



College of Business

2020 Fact Sheet

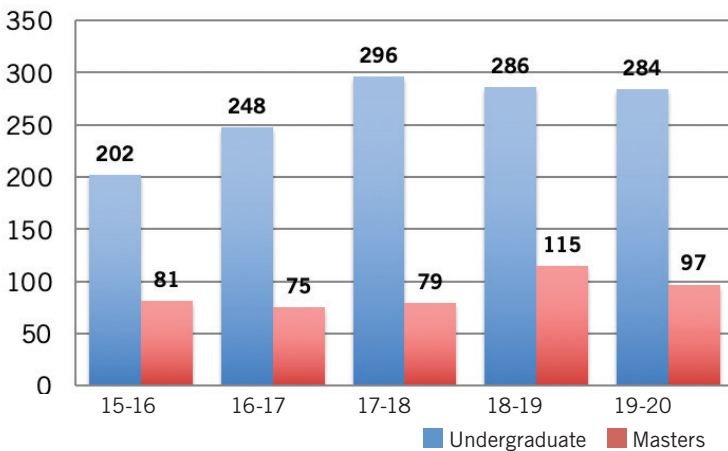
VISION

To become a recognized U.S. business college, engaged regionally and globally, for developing responsible and work-force ready business graduates.

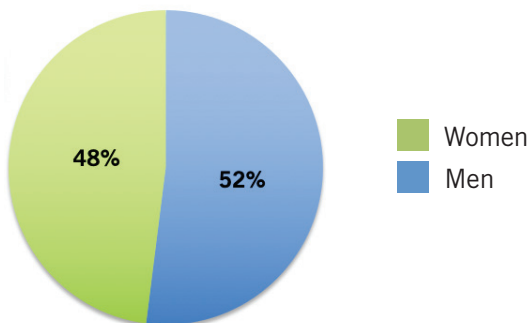
MISSION

To inspire the practice of responsible business, balancing profit, people, ethics, equity and planet, we promote the success of our ethnically and economically diverse students by facilitating engaged learning involving real-world challenges, conduct practice-relevant research and collaborate with community and regional partners.

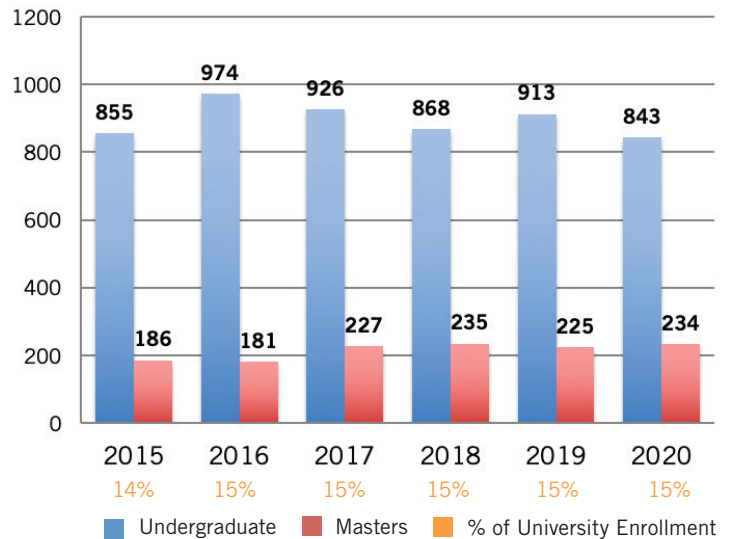
DEGREES GRANTED



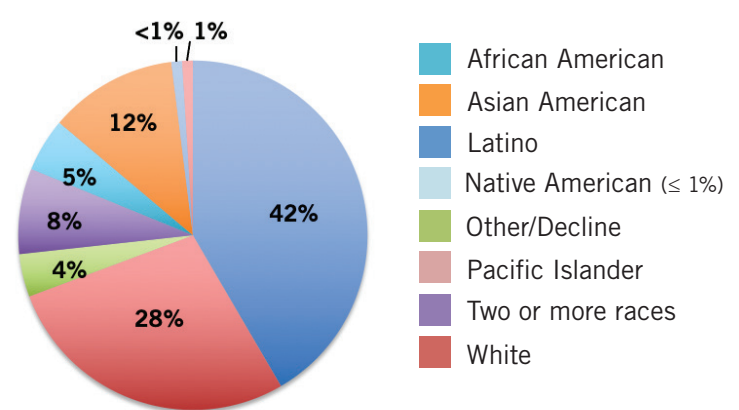
GENDER



FALL ENROLLMENT

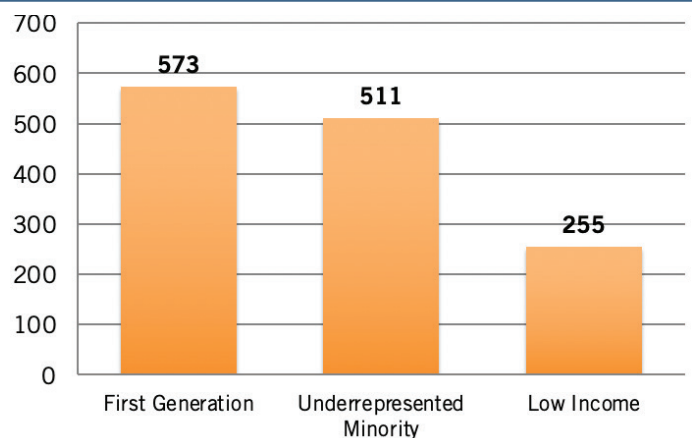


RACE/ETHNICITY



Percentages may not sum to 100%, due to rounding.

UNDERREPRESENTED STUDENTS (All)





College of Business

2020 Fact Sheet

STRATEGIC DIRECTION AND FOCI

The strategic focus of the College of Business is to educate business ready graduates who are responsible business managers and entrepreneurs balancing business value added (Profit); a concern for personal, social and community needs (People); ethical behavior (Ethics), concern for issues of equity such as serving the underserved (Equity) and environmental stewardship (Planet). The College's business area foci include Agribusiness, Sustainable Hospitality Management, Business Entrepreneurship and Social Entrepreneurship.

COLLEGE INFORMATION

Dean	Shyam Kamath Ph.D.
Chair	Marylou Shockley Ph.D.
Centers	Institute for Innovation and Economic Development (IIED)
Tenured/Tenure Track Faculty	29
Lecturers	22
Average Class Size (state-supported sessions only)	32.2
Student/Faculty Ratio (state-supported sessions only)	30.8:1

CERTIFICATES OFFERED

- SAS Certificate
- National Interpreter's Certificate
- ServSafe Certificate
- ERP Certificate

DEGREES OFFERED

- Master of Business Administration
- B.S. Sustainable Hospitality Management
(In collaboration with the College of Science)
- B.S. Business Administration
With concentrations in:
 - Accounting
 - Agribusiness
 - Entrepreneurship
 - Information Systems
 - Management & International Business
 - Marketing
- Nonprofit Management Minor
(In collaboration with the College of Health Sciences and Human Services)
- Business Administration Minor

SELECTED GLOBAL UNIVERSITY PARTNERS

Africa

- South Africa - Nelson Mandela University
- Kenya - United State International University, Nairobi

Asia

- Thailand - Thammasat University
- India - J.K. Business School
- Taiwan - Providence University
- Japan - Ritsumeikan University

Europe

- France - Paris School of Business
- Germany - Hochschule Fur Wirtschaft Und Umwelt
- Nurtigen - Geislingen (NGU)
- United Kingdom - University of Essex
- Italy - University of Urbino

South and Central America

- Mexico - Universidad Autónoma de Guadalajara
- Argentina - Universidad de San Andrés