), and various types of courses. Consistently positive student ratings (>4.5/5) suggest my teaching style works well for students.

#### **EDUCATION**

Doctor of Philosophy, Biomechanics and Movement Science Program (2014) University of Delaware, Newark, DE

Master of Science, Exercise Science (2009) University of Delaware, Newark, DE

Bachelor of Science, Health Behavior Management (2007) University of Delaware, Newark, DE

#### PROFESSIONAL EXPERIENCE

2019-present Associate Professor

Kinesiology Department, California State University, Monterey Bay

2018-present Clinical Director

Power Over Parkinson's 501(c)(3), Monterey, California

2014-2019 **Assistant Professor** 

Kinesiology Department, California State University, Monterey Bay

2010-2014 Teaching Assistant

Department of Kinesiology & Applied Physiology, University of Delaware

2009 Summer Internship Program

National Institute of Neurological Disorders & Stroke

National Institutes of Health, Bethesda, MD

Assessing neuromuscular function and single motor unit discharge behavior in patients with Primary Lateral Sclerosis and Amyotrophic Lateral Sclerosis.

PI: Mary Kay Floeter, MD, Acting Clinical Director NIH/NINDS

2007-2009 Research Assistant

Neurophysiology Laboratory, University of Delaware

2007 **Exercise Physiologist** 

Corporate Fitness Works, Montgomery Village, MD

2006-2010 **Exercise Physiologist** 

Cardio Kinetics Inc., Newark, DE

#### PEER-REVIEWED PUBLICATIONS

Uygur, M., Bellumori, M., Knight, C.A. (2017). Effects of a low-resistance, interval bicycling intervention in Parkinson's disease. Physiotherapy Theory and Practice. 33(12): 897-904.

Bellumori, M., Uygur, M., Knight, C.A. (2016). High speed cycling intervention improves rate dependent mobility in older adults. Medicine and Science in Sport and Exercise. 49(1): 106-114.

Uygur, M., Bellumori, M., LeNoir, K., Poole, K., Pretzer-Aboff, I., Knight, C.A. (2015). Immediate effects of high-speed cycling intervals on bradykinesia in Parkinson's disease. Physiotherapy Theory and Practice. 31(2): 77-82.

Bellumori, M., Jaric, S., Knight, C.A. (2013). Age-Related Decline in the Rate of Force Development Scaling Factor. Motor Control. 17(4): 370-381.

Bellumori, M., Jaric, S., Knight, C.A. (2011). The rate of force development scaling factor (RFD-SF): protocol, reliability, and muscle comparisons. Experimental Brain Research. 212: 359-369.

#### In preparation

Howard, S., Grenet, D., Bellumori, M., Knight, C.A. (2021). Measures of motor segmentation from rapid isometric force pulses are reliable and differentiate Parkinson's disease from age related-slowing. In preparation.

Arriola, S., Criado, A., Bellumori, M. (2021). Effects of a high intensity Go4Life program in people with Parkinson's disease. In preparation.

Bellumori, M. (2021). Improvements Following a Speed-Based Go4Life Group Exercise Intervention in Older Adults. In preparation.

#### PEER-REVIEWED ABSTRACTS/PRESENTATIONS

Arriola, S., Criado, A., Bellumori, M. (2018). Effects of a high intensity Go4Life program in people with Parkinson's disease. Poster presented October, 2017 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Costa Mesa, CA. Conference program. Oral presentation at Undergraduate Research Opportunities Center Fall Showcase, California State University, Monterey Bay. Oral presentation at CSU Research Competition, Long Beach, CA.

Rendon, S., Gonzalez Gutierrez, J., Martin, E., Bellumori, M., Beckham, G. (2018) Isometric midthigh pull and static jump performance in female collegiate club rugby players. Poster presented at the National Strength and Conditioning Association (NSCA) National Conference in Indianapolis, Indiana.

Bellumori, M. (2017). Improvements Following a Speed-Based Go4Life Group Exercise Intervention in Older Adults. Oral presentation at the American College of Sports Medicine's 64th Annual Meeting, Denver, CO. Medicine & Science in Sports & Exercise 49:343-344, DOI: 10.1249/01.mss.0000517815.38795.aa

Kim, H., Okabe, T., Carrillo, S., Morales, E., Figueroa, M., Unfried, A., Bellumori, M., Beckham, G., Martin, E. (2017). The relationship between engagement in collegiate club rugby, student experiences, and perceived student gains. Poster presented October, 2017 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Long Beach, CA. Oral presentation at Undergraduate Research Opportunities Center Fall Showcase, California State University, Monterey Bay.

Okabe, T., Kim, H., Carrillo, S., Morales, E., Figueroa, M., Unfried, A., Bellumori, M., Beckham, G., Martin, E. (2017). Changes in perceived student gains of collegiate club rugby players. Poster presented October, 2017 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Long Beach, CA. Oral presentation at Undergraduate Research Opportunities Center Fall Showcase, California State University, Monterey Bay.

Starling, K., Beckham, G., Martin, E., Wright, M., Bellumori, M. (2017). Reaction time differences across female college sports. Poster presented October, 2017 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Long Beach, CA.

Clardy, V., Bellumori, M., Adams, K.J., DeBeliso, M. (2016). Exploring reaction time difference across sport in university athletes. Poster presented October, 2016 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Costa Mesa, CA and Undergraduate Research Opportunities Center Spring Showcase, California State University, Monterey Bay.

Villaneda, S., Starling, K., Bellumori, M. (2016). A speed-based group exercise program improves physical function and perceived health in older adults. Oral presentation at Undergraduate Research Opportunities Center Fall Showcase, California State University, Monterey Bay.

Starling, K., Villaneda, S., Romero, S., Stuck, A., Bellumori, M. (2016). Improvements in quality of life following a speed-based group exercise program. Poster presented October, 2016 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Costa Mesa, CA.

Villaneda, S., Starling, K., Romero, S., Stuck, A., Bellumori, M. (2016). A speed-based group exercise program improves physical and cognitive function in older adults. Poster presented October, 2016 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Costa Mesa, CA.

Romero, S., Starling, K., Stuck, D., Villaneda, S., Bellumori, M. (2016). Physical function in older adults and a speed-based exercise intervention. Presented at Undergraduate Research Opportunities Center Spring Showcase, California State University, Monterey Bay.

Sibson, B., Bellumori, M., Knight, C.A. (2016). Relationships between mobility tests and maximum bicycling cadence during speed training in older adults. Poster presented at the Annual meeting for the Mid-Atlantic Chapter of the American College of Sports Medicine, Harrisburg, PA. 2016 MARC <u> Annual Meeting Abstract Book</u>

Enriquez, C., Bellumori, M., Rivera, K. (2016). Parkinson's disease: How are Latinos affected? Poster presentation at Hispanic Health Opportunity Learning Alliance annual conference, California State University, Long Beach.

Leininger, L., Cook, B., Jones, V., Bellumori, M, Adams, KJ. (2016). Validation and accuracy of Fitbit Charge: a pilot study in a university worksite walking program. Poster presented at the American College of Sports Medicine's 63rd Annual Meeting, Boston, MA. Medicine & Science in Sports & Exercise, Volume 48(5 Supplement 1):96.

Bellumori, M., Uygur, M., Knight, C.A. (2015). Motor Unit Discharge Behavior in Parkinson's Tremor: A Method for Analysis. Poster presented at the American College of Sports Medicine's 62nd Annual Meeting, San Diego, CA. Medicine & Science in Sports & Exercise, Volume 47:5 Supplement.

Mariotti, A., Bellumori, M., Pretzer-Aboff, I., Knight, C.A. (2015). Bradykinesia in Parkinson's disease as demonstrated with reductions in the rate of force development-scaling factor and function. Poster presented October, 2015 at the Annual meeting for the Southwest Chapter of the American College of Sports Medicine, Costa Mesa, CA.

Bellumori, M., Uygur, M., Knight, C.A. (2014) Cluster Analysis to Quantify Paired Motor Unit Discharge Behavior in Parkinson's Tremor. NIH, NIGMS Fifth Biennial National IDeA Symposium of Biomedical Research Excellence (NISBRE), Washington, D.C.

Bellumori, M. & Knight, C.A. (2014). Neuromuscular Improvements Following a Speed-Based Cycling Intervention. Poster presented at the Gerontological Society of America Annual Scientific Meeting, Washington, DC.

Uygur, M., Bellumori, M., Knight, C.A. (2014). Effects of High-speed Low-resistance Bicycling Intervention in Parkinson's disease. Poster presented at the Gerontological Society of America's 67th Annual Scientific Meeting, Washington, DC.

International Journal of Exercise Science: Conference Proceedings, Volume 9: Issue 2, Article 4.

Bellumori, M. & Knight, C.A. (2014). Neuromuscular Improvements Following a Speed-Based Cycling Intervention. Annual Center for Biomedical Research, University of Delaware and Annual Meeting for the Gerontological Society of America, Washington, D.C.

Bellumori, M., Uygur, M., Knight, C.A. (2013). Effects of a high speed, low-resistance bicycling intervention in Parkinson's disease. Annual meeting for the Mid-Atlantic Regional Chapter of the American College of Sports Medicine, Harrisburg, PA. Conference Publication, Page 14-15

Knight, C.A. & Bellumori, M. (2012). Exercise Training for Older Adult Quickness, Session Title: Physical Activity & Exercise. Gerontological Society of America's 65th Annual Scientific Meeting, San Diego, CA.

Bellumori, M. & Knight, C.A. (2011). Improvements in the Rate of Force Development-Scaling Factor Following a High Speed-Low Resistance Cycling Exercise Program. Center for Biomedical Engineering, Newark, DE and Annual meeting for the American Society of Biomechanics, Long Beach, CA.

Bellumori, M. & Knight, C.A. (2008). Assessing the quality of neuromuscular function using brief force pulses. Annual Center for Biomedical Research, University of Delaware and Annual Meeting of the Society for Neuroscience, Washington, DC.

Knight, C.A. & Bellumori, M. (2008). Motor unit rate coding and neuromuscular phase advance in sinusoidal isometric contractions. International Society of Electromyography & Kinesiology, Niagra Falls, Ontario, Canada, June 18-21.

Bellumori, M., Poojari, D.H., Martens, C. & Knight, C.A. (2007). Motor unit discharge behavior within phasic bursts from higher threshold motor units. Annual Meeting of the American College of Sports Medicine, New Orleans, LA. Abstract Published in Medicine & Science in Sports & Exercise, Volume 39.

Martens, C., Poojari, D.H., Bellumori, M. & Knight, C.A. (2007). Motor unit recruitment and derecruitment asymmetry increases with increased frequency of sinusoidal force modulation. Annual Meeting of the American College of Sports Medicine, New Orleans, LA. Abstract Published in Medicine & Science in Sports & Exercise, Volume 39.

Poojari, D.H., Bellumori, M., Martens, C. & Knight, C.A. (2007). A comparison of frequency and time domain analyses of motor unit rate coding. Annual Meeting of the American College of Sports Medicine, New Orleans, LA. Abstract Published in Medicine & Science in Sports & Exercise, Volume 39.

GRANTS	
2020-present	Co-Investigator: National Parkinson's Foundation. Partnership with Power Over Parkinson's to create community programs for people with Parkinson's disease in Monterey
2018-2019	Co-Investigator: Monterey Peninsula Foundation. Partnership with Power Over Parkinson's to create community programs for people with Parkinson's disease in Monterey
2016-2021	Co-Investigator: National Institutes of Health, Big Data to Knowledge Enhancing Diversity in Biomedical Data Science Initiative
2015	Primary Investigator: Faculty Incentive Grant, "Functional Fitness Training in Older Adults"
AWARDS	
2019	Most Influential Faculty Member Award nominee: Student Athletic Advisory Committee
2018	Most Influential Faculty Member Award nominee: Student Athletic Advisory Committee

#### TEACHING EXPERIENCE

# California State University, Monterey Bay Kinesiology Department

2020-present KIN330: Physical Activity & Health

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2020	KIN390: Exercise Physiology
2020	KIN450: Exercise Prescription for Special Populations
2015-2018	KIN161: Health and Wellbeing
2014-2018	KIN300: Kinesiology Major Professional Seminar
2014-2018	KIN499: Kinesiology Capstone
2014-present	KIN375: Motor Behavior
2014-present	KIN430: Physiology & Biomechanics of Aerobic Exercise
2014-present	KIN440: Physiology & Biomechanics of Anaerobic Exercise

# University of Delaware

2014	KAAP426L: Biomechanics I Laboratory
	Department of Kinesiology & Applied Physiology
2013	KAAP428L: Motor Control and Learning Laboratory
	Department of Kinesiology & Applied Physiology
2013	Evidence Based-Living
	Osher Lifelong Learning
2011	KAAP433: Applied Physiology of Activity
	Department of Kinesiology & Applied Physiology
2010-2014	KAAP180: Introduction to Exercise Science
	Department of Kinesiology & Applied Physiology
2010	HESC155: Personal Health Management
	Department of Behavioral Health and Nutrition

# **INVITED PRESENTATIONS**

Apr 2019	Monterey Parkinson's Support Group - Benefits of exercise for Parkinson's disease
Apr 2018	California Physical Therapy Association – Benefits of high-intensity exercise for
	older adults and people with Parkinson's disease
Jan 2018	Carmel Foundation - Effects of novel exercise program for people with Parkinson's
	disease
Oct 2017	First Year Seminar – asked to speak about CSUMB Kinesiology program to FYS CSUMB students
May 2017	Forest Hill assisted living community - What is Parkinson's disease and the benefits
	of exercise
Mar 2017	Santa Cruz Parkinson's support group - Exercise and PD
Oct 2016	Presentation of research to Community Hospital of Monterey Peninsula IRB
Sep 2016	Carmel Foundation - Exercise and Parkinson's disease
Mar 2016	Workplace Walk-off Challenge Presentation: "Happy Feet", Cal State Monterey
Apr 2016	KIN374: Phys Ed for Elementary School Children, Motor Control
Mar 2015	Workplace Walk-off Challenge: Alternatives to the Gym, Cal State Monterey
Mar 2014	Graduate Seminar: The Interview Process, University of Delaware
Feb 2014	Clinical Exercise Physiology: Aging Physiology, University of Delaware
Nov 2013	Christiana Care Hospital Parkinson's Support Groups: Exercise for Parkinson's
	disease
Sep 2013	Evidence Based-Living: Aging Physiology, Osher Lifelong Learning Institute,
	University of Delaware
Apr 2013	Motor Control and Learning: Introduction to Motor Learning, University of
	Delaware
Feb 2013	Introduction to Exercise Science: Ultra Distance Running, University of Delaware
Feb 2013	Applied Physiology of Activity: Aging Physiology, University of Delaware
Feb 2013	Women In Sport: The Female Athlete Triad, University of Delaware

### PROFESSIONAL DEVELOPMENT

2020	2020 Remote Teaching Summer Institute
	Teaching, Learning, and Assessment, California State University, Monterey Bay
2020	Promoting Active Learning Online: Cohort P, Fall 2020
	Association of College and University Educators' (ACUE)
2018	Co-op: Teaching Writing in Large Courses
	Teaching, Learning, and Assessment, California State University, Monterey Bay
2017	Mindfulness Based Meditation course
	Personal Growth & Counseling Center, California State University, Monterey Bay
2017	Reading Apprenticeship Workshop, TLA, CSUMB
	Teaching, Learning, and Assessment, California State University, Monterey Bay
2016	Inverted Learning and Using Technology in the classroom
	Teaching, Learning, and Assessment, California State University, Monterey Bay
2016	Enhancing Teaching & Learning with Assessment Workshop
	Teaching, Learning, and Assessment, California State University, Monterey Bay
2015	Faculty Workshop: Responding to Distressed or Disruptive Student Behaviors
	Teaching, Learning, and Assessment, California State University, Monterey Bay
2014	Summer Faculty Institute
	Center for Teaching and Assessment of Learning, University of Delaware
2013	Tools to Enhance Student Collaboration
	Center for Teaching and Assessment of Learning, University of Delaware

# PROFESSIONAL SERVICE

Reviewer: Journal of Strength Conditioning and Research

Reviewer: Gerontological Society of America Conference Abstract Submissions

Reviewer: Motor Control

### PROFESSIONAL AFFILIATIONS

2014-2016	Geronotological Society of America
2014-present	American College of Sports Medicine, Southwest Chapter
2013	American College of Sports Medicine, Mid-Atlantic Chapter
2013-present	American College of Sports Medicine
2011-2012	American Society for Biomechanics
2010-present	American Association for the Advancement of Science

### **CERTIFICATIONS**

Rock Steady Boxing Coach for people with Parkinson's disease Fundamentals of Coaching Certified

Level 200 Rugby Coach, USA Rugby

Basic Cardiac Life Support (infant, child & adult) - American Red Cross

Basic First Aid (infant, child & adult) - American Red Cross

Certification of Human Subjects Training (CITI)

#### **COMMUNITY SERVICE**

2018-present	Power Over Parkinson's, 501(c)(3), Clinical Director		
	Providing non-clinical services to people with Parkinson's in Monterey		
2015-2019	Monterey Beach SportsFest, 501(c)(3), Race Director		
	Raising awareness for healthy lives and healthy oceans through a yearly festival		
2012	Bike & Build, Inc., Philadelphia, PA, Route Leader		
	Co-led and organized a cross-country bike trip (Virginia Beach, VA to Cannon Beach,		
	OR) of 31 individuals (aged 18-27) to raise money and awareness for affordable		
	housing. Each rider raised a minimum of \$4,500 and our group collectively donated		
	\$45,000 to the affordable housing cause. During our 74 day trip, 10 days were		
	dedicated to volunteering at build/rehab sites with Habitat for Humanity, Rebuilding		
	Together, and House Works.		
2012-2013	Habitat for Humanity and Rebuilding Together volunteer		
2009-2014	American Lung Association of Delaware Race Planning Committee		
	Assisted planning the ALA half marathon, the largest yearly fundraising event		
2009-2011	Food Bank of Delaware volunteer		
2004-2007	Special Olympics of Delaware volunteer		
2004-2007	Ronald McDonald House volunteer		

#### **EXTRACURRICULAR ACTIVITIES**

I like to test the limits of human physiology.

35 miles for my 35<sup>th</sup> birthday 4/29/2020 Longest distance run:

Currently training for 50 miles

Longest distance cycled: 115 miles in one day

3827 miles, Virginia to Oregon, in 74 days

#### 2013-2015 Field Marketing Associate

PowerBar, Nestle, Inc.

Represent the brand at local running/cycling events, sample products, and educate

athletes on sports nutrition.

#### 2010-2012 Active Ambassador

Marathon Bars, Mars, Inc.

Represent the brand at local running/cycling events, sample products, and educate

athletes on sports nutrition.

#### 2003-2007 Varsity Women's Rowing

University of Delaware

#### **REFERENCES**

## Lisa Leininger, EdD

Associate Professor Kinesiology Department California State University, Monterey Bay 100 Campus Center Seaside, CA 93933 (559) 283-3684 lleininger@csumb.edu

### Cason Schmit, JD

Assistant Professor Director, Program in Health Law and Policy Department of Health Policy and Management Texas A&M University 121 SPH Administration Building 212 Adriance Lab Rd. 1266 TAMU College Station, Texas 77843 (510) 282-7424 schmit@tamu.edu

## Laura McDonald, PhD, ATC, CSCS

Biomechanist & Sport Scientist S2 Breakthrough 10498 W. 163rd Place Orland Park, IL 60467 (302) 388-3467 laura@s2breakthrough.com www.s2breakthrough.com



# **Board of Directors Meeting**

Friday, June 11, 2021 9:01 a.m. – 10:34 a.m. Virtual meeting via Zoom

#### Draft, Minutes

Board Members Present		Members Absent
Bettye J. Saxon, Ed.D., Chair	Eduardo Ochoa, President	Anna M. Caballero, Director
Barbara Zappas, CEO	Stephen Mackey, Director	Gordon Eubanks, Director
Michael McMillan, Director	Ralph Thompson III, Director	Mac Clemmens, Director
Steven Packer, M.D., Director	Bud Colligan, Director	Miles Reiter, Director
Ted Balestreri, II, Director	Betsey Pearson, Director	
David Ledesma, Director	Carrie McIntyre Panetta, Director	
	Gregory Gonzalez, Director	
Presenters:		Staff Present
Sherry Baggett, Auxiliary Controller		Starr Lee, Corporation Associate
Larry Samuels, Vice President for Strategic Initiatives		Executive Director
Katherine Kantardjieff, Vice President for Academic Affairs		Nancy S. Ayala, Gov. & Compl. Mgr.
Bud Colligan, Investment Committee member		
Christopher Forest, Professor, Program Director		

#### **Annual Meeting**

I. Call to Order: A quorum being established, Chair Bettye Saxon called the meeting to order at 9:01 a.m.

#### II. Governance:

- A. <u>Nominating Committee Report</u>: Moved by Director Steven Packer, M.D. and seconded to elect the Directors as presented. With no further discussion, the motion carried.
- B. <u>Election of Board Officers</u>: Moved by Director Ted Balestreri and seconded to adopt the slate of Officers as presented. With no further discussion, the motion carried.
- C. <u>Appointment of Standing Committee Members</u>: Moved by Director Ralph Thompson and seconded to adopt the standing committee appointments as presented. With no further discussion, the motion carried.
- III. Approval of Minutes: Moved by CEO Barbara Zappas and seconded to approve the March 12, 2021 meeting minutes as presented. With Directors Carrie McIntyre Panetta, Ted Balestreri abstaining, the motion carried.

#### IV. Business:

- A. 2021/22 Budget Approval: Controller Sherry Baggett presented the 2021/22 Budget Request, noting that the Foundation does not generate Operating Revenue beyond interest income. The budgeted amount of \$275,266 is the University Corporation's subsidy. It was noted that since the Corporation subsidizes the Foundation, donor contributions are 100% devoted to the intended philanthropic objective. The Foundation is the only auxiliary in the CSU that does not charge a gift fee. Moved by Director Debbie Juran and seconded to approve the 2021/22 budget. With no further discussion, the motion carried.
- B. <u>Bylaws Amendment</u>: Foundation CEO Barbara Zappas presented the first reading of the proposed bylaws amendment. The proposed amendments are to eliminate the ex officio role of the Development Director because the position has been eliminated from the University. President Ochoa also recommends that the two lead officers of the Foundation and

Corporation serve on each other's board as non-voting members. The recommendation is supported by management. There is no action to be taken at this time.

#### V. Reports

- A. <u>President's Report</u>: President Ochoa provided an update on University activities.
  - Budget: President Ochoa presented the 21/22 Campus Operating Fund Forecast draft noting that the campus will receive an increase of approximately \$6.3M from the prior year in State funding. The University was also eligible to receive one-time Federal funds awarded of \$48.8M. Approximately \$20.5M went directly to students and \$28.1M to the campus. It was noted that some of the campus funds must be used for COVID-related expenses per grant guidelines.
  - Public-Private Partnership (P3) Request for Proposal (RFP): Vice President for Strategic Initiatives Larry Samuels reported on two private, public partnerships in the works. The first RFP is to develop a mixed-use development that will be located on 2nd Avenue. This development will have research and development space for faculty and student partnerships with the private sector, student amenities, housing geared towards active seniors. The Board of Trustees approved the concept of this project at their most recent Trustee meeting. Completion of the project is anticipated to be in 2024. The second RFP is to condition Freeman Stadium into a large-scale athletic/entertainment complex on campus for the Monterey Bay Football Club to utilize. The partnership with the Monterey Bay Football Club is to develop a professional USL soccer franchise on campus and using Freeman Stadium as their home field. Renovations of the stadium are estimated at approximately \$10M.
  - Returning to Campus: President Ochoa announced the plans to repopulate the campus in time for the fall semester noting that 50% of classes will be face to face and 40% virtual and 10% mixed mode. The campus requires the vaccine for students in the residence halls, resulting in approximately 50% of the standard student body being on campus and guaranteed to be on campus and available for face-to-face classes. The CSU is in the process of finalizing the meet and confer portion of the Vaccine Policy with the unions, which would require all CSU employees and students to be vaccinated or have exemptions to be on campus.
  - VP Appointments: President Ochoa announced the new vice president appointments of the University. Former Chief of Staff Larry Samuel's new position as the Vice President for Strategic Initiatives and Executive Director of the University Corporation, effective April 1. Interim Vice President for Student Affairs John Fraire is effective April 26. Vice President for Administration and Finance Glen Nelson, effective June 14.
  - Athletics Restart: The Athletics program will begin in the fall. Student-athletes and staff made an early commitment to vaccination.
- B. CEO's Report: CEO Barbara Zappas reported on Foundation's activities thanking directors who agreed to continue serving on the board. Regarding Athletics, coaches have been engaged and had great success in building athletics' fundraising efforts, including matching gifts from local attorney Robert Taylor. The end of the fiscal year is June 30; the fundraising goal of \$6.7M was exceeded and is currently at \$6.9M. Ms. Zappas reported the significant change in the number of college deans' turnover and will spend time building fundraising plans for the new fiscal year with each of the incoming deans. The Engineering Program area is still looking for support and the building. This need will carry over to the new fiscal year as well as the Ag program. In the area of Communications, CSUMB Now is the new campus publication for the community. Last year and a half, Communications has focused on consolidating communications in refreshing the University-wide brand, including the University website. Ms. Zappas and her team are currently assessing when public events can be held safely on campus, such as the Women's Leaderships luncheon and Donor Appreciation Reception.

- C. <u>Investment Committee Report</u>: Investment Committee Member Bud Colligan reported on the investment committee activities. The endowment has \$34.2M with a five-year return of 9.3% versus the policy index of 9.7%. The ten-year return is 7.6% versus the policy index of 7.58%, slightly overperforming the policy index. The growth of the endowment, which will not grow simply through returns, requires a lot more contributions, and increased from \$29M at the beginning of 2020 to \$32M by the end of 2020, partially due to Ms. Zappas and her team's fundraising efforts. The Committee changed an underperforming emerging markets manager at the recommendation of the investment consultant, Verus. The Committee discussed the value orientation of the portfolio and will decide in future meetings whether to keep the portfolio as is or change it.
- D. <u>Chair's Comments</u>: Chair Saxon commended President Ochoa for the progress the University has made in spite of the pandemic including putting safety measures in place to return to campus in fall.

#### VI. Presentations

Deborah Juran, Secretary

Master of Science Physician Assistant (MSPA) program: Dr. Christopher Forest presented data regarding the MSPA program.

- **VII. Open Communications/Announcements:** Ms. Zappas presented the certificate of appreciation to Director Miles Reiter whose term with the Board has ended.
- VIII. Adjournment: With no further business to conduct and no objection, the meeting was adjourned at 10:34 a.m.

Date



**TO:** Board of Directors **DATE:** September 17, 2021

FROM: Barbara Zappas REF: Board Meeting #1

September 24, 2021

**SUBJECT:** Bylaws Amendment

#### RECOMMENDATION

#### **Approve the Bylaws Amendment**

Chief Executive Officer

#### BACKGROUND

The Foundation's bylaws were last amended in 2014.

As a technical change, this amendment will correct Article V §3(f) by deleting the Development Director as an ex-officio director, as that university position no longer exists and there is no intent to create this position.

Secondly, University President Ochoa proposes bylaw amendments to provide reciprocal ex officio non-voting director on the other auxiliary's board to facilitate coordination and alignment with the university mission. The Foundation board will add the Corporation Executive Director as ex officio non-voting director of the Foundation Board. The Corporation amended the bylaws to add the Foundation Chief Executive Officer as an ex-officio non-voting director of the Corporation Board at the July 6, 2021 meeting.

Per Article XIII, any proposed Amendment to Bylaws for the Foundation may be amended at any regular meeting of the Board of Directors:

- a. by a majority vote of the Board of Directors,
- b. subject to the prior approval of the President of the University, and
- c. must be submitted in writing at the previous regular meeting, or submitted in writing to the Directors at least thirty (30) days prior to the next regular meeting of the Board of Directors.

The first read of the amendment was done at the June 11, 2021 meeting. The Board will be asked to vote on the bylaws amendment at the September 24, 2021 meeting. Staff recommends approving the amendment.



FDN 2021-01

# Resolution of the Board of Directors of the Foundation of California State University, Monterey Bay

# **Amendment to the Bylaws**

Whereas, The Foundation of California State University, Monterey Bay ("Foundation") is an auxiliary organization of The California State University, whose purpose is to support California State University Monterey Bay;

Whereas, The Foundation is §50l(c)(3) non-profit tax-exempt public benefit corporation governed by the California Corporations Code §5110 et seq.;

Whereas, the Foundation and Corporation auxiliaries will provide for the lead manager of each auxiliary to be on the other auxiliary's board as a non-voting director to facilitate coordination and alignment with the University mission;

Whereas, Per Article XIII of the Foundation Bylaws the Board of Directors approves the below noted changes to its bylaws; now, therefore, be it

Resolved, As a technical correction, that Section 5(f)(4) shall be deleted, thus, deleting the "Development Director" as an ex-officio director of the Board as that position does not exist and there is no intent to add this position; and

*Resolved*, that Section 5(g) shall be added, "Ex-Officio Non-Voting Director. The person holding the position of Executive Director of the University Corporation at Monterey Bay will be a non-voting director. This position will not be included in a count towards quorum, but may be appointed to committees of the Board."

Resolved, That this Resolution shall take effect immediately upon its adoption.				
ADOPTED AND PASSED this, 2021, by the following vote:				
Ayes:	Nays:	Abstentions:	Absent:	

# **Secretary's Certificate**

I, Debbie Juran, Secretary/Treasurer of the Board of Directors of the Foundation of California State, Monterey Bay, hereby certify as follows:

The foregoing is a full, true, and correct copy of a resolution duly adopted by the Board of Directors of the Foundation on September 24, 2021.

Said resolution has not been amended, modified, or rescinded since its adoption and the same is now in full force and effect.

Dated:	, 2021	
Debbie Jura	n, Secretary	

Dr. Juanita Cole, Dean of the College of Arts, Humanities, and Social Sciences.

Dr. Juanita Cole is Dean of the College of Arts, Humanities, and Social Sciences.

She earned a B.A. from San Diego State University, M.A. from Pepperdine University, and a Ph.D. from Howard University in psychology

Prior to joining CSUMB, she served as Deputy Provost at National Defense University in Washington, DC., and was a tenured professor of psychology at Azusa Pacific University. She also held senior administrative and academic appointments at several private and public universities. Her contributions to research on culture, cognition, and child development have been sponsored by the American Educational Research Association, National Science Foundation, and National Institutes for Health.

Dr. Cole was selected as an *American Council on Education (ACE) Fellow* for the class of 2019-2020. Her host institution was the University of Maryland, College Park. It was Dr. Cole's dream to return to the CSU System and lead a college that placed a premium on student success. She is a true believer in a California education because her academic foundations were formed in the southern parts of the state. She chose to join CSUMB because of its mission and commitment to creating a community of diverse learners and scholars.

Dr. Cole looks forward to engaging with external stakeholders including alumni, donors, employers of graduates, and interested community organizations. She is seeking to develop and implement new fundraising strategies to obtain needed philanthropic support for the college.

With the challenges facing institutions of higher education today, Dr. Cole's leadership interests concentrate on academic quality and career readiness. She is a champion of innovation—leveraging her research expertise to create an accessible educational experience for all individuals, and assisting students to become global leaders of the 21st century.

#### CAHSS Commitment and Goals for 2021-2022

- Align academic program offerings to meet professional demand
- Grow pathways to CSUMB for local community colleges
- Build community partnership and paid internship opportunities for students
- Expand performing arts program to include theater and dance

# Harald Barkoff, Ph.D., Dean for the College of Health Services

Harald Barkhoff, Ph.D. is the new Dean for the College of Health Sciences and Human Services. He comes to CSUMB from the University of Hawai'i at Hilo (UHH). At UHH he was a tenured Professor and Chair for the Department of Kinesiology & Exercise Sciences (KES). Harald received his doctorate degree in Sport Science (Kinesiology) with an emphasis in Sport Psychology from the University of Stuttgart, Germany. His areas of research interest include the role of spirituality in sport and exercise, particularly of ocean sports in indigenous environments.

At UHH he won the Applied Learning Experiences Excellence in Teaching Award as well as the Open Education Innovation Award. In 2019 he received the highest honor given by the American Kinesiology Association - the Jerry R. Thomas Distinguished Leadership Award for Bachelor's Degree Granting Departments. The award recognizes nationally outstanding administrative and leadership performance. Under his leadership the Department also received the AKA Inclusive Excellence Award in 2020.

# John Fraire, PhD., Interim VP for Student Affairs

John Fraire, Ph.D., is the interim vice president for student affairs. He is affiliated with the Registry, an organization that places individuals with significant senior leadership experience into interim positions at institutions throughout the country. His previous placement was at Northeastern Illinois University in Chicago, also an HSI and MSI, where he was their interim senior enrollment officer. Previously he was Vice President for Student Affairs and Enrollment at Portland State University and at Washington State University in Pullman, WA. Over his educational career he has worked at a broad cross section of institutions, including Harvard University where he earned his BA and MEd. Fraire also has a MA in history from Western Michigan University, and a doctorate in history from the Union Institute and University. He is also a playwright and founder of the college readiness and retention program, Las Memorias, that uses theater and performance, and he has tentative plans to produce a similar program next summer in Monterey County. Fraire, a native of Gary, Indiana is also an historian specializing in Midwest Chicano History, and has been writing the cultural history of his home community, the Mexican community of Northwest Indiana.

# Edward Jadallah, Ph.D., Dean of the College of Education

Edward Jadallah, Ph.D., is a professor and dean of the College of Education, California State University Monterey Bay (CSUMB). Prior to his appointment at CSUMB, he served for eleven years as Dean of the Spadoni College of Education and as Vice President for Online Education and Teaching Excellence in South Carolina; fourteen years at the University of Maine as faculty, department chair, and as cooperating faculty in the School of Policy and International Affairs; and seven years at Bowling Green State University in Bowling Green, Ohio. Jadallah has several years of postsecondary teaching and administrative experience, specializing in curriculum design and evaluation, social science education, and global studies. He earned a bachelor's degree in history and psychology (dual major) from Malone College in Canton, Ohio; a master's degree in curriculum and instruction from Bowling Green State University, Ohio; and a Ph.D. in teacher education and social science education from Ohio State University in Columbus. He looks forward to working with faculty, staff, and students to ensure their success and continue the great work of advancing the College of Education.

# Marylou Shockley, PhD., Interim Dean for the College of Science

Marylou Shockley serves as the Interim Dean for the College of Science since July, 2021. Prior this position, Marylou served as Professor and Chair at the College of Business, California State University-Monterey Bay. Her research and consulting interests include diversity, social application of network technologies, leadership, and corporate governance from a social responsibility perspective. She is the author of several books and articles in her areas of interest.

She has significant senior managerial experience in the telecommunications industry, working for AT&T and Pacific Bell. She did a career change in 1997 to pursue a doctorate degree in business at Oxford University in England. Dr. Shockley joined the CSUMB in the summer, 2006.

Dr. Shockley has served on the Grower Shippers Foundation Board. She also serves on the UC Merced Small Business Development (SBDC) board for the central coast.

# Dr. Glen Nelson, VP for Administration and Finance

Dr. Glen Nelson is the Vice President for Administration and Finance/CFO at California State University Monterey Bay and has worked in higher education for twenty-five years holding senior leadership positions at the system, university and college levels. These institutions include Arizona State University, the University of Nebraska-Lincoln, the University of Wisconsin System, the Oregon University System, and the Arizona Board of Regents where he served as the Senior Vice President for Finance and Administration. Glen has successfully led higher education initiatives generating over \$100 million of new resources through the implementation of process improvements, improved asset utilization, management of debt instruments, and the creation of new lines of revenue through collaborations with community partners. He began his career working in a variety of management positions within finance, accounting, and IT for several Fortune 500 companies and is a Certified Management Accountant (CMA). Dr. Nelson earned a Ph.D. in educational studies with a specialization in educational leadership and higher education from the University of Nebraska, holds an MBA from the Arizona State University Thunderbird School of Global Management, and an undergraduate degree in business administration from the University of Nebraska-Lincoln.

As an academician, he has taught both undergraduate and graduate courses for over twenty years. Dr. Nelson is currently a Research Professor of Higher Education at Idaho State University and held an affiliate appointment at the Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE). His research is focused on the unintended consequences of administrative actions such as differential tuition and tuition transparency on access and choices made by first generation students and those from low socioeconomic status backgrounds. He is a co-founder of the Affordability and Transparency Initiative, a joint research collaborative with colleagues at the University of Louisville and the University of Georgia.

Glen is active in global and national higher education issues participating in activities such as the Fulbright Commission's *Do More with Less – Implementing Change in Higher Education Management in Germany* seminar, being an invited participant on an IPEDS Technical Review Panel by the National Center for Education Statistics at the Department of Education, and serving as a guest lecturer at the Institute of Higher Education at the University of Georgia. He is also active in WACUBO and WICHE, serving as a facilitator and lecturer in higher education leadership programs.

Glen and his wife Patti have five adult children and six grandchildren. They enjoy spending time with family, are avid college football and volleyball fans, and like to travel.