

100 Campus Center ~~~ Seaside, CA ~~~ 93955-8001

### Memorandum

To:	Foundation Board of Directors
CC:	Barbara Zappas, Foundation CEO
FROM:	Nancy Ayala

**DATE:** March 4, 2022

### SUBJECT: Agenda and Read-Ahead Materials

Enclosed are the agenda and read-ahead materials for the Foundation Board of Directors meeting on Friday, March 11, 2022. The virtual meeting will be begin at 9:00 a.m. via Zoom. The meeting instructions were emailed.

If you have any questions or concerns before the Board meeting, please feel free to contact me at nayala@csumb.edu.



### **Board of Directors Meeting**

Friday, March 11, 2022 9:00 a.m. – 11:00 a.m. Virtual meeting via Zoom

## AGENDA

I.	Call to Order	B. Saxon
<b>II.</b> *2 min.	<b>Approval of Minutes</b> Approval of December 10, 2021 meeting minutes	B. Saxor
III.	Public Comment	
IV.	Business	
<b>V.</b> 45 min.	<ul> <li>Reports</li> <li>A. President's Report <ul> <li>Budget and Bargaining Agreement Updates</li> <li>Attachment V., A-1</li> </ul> </li> <li>Fall Enrollment <ul> <li>Attachment V., A-2</li> </ul> </li> <li>Commencement <ul> <li>Attachment V., A-2</li> </ul> </li> <li>Covid-19 Update <ul> <li>Attachment V., A-3</li> </ul> </li> <li>Monterey Bay Football Club Stadium Renovation and 2<sup>nd</sup> Avenue Project <ul> <li>Attachment V., A-4 a</li> <li>Attachment V., A-4 b</li> </ul> </li> <li>Title IX Audit <ul> <li>President Search Update</li> </ul> </li> </ul>	E. Ochoa
20 min. 10 min. 10 min. <b>VI.</b>	<ul> <li>B. CEO's Report</li> <li>C. Investment Committee Report</li> <li>D. Chair's Comments</li> </ul> Presentations	B. Zappas B. Colligan B. Saxon
15 min. <b>VII.</b>	Office of Inclusive Excellence Update Attachment VI. Open Communications/Announcements	B. Corpening
VIII.	Closed Session In accordance with Education Code § 89923	
IX.	Adjournment	B. Saxon

Note: In accordance with Education Code §89921 and Foundation Bylaws Article VII §5, this agenda provides notice of the business to be transacted (i.e., topics for Board discussion). Action may be taken on any item on the agenda. The italicized notations above are for guidance purposes only and the Board may take action on any item listed on the agenda, whether action is specifically prescribed.



### **Board of Directors Meeting**

Friday, December 10, 2021 9:00 a.m. – 10:38 a.m. Virtual meeting via Zoom

### Draft, Minutes

Board Me	mbers Present	Members Absent
Eduardo Ochoa, President	Barbara Zappas, CEO	Bettye J. Saxon, Ed.D., Chair
Anna M. Caballero, Director	Deborah Juran, Director	Gordon Eubanks, Director
Michael McMillan, Director	Ralph Thompson III, Director	Ted Balestreri, II, Director
Steven Packer, M.D., Director	Bud Colligan, Director	
Mac Clemmens, Director	Betsey Pearson, Director	
David Ledesma, Director	Carrie McIntyre Panetta, Director	
Glen Nelson, Director	Gregory Gonzalez, Director	
Larry Samuels, Director	Maria Bellumori, Director	
Pre	senters:	Staff Present
Sherry Baggett, Auxiliary Controller		Starr Lee, Corp. Assoc. Exec. Director
Katherine Kantardjieff, Prvst and Vid	e President for Academic Affairs	Nancy Ayala, Gov. & Compl. Mgr.
Bud Colligan, Investment Committee	e member	
Kirby Garry, Athletics Director		

### **Annual Meeting**

- I. Call to Order: A quorum being established, Foundation CEO Barbara Zappas the meeting to order at 9:00 a.m. Chair Bettye Saxon was unexpectedly unable to attend the meeting. Ms. Zappas chaired the meeting in her absence.
- **II. Approval of Minutes:** Moved and seconded to approve the September 24, 2021 meeting minutes as presented. With Directors Carrie McIntyre Panetta, David Ledesma, and Mac Clemmens abstaining, the motion carried.

### III. Business:

<u>Presidential Advisory Committee Selection</u>: Ms. Zappas presented the directors that volunteered to serve on the Presidential Advisory Committee. The Board submitted anonymous ballots via Zoom poll. Director Steve Packer, M.D., was selected as the Foundation representative to serve on the committee. Ms. Zappas thanked Secretary Debbie Juran and Director Ralph Thompson for their submissions.

### IV. Reports

- A. President's Report: President Eduardo Ochoa provided an update on University activities.
  - Fossil Fuel: The Investment Committee received a statement encouraging the university to divest from fossil fuel funds. The CSU and sister campuses have divested or begun to divest from fossil fuel investments. The Committee is considering divesting and has tasked the investment consultant to research the matter and provide recommendations to the Committee at the next meeting. The Committee will bring any recommendation to the Board for approval. In the meantime, divesting from fossil fuels may be a lengthy process.
  - Enrollment Update (Spring Semester): Provost and Vice President for Academic Affairs Katherine Kantardjieff provided an update on enrollment, noting students are still registering. Although final enrollment numbers are not conclusive, target enrollment is on track.

### Director Anna Caballero arrived at 9:15 a.m.

• Fall applications: Fall applications are ahead of what they were one year ago. The Provost is working closely with Admissions to get students to commit to CSUMB.

- Before President Ochoa retires, he'd like to make significant progress on three ongoing issues, launching Academic 4 Building for Science and Engineering. University Development has raised approximately \$13.5M. President Ochoa will make a final plea to the Chancellor's Office to begin construction.
- Moss Landing Marine Lab: President Ochoa is advocating for the continuance of the Moss Landing Marine Laboratory consortium instead of it being absorbed entirely by San Jose State. The incoming Chancellor reevaluated the Moss Landing Marine Lab situation and is ready to implement the External Committee's recommendation of continuing the consortium between San Jose State and Monterey Bay.
- VA Clinic: The VA Clinic is looking to build a three-story 80-bed facility for homeless veterans across the street from lower-division student resident halls. This is not the best location for this facility; therefore, CSUMB has offered the VA a plot of land, free of charge, away from the main campus to construct the facility. CSUMB is not against veterans or the organization, but rather looking to avoid issues in the future by placing the facility outside of the main campus. Elected officials including Leon Panetta have been contacted to assist with the matter.
- Omicron Variant: The Chancellor's Office is informed regarding the new variant and may develop new requirements based on future information and CDC guidelines.

### The Investment Committee Report was moved up because Director Bud Colligan must depart soon.

- D. <u>Investment Committee Report</u>: Investment Committee Member Bud Colligan reported on the investment committee activities noting that President Ochoa covered the divestment discussion in his report. Member Colligan reported that the endowment fund has no more than 3% in fossil fuel exposure and is embedded in mutual funds or ETFs. Unwinding from these funds will be a bit tricky. The endowment is over \$35M and, over the last five years, has earned an annual return of 8.9%, underperforming the policy index by 0.4%. The Committee will begin to develop a statement of investment beliefs to enable the Committee to review the portfolio with one common goal and belief system.
- B. <u>CEO's Report</u>: CEO Barbara Zappas reported on University Advancement's activities noting exceeding the annual fundraising goal with the recent addition of a \$5 million gift commitment from Taylor farms and Bruce Taylor to support the Science and Engineering Building. Total raised is approximately \$7.7M, exceeding the goal by \$1M. Ms. Zappas provided an update on staffing issues noting that her longtime confidential assistant, Vincent Loforti, will assume the position of Director of Donor Relations and Alumni Relations effective January 1. The Communications team has finished their recruitment and now has a strong team. The Presidential Innovator Award Gala will be on March 12 at the Spanish Bay Inn. President Ochoa will be honored at this event for his many years of service to the CSU system. Ms. Zappas recognized the passing of former Director Bob Danziger, who left a significant legacy in his contributions to our community, music, and philanthropy. Ms. Zappas and her team are so proud to have been able to celebrate him with an honorary degree in 2011 and the naming of the amphitheater building in 2019.
- C. <u>Auxiliary Audit Committee Report</u>: Auxiliary Controller Sherry Baggett reported on the Committee's activities. The Committee met on November 9 to review the KAZU audit report and the auxiliaries' Form 990 tax returns. The Committee approved the KAZU audit report and the OSU's and Corporation's Form 990s tax returns. The Foundation's Form 990 tax return was placed on an extension because of investment income. The endowment portfolio includes a fund

called Owl Rock. Owl Rock holds debt-financed property in various states, in their investments. Owl Rock issued a K-1 to the Foundation, subject to section 514 of the internal revenue code. Tax preparer Glenn Burdette confirmed this is considered unrelated business income and subject to unrelated business income tax, about 20% feds and 10% states, including Minnesota and New York. While the return is not filed, the extension does not provide an extension of time to pay what is owed; therefore, vouchers for payments were issued to the IRS for \$15K, New York for \$7K, California for \$300, and \$400 to Minnesota, totaling approximately \$23K in taxes. The Investment Committee may discuss this fund at their next meeting to weigh out its value to the endowment, knowing it's subject to a substantial amount of tax. Ms. Baggett explained that the Foundation does not have any unrestricted revenue streams, so this payment came from the Corporation, which subsidizes all of the Foundation's operating costs.

### E. Chair's Comments: None

Director Bud Colligan exited the meeting at 10:12 a.m.

### V. Presentations

<u>Athletics Update</u>: Athletics Director Kirby Garry provided an update on Athletics. Athletics supports 265 student-athletes, which compete in 13 NCAA DII sports. Mr. Garry presented the Athletics Department's values, academics, student-athlete graduation rates, and challenges.

- VI. Open Communications/Announcements: The next board meeting is on March 11, 2022.
- VII. Closed Session: The Board did not enter into closed session.
- VIII. Adjournment: With no further business to conduct and no objection, the meeting was adjourned at 10:38 a.m.

Deborah Juran, Secretary

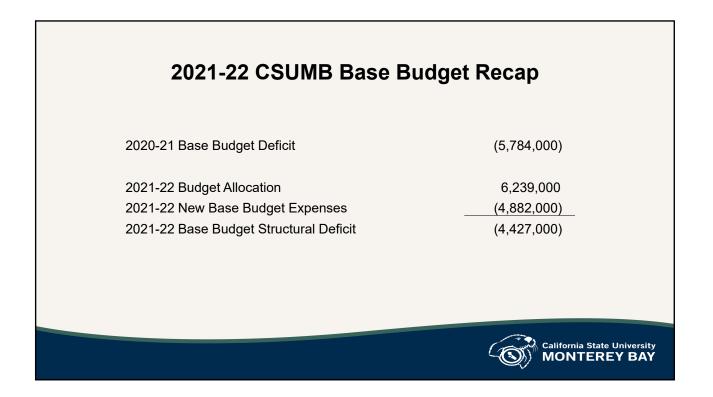
Date

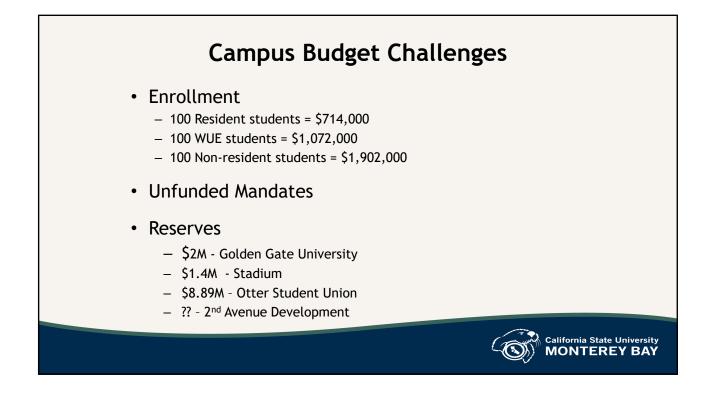
- V. Reports A. President's Report Attachment V., A-1 Budget/Bargaining Agreement Updates

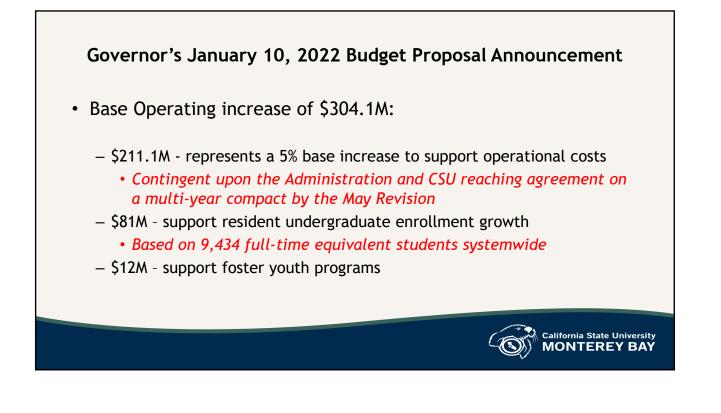


			_	
CSUMB Rev	<i>'enue</i>	and	Exper	Ises
		20-21	21-22	
Revenue				
Tuition & Fees		40.1M	39.7M	
State Appropriation	n	80.6M	88.1M	
Other		2.3M	2.5M	
Total Revenue		123M	130.3M	
Expenses				
Personnel		95.6M	102.4M *	
Other Operating		11.8M	15.7M	
Transfers Out		13.9M	12.2M	
Total Expenses		121.3M	130.3M	
Net		\$1.7M	0	
Net		Ş1.7 WI	U	
* excludes CFA con	tract increas	se retro 4% fo	or 21-22	
				1
	Fall 19	Fall 20	) Fall 21	1
FTES	6,605	6,380	6,419	1
Headcount	7,123	6,871		1
ricudebulle	,,125	0,071	5,555	

Attachment V., A-1





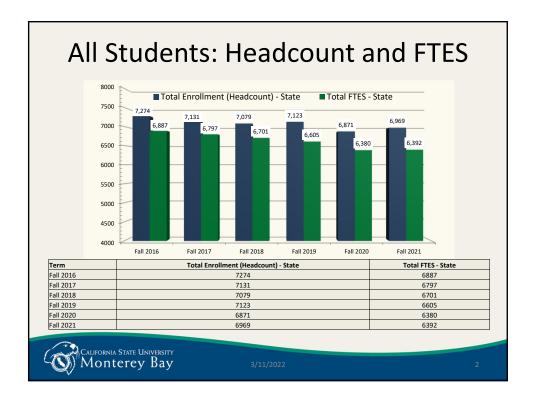


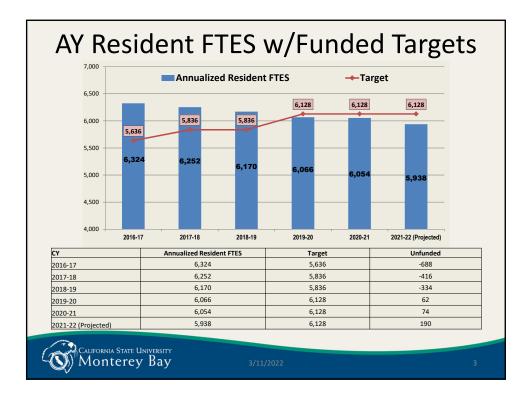


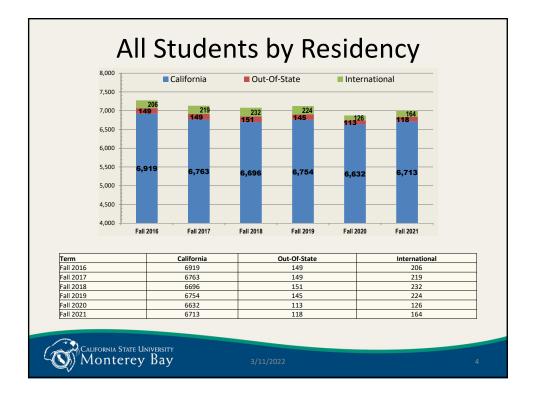
# V. Reports

- A.
- President's Report Attachment V., A-2 Fall Enrollment and Commencement



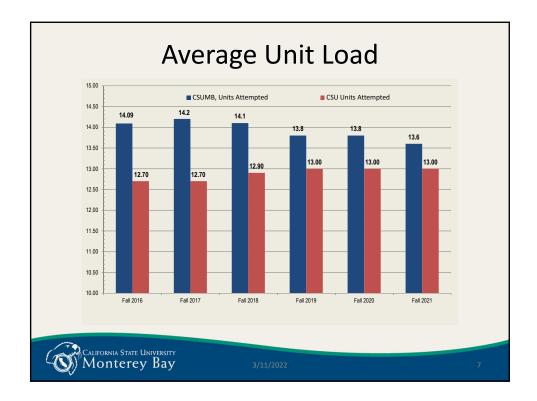


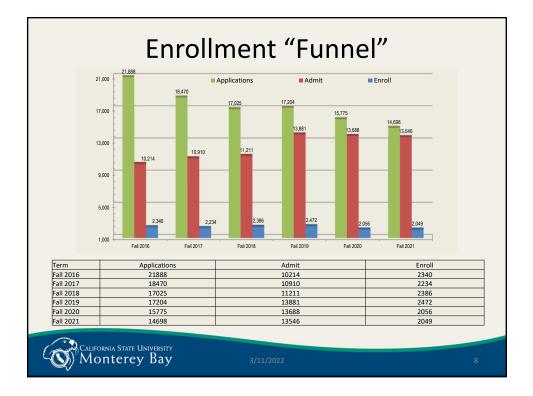


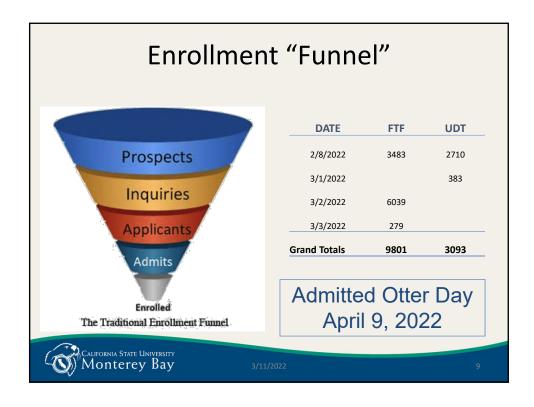


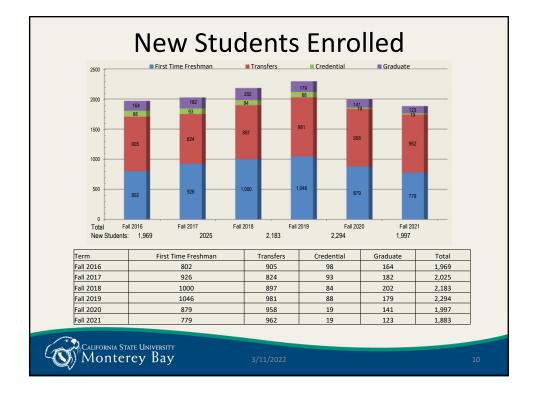
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	0%	Fall 2015		Fall 20:	16	Fall	2017	Fa	ll 2018	Fa	ill 2019	F	all 2020		
	Total Enrollmen	Indian/	rican- Alaskan tive	Asia	n	Black/A Amer		Hispani	c/Latino	Hawaiia	tive n/Other Island	Not S	pecified	w	hite
all 2013	6568	0%	59	0%	381	0%	440	0%	2048	0%	60	0%	1178	0%	2402
all 2014	7839	0%	69	0%	468	0%	518	0%	2484	0%	60	0%	1614	0%	2626
all 2015 all 2016	8441 8827	0%	71 64	0%	520 590	0% 0%	590 526	0% 0%	2828 3179	0%	76	0% 0%	1590 1812	0%	2766
all 2010	8475	0%	63	0%	674	0%	463	0%	3290	0%	83	0%	1343	0%	2559
all 2018	8529	0%	57	0%	682	0%	406	0%	3372	0%	84	0%	1444	0%	2484
all 2019	8094	0%	53	0%	684	0%	351	0%	3436	0%	65	0%	1100	0%	2405
11 2010	8094	0%	53 49	0% 0%	684 643	0% 0%	351 290	0% 0%	3436 3327	0% 0%	65 60	0% 0%	1100 918	0%	24

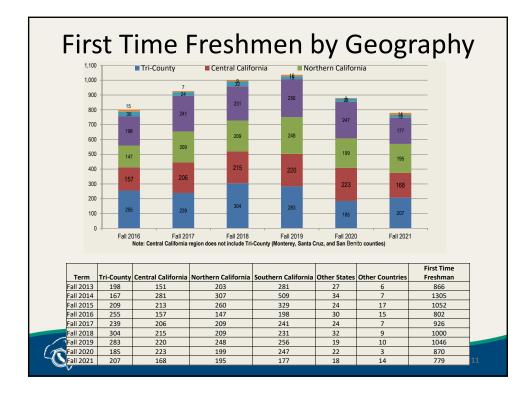
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	Fall 2016		Fall 2017	-	Fall 2018			ll 2019		II 2020		ll 2021	
Ethnicity	Fall 2016	Fall 2016	Fall 2017	Fall 2017	Fall 2018	Fall 2		Fall 2019	Fall 2019	Fall 2020	Fall 2020	Fall 2021	Fall 202
African Americar		6.5%	385	5.4%	341	4.80		298	4.20%	269	3.90%	246	3.50%
Asian American	463	6.4%	498	7.0%	477	6.70		516	7.20%	533	7.80%	551	7.90%
Latino	2,929	40.3%	3,024	42.4%	3,054	43.1		3,194	44.80%	3,200	46.60%	3,227	46.10%
Native American	-	0.9%	55	0.8%	44	0.60		44	0.60%	45	0.70%	45	0.60%
Other/Decline	417	5.7%	366	5.1%	514	7.30		427	6.00%	247	3.60%	275	3.90%
Pacific Islander	70	1.0%	72	1.0%	72	1.00		58	0.80%	54	0.80%	51	0.70%
Two or More Rad		7.5%	552	7.7%	553	7.80	)%	571	8.00%	592	8.60%	611	8.70%
White	2,319	31.9%	2,179	30.6%	2,024	28.6		2,015	28.30%	1,931	28.10%	1,989	28.40%
Total	7.274	100.0%	7,131	100.0%	7,079	100	1%	7,123	100.00%	6,871	100.00%	6,995	100.009

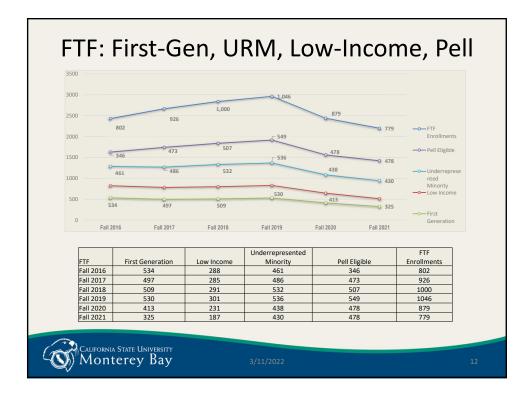


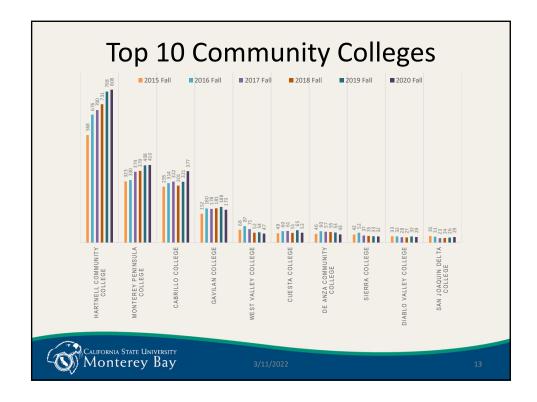


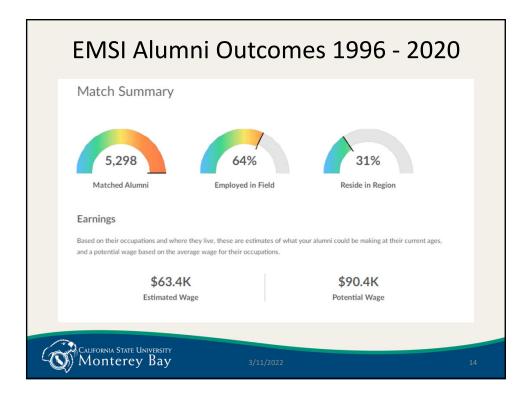


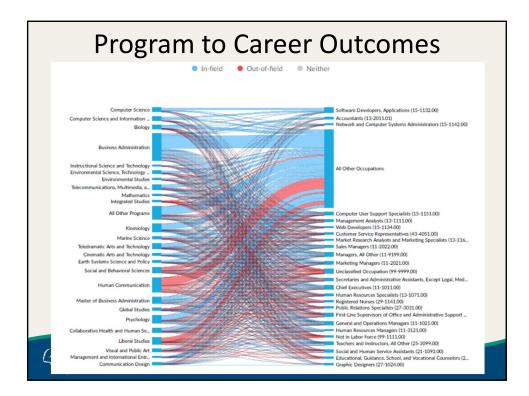










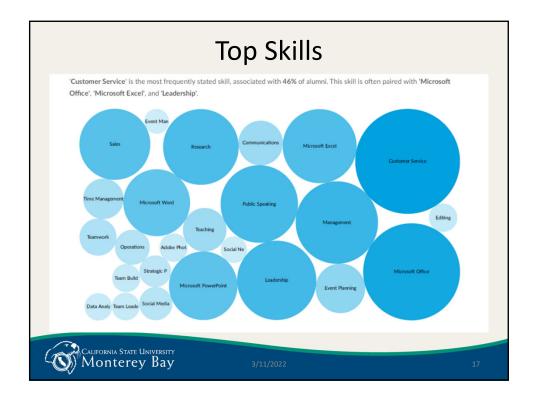


Top Companies (cu	rrent job)	
Company	Alumni Profiles	Percent
California State University, Monterey Bay	92	1.74%
University of California	35	0.66%
Apple Inc.	27	0.51%
Monterey Peninsula Unified School District	23	0.43%
Kaiser Permanente	18	0.34%
Amazon.com, Inc.	18	0.34%
Salinas Union High School District	18	0.34%
The Monterey Bay Aquarium Foundation	18	0.34%
County of Monterey	18	0.34%
Northrop Grumman Corporation	17	0.32%

California State University Monterey Bay

3/11/2022

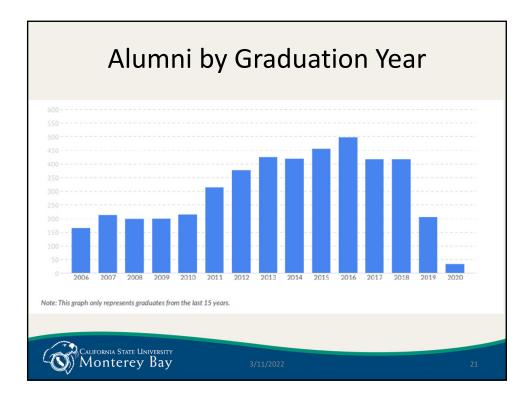
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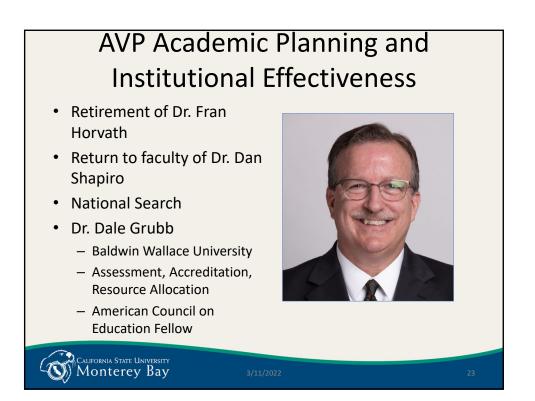


City	Alumni Profiles	Percent
San Francisco, CA	553	10.44%
Salinas, CA	517	9.76%
Monterey, CA	268	5.06%
Los Angeles, CA	247	4.66%
Marina, CA	224	4.23%
San Jose, CA	197	3.72%
Sacramento, CA	161	3.04%
Seaside, CA	154	2.91%
San Diego, CA	143	2.70%
Santa Cruz, CA	103	1.94%

State	Alumni Profiles	Percent
California	4,428	83.58%
Washington	108	2.04%
Oregon	101	1.91%
Texas	95	1.79%
Colorado	61	1.15%
New York	48	0.91%
Nevada	47	0.89%
Arizona	46	0.87%
Florida	38	0.72%
Virginia	29	0.55%



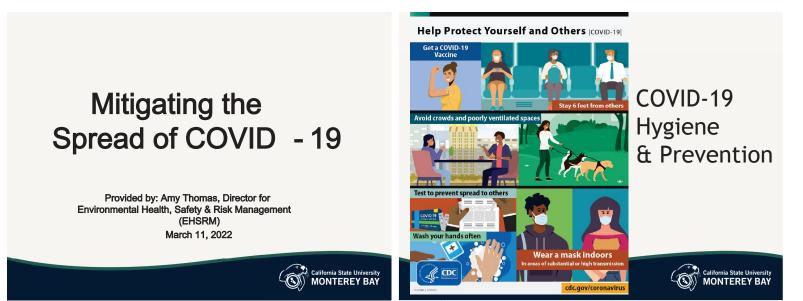
School	Alumni Profiles	Percent
California State University, Monterey Bay	4,969	93.79%
California State University	363	6.85%
Monterey Peninsula College	259	4.89%
Hartnell College	201	3.79%
Cabrillo College	192	3.62%
San Jose State University	190	3.59%
University of California, Santa Cruz	79	1.49%
Gavilan College	63	1.19%
San Francisco State University	52	0.98%
West Valley College	50	0.94%





### V. Reports

A. President's Report Attachment V., A-3 Covid-19 Update



# Vaccination

CSU Interim Vaccination Policy

- All students and employees are required to be fully vaccinated, or submit documented exemption
- Must register status in Otter Vaccination Registry (OVR)
- Unvaccinated must test once per week
- All vendors/service providers are advised of campus vaccination requirements for compliance
- Individuals are considered Fully Vaccinated after booster when eligible

California State University MONTEREY BAY





# **Exposure Tracing**

- Full-time temporary staff, Exposure Tracing Analysts
- Close contact notifications
- Campus notifications
- Exclusion from workplace/class
- Isolation (positive case)
- Quarantine (close contact)



# **Case Management on Campus**

CSUMB POSITIVE CASES SPRING SEMESTER

California State University MONTEREY BAY California State University MONTEREY BAY



# Communication

					Ya	ait the COVID-19 webpage for updated info	mation
CSUMB COVI	D-19 Ca	se Pub	lic Info	- C = 2	ATTENET LAT		Euclideand Q. Apply Explore Give ::::::::::::::::::::::::::::::::::::
				Car	npus Healt	h Center	
C MONTEREVENT				Q. Explore Give Me		rvices Wellness Information ~ Fees a	nd Insurance - Forms Contact Us
			*****	report and me	navirus Info	rmation	
	All reporte	d cases   U	pdated Feb	. 23, 2022			
	CSUMB's tally of a campus, from the			19, both on ard off-	and instruction	FORAGER	Submit vaccination status
				for the latest updates to	19 Vaccinations and safety measures	-	All students, faculty, and staff who have not already submitted their vaccination
	this page.				employees		status should do so now.
	Set up a Goog	le Alert			students fation steering		Otter Vaccination Registry
	Case location	Students	Faculty and	Contractor	tee and prevention		
	Case location	Students	staff	Contractog	and brevention	Indoor mask mandate	
	On-campus	236	86	10			
					https://c	sumb.edu/health/c	oronavirus-information/
	Off-campus	257	112	7			
	Total	492	198	17			
	> Confirm	ed cases					
						400	California State University MONTEREY BAY

# Awareness of Cases

Location	Area, Floor, or Room	Last Contact Date
Student Union		Feb 28 2022
Student Union		Feb 28 2022
Dining Commons		Feb 28 2022
Dining Commons		Feb 27 2022
Aquatic Center		Feb 27 2022
Dining Commons		Feb 27 2022
Student Union		Feb 24 2022
Aquatic Center		Feb 24 2022
Aquatic Center		Feb 24 2022
Otter Sports Center		Feb 24 2022
Del Mar		Feb 24 2022
Mountain Mall		Eab 24 2022

- Exposed locations automatically uploaded to website
- Nonconfidential information





### V. Reports

A. President's Report

Attachment V., A-4 a Monterey Bay Football Club Stadium Renovation Attachment V., A-4 b 2nd Avenue Project

# CSU Monterey Bay -**Monterey Bay Football Club Stadium Renovation Partnership**



Who?

soccer league system. Partnership?

(\$11m)

May 2022

CSU Monterey Bay - Monterey Bay Football Club Partnership

Monterey Bay Football Club (MBFC) is an American professional soccer team newly formed and based in Monterey. They are a member of USL Championship, the second tier of the American

MBFC to renovate, utilize, and maintain 70 year old unused Stadium and Field House

Supports educational efforts including: • Student athlete facilities

Community partnerships - education, access, and opportunities for underserved youth through campus, clinics, scholarships, and academic and wellness programming.



### How has CSUMB been using the Stadium?

- Annual Commencement by special permit by the State Fire Marshal
- Very limited use by Athletics Department. Kinesiology classes walking around the removed field and track





### **Stadium Pre-Renovation**

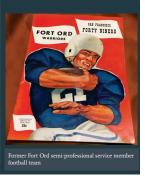


### **Renovation Scope of Work**

Campus events spaces

### 1. Complies with

- National and international standards for hosting National Collegiate Athletic Association (NCAA) and United Soccer League (USL) soccer games and American Disabilities Act and all current codes Designed to a minimum Leadership in Energy and
- Environmental Design (LEED) Silver equivalent.
- Improves
- Existing Field House, seating and parking Adds new
  - Soccer field, scoreboard, ticket box, lighting, entrance





### **Stadium Under Construction**



### **MBFC Facility Uses**

- MBFC staff
  - 20 full-time in Field House, 9:00 am-5:00 pm M-F
- Training
  - 10 months using the Field House and adjacent existing soccer fields, 4-5 days/week, 3-4 hrs/dav
  - 32 players, coaches, and staff at each practice
  - Games
  - 18 home matches per year, F-Sat
  - o 210 part-time match-related personnel (i.e., staff, coaches, players)
  - 6,000 ticketed fan capacity
  - CSUMB new and expanded stadium complex uses • Improved Field House shared use

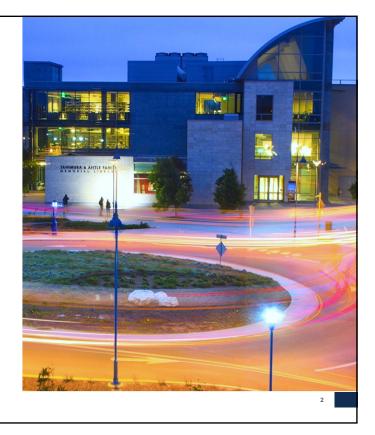
  - New soccer field shared use with academic courses and athletics programs Upgraded event space - increased uses for campus or invited community events

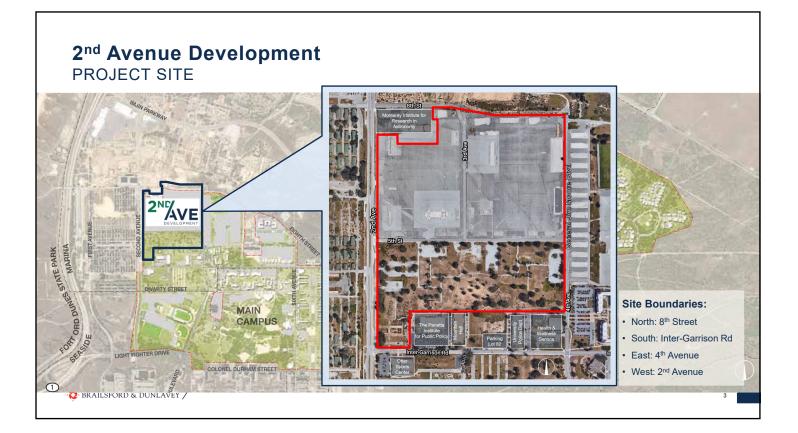




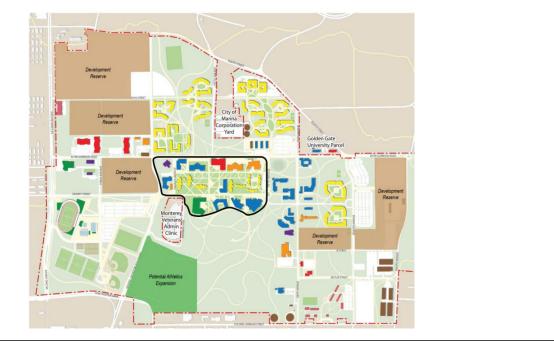
# Agenda

- I. Project site and objectives
- II. Project Team
- III. Timeline
- IV. Discussion





### **CSUMB Draft Master Plan** DEVELOPMENT RESERVE AND FUTURE GROWTH





# **Project Team**

### Leadership

• Strategic Initiatives (SI) with support from Administration & Finance (A&F)

### Consultants

Financial – Brailsford & Dunlavey (B&D)

### Committees

- <u>Selection</u> Larry Samuels (SI), Anya Spear (SI), Michael Philips (BSS/contracts), Kirby Gary (Director of Athletics), Andrew Lawson (Dean of College of Science), Marcel Forte (AVP FM), Syrus En (CO Director of ST & Structured Finance) and Francis Freire (CO Director of Real Estate Development) and B&D
- <u>Steering</u> Larry Samuels. Anya Spear. Marcel Forte, Glen Nelson (VP A&F), Julie Wyrick (CPD), Katie LaPlace (CPD) and B&D

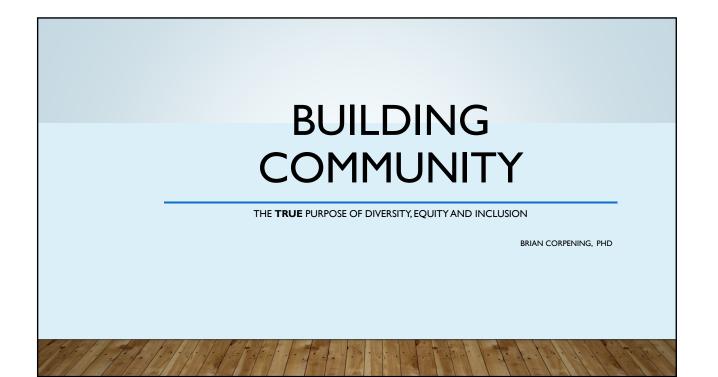
# Project Timeline 2020-21 Project Definition - 2020 Campus/Chancellor's Office + B&D Selection Committee formed RFQ Released - January 2021 BOT Conceptual Approval - March 2021 RFP Released - August 2021 Interviews - November 2021 Best & Final Offer - December 2021 Developer Selection - December 13th, 2021

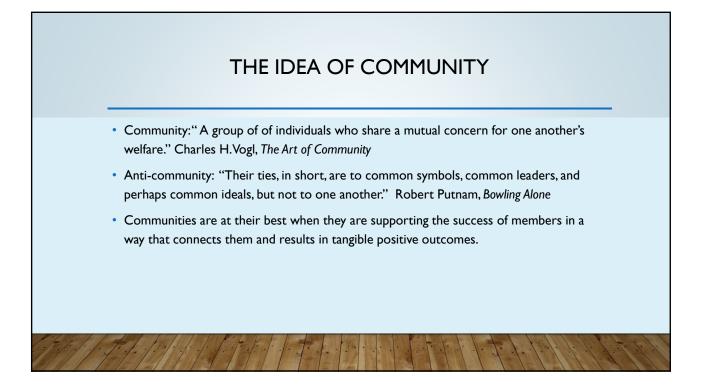
# **Near Term Project Timeline 2022**

- > Kickoff Meeting January 13, 2022
- > Establish Committee Structure & Participation
- > Negotiation of Exclusive Negotiation and Site Access Agreements January March 2022
- > Commence EIR/CEQA
  - BOT System approval of CEQA in 2022
- > Design Process & Stakeholder Engagement
  - Engagement with campus stakeholders
  - Design of Project
  - Coordination Through CEQA Process
  - Financial & Program Checks and Balances
- > Ground Lease / Master Development Agreement Negotiations

CEQA REVIEW & COMPLIANCE:	Oct. 4, 2021		Mar. 3, 2023	
CSU PROCESS:	Feb. 1, 2022		Feb. 26, 2024	
SCHEMATIC DESIGN PHASE:	Nov. 22, 2021	1	Jun. 3, 2022	
DESIGN DEVELOPMENT PHASE:	Oct. 3, 2022	-	Mar. 3, 2023	
CONSTRUCTION DOCUMENT PHASE:	Mar. 3, 2023		Mar. 4, 2024	
CONSTRUCTION PHASE:	Mar. 4, 2024	-	Aug. 27, 2027	

VI. Presentations Office of Inclusive Excellence Update





# BUILDING COMMUNITY THROUGH DIALOGUE (BCTD)

- Started as a faculty co-op in 2018
- To address creating community among faculty
- Open to non-faculty
- Sponsored "Community Conversation" after murder of George Floyd
- Creates end of semester projects
  - Violence against the Asian community in December 2021

### INTER-RACIAL DIALOGUE THROUGH MENTORING AND EQUITY IN TRANSITIONS TO ACHIEVE STUDENT SUCCESS (METAS)

- DOE Developing HSI Grant: "Create an inclusive, supportive environment for Hispanic and other low-income students through peer mentoring and professional development on race-equity that increases persistence and completion."
- Racial Healing and Equity Curriculum & Dialogue Process
- To develop cultural capacity and competency within leadership to address the needs of a highly diverse student-body.
- Involves university leadership in 8 week dialogic process, facilitated by CSUMB faculty.
- Includes an accountability process

# ACHIEVING COMMUNITY

- How we recruit and retain students, faculty, staff and professionals
- Instilling the belief that caring and supporting each other is the norm of a community
- We can disagree civilly and still find common ground in other areas
- Collaboration, communication and connection are central to achieving community
- Employee Affinity Groups (EAGs) are affective resources in developing community and should be supported and cultivated
- Yes, people come and go, but no one should leave feeling there is no community for them