



Dean's Message



It has been an exciting and eventful semester and year for our students, faculty, staff and stakeholders in the College of Business! We launched new student success initiatives, had our Initial Eligibility Application approved by AACSB, hosted

a very successful regional Sustainable Hospitality Development Symposium and launched new regional initiatives and clubs. Please read about these and other exciting developments below.

Shyam Kamath, PhD
Dean

Sustainable Hospitality Development is Focus of New Partnership Between Monterey Bay and Costa Rica



Ted Balestreri, President and CEO of Cannery Row Company, delivers Hospitality Industry Welcome

Luis Guillermo Solís Rivera, President of the Republic of Costa Rico, was among the distinguished speakers presenting at the first-ever Sustainable Hospitality Development Symposium on Feb 23rd.

\$20,000 into the Aether



Startup Challenge Monterey Bay 2017 awarded its Venture Division Winner, Aether, a \$20,000 cash prize.

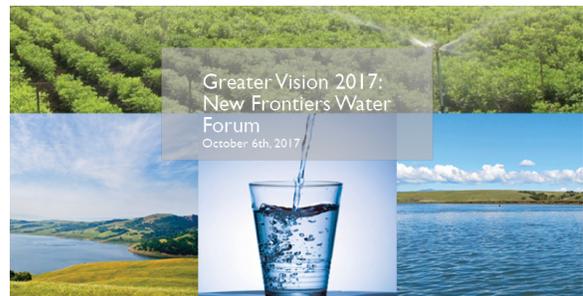
Students Establish Club To Cultivate Networking & Career Opportunities



Agribusiness Club members and faculty advisers, Professors Scott Fausti and Sumadhur Shakya

The new Agribusiness Club hosted several successful events. At its kick-off on March 3rd, guest speaker Juana Gomez, Human Resource Director of Monterey Mushrooms, shared her experiences as a female in the ag industry along with tips for professional growth.

Greater Vision 2017: New Frontiers Water Forum – Oct 6th, 2017



This year's Greater Vision will explore global solutions to local water problems in the Central Coast region of California with the goal of creating a culture of sustainable water management. College of Business Associate Professor, Brad Barbeau, is on the list of speakers that includes water resource experts and visionaries from around the world.

Important Dates

- 7/7/17: Tide Camp registration deadline
- 8/19/17: Otter Days - COB Mixer
- 8/27/17: MBA Application Deadline (Fall '17)

Professional Development Earns Cord & Trophy



(LtoR): College of Business Chair, Marylou Shockley, Seniors Danny Ordaz, Alyssa Keene, Amanda Sanchez, Kimberly Hammill, Robert Travis Wyckoff, and Dean Kamath

Class of 2017 Seniors completing the Diamond Key Program received recognition for going above and beyond to develop first-class professional skills.

Spring 2017 Faculty Publications



Dante Di Gregorio, (2017) "Place-based business models for resilient local economies: Cases from Italian slow food, agritourism and the albergo diffuso", Journal of Enterprising Communities: People and Places in the Global Economy, Vol. 11 Issue: 1, pp.113-128.

Dr. Dante DiGregorio



A. Faye Borthick, Gary P. Schneider, and Therese R. Viscelli (2017) Analyzing Data for Decision Making: Integrating Spreadsheet Modeling and Database Querying. Issues in Accounting Education: February 2017, Vol. 32, No. 1, pp. 59-66.

Gary P. Schneider

Kamath delivers keynote at Harvard's CSI Conference



Dean Shyam Kamath keynoted at the Corporate Social Investment Conference at Harvard University on June 14, 2017 with an address entitled "Why is Corporate Social Value Creation and Corporate Social Investment So Hard – A Discovery Perspective".

Commencement 2017



286 students participated in the 2017 Commencement Ceremony. Congratulations to Fall '16 and Spring '17 College of Business graduates!



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