PRESS RELEASE

For more information and interview requests, contact:

• Angeline Nariswari, College of Business professor and co-chair of the ERBF Organizing Committee, anariswari@csumb.edu
• Caleb Bernacchio, College of Business assistant professor, 831-582-5287, cbernacchio@csumb.edu
• Aaron Bryant, Communications Director, aabryant@csumb.edu

CSUMB’s 20th Annual Ethics and Responsible Business Forum is virtual on March 23

Seaside, Calif., March 16, 2022 — California State University, Monterey Bay will host the 20th Annual Ethics and Responsible Business Forum on **Wednesday, March 23, 2022, 3 - 5 p.m. PST**. The free, interactive virtual webinar’s debate-style forum will address “Woke Capitalism: Should Businesses Jump In or Stay Out?”

Should businesses embrace corporate activism, engaging in initiatives that give expression to social causes, or does this risk alienating consumers and increasing political divisions? Should businesses remain neutral, or would neutrality abet injustice?

Our keynote speakers who will debate the issues are Danielle Warren, Ph.D, professor of Management and Global Business at Rutgers Business School, The State University of New Jersey; and Wayne Winegarden, Ph.D., a senior fellow in Business and Economics at the Pacific Research Institute, as well as the director of PRI’s Center for Medical Economics and Innovation.

The forum will be moderated and emceed by CSUMB distinguished lecturer Jeff Froshman, with panelists comprised of National Institute of Criminal Justice Reform policy analyst Amir Chapel; CSUMB business student Jacob Lopez; and University of Central Florida professor and author Staci M. Zavattaro.

The public and members of the media are invited to attend. Event details, debate brief and registration is online [https://csumb.edu/business/ethics-and-responsible-business-forum/](https://csumb.edu/business/ethics-and-responsible-business-forum/)