



College of Business

Academic Year 2022-23 Fact Sheet

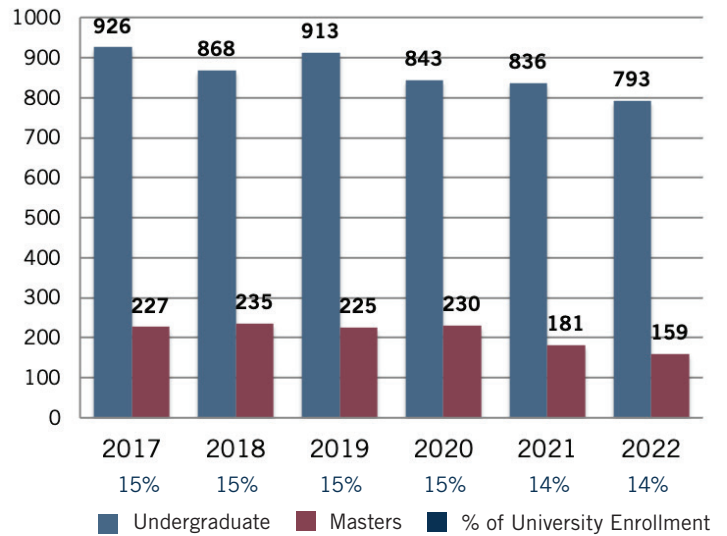
Vision

To become a recognized U.S. business college, engaged regionally and globally, for developing responsible and work-force ready business graduates.

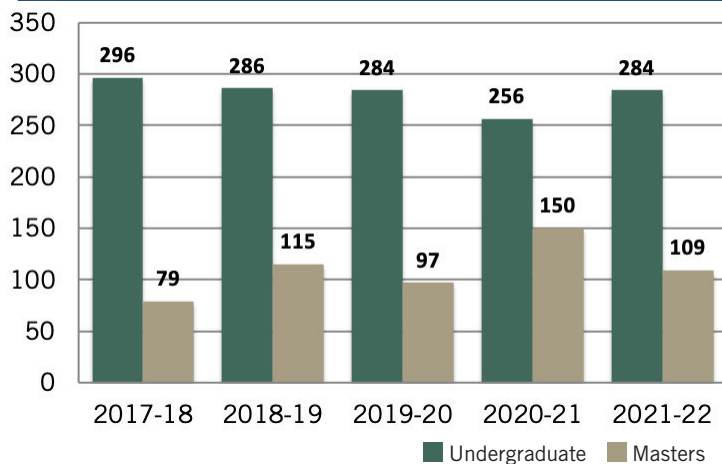
Mission

To inspire the practice of responsible business, balancing profit, people, ethics, equity and planet. We promote the success of our ethnically and economically diverse students by facilitating engaged learning involving real-world challenges, conducting practice-relevant research and collaborating with community and regional partners.

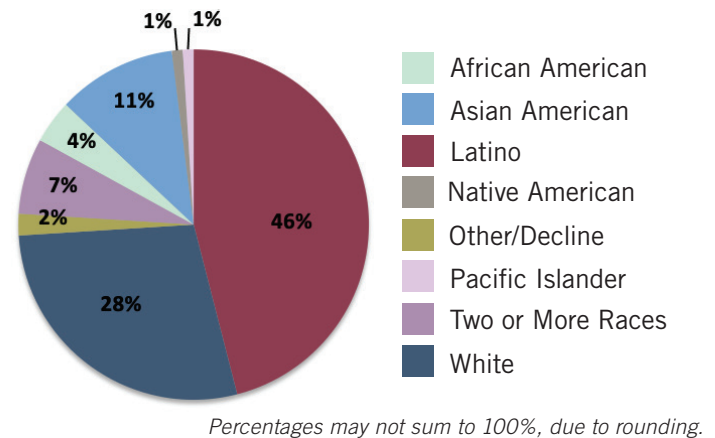
Fall Enrollment



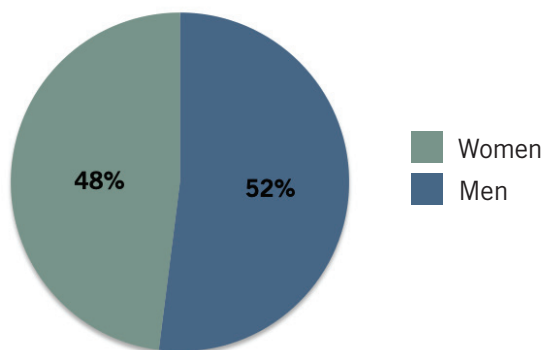
Degrees Granted



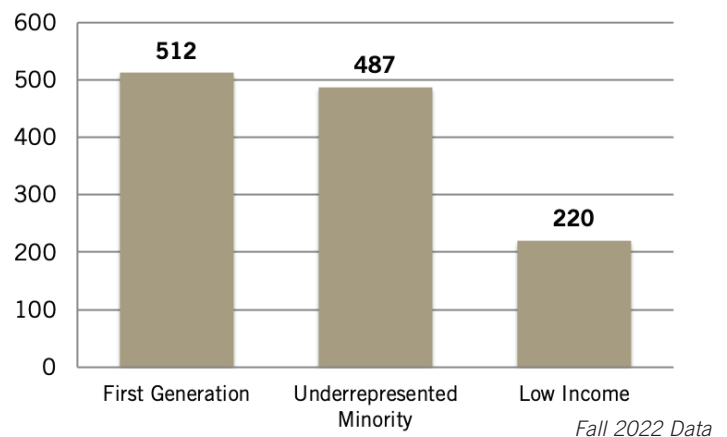
Race/Ethnicity



Gender



Underrepresented Students (All)





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Strategic Direction and Focus

The strategic focus of the College of Business is to educate business ready graduates who are responsible business managers and entrepreneurs balancing business value added (Profit); a concern for personal, social and community needs (People); ethical behavior (Ethics), concern for issues of equity such as serving the underserved (Equity) and environmental stewardship (Planet). The College's business area focus includes Agribusiness, Sustainable Hospitality Management, Business Entrepreneurship and Social Entrepreneurship.

College Information

Interim Dean	Marylou Shockley, Ph.D.
Chair	Leslie Boni, Ph.D.
Centers	Institute for Innovation and Economic Development (IIED)
Tenured/Tenure Track Faculty	28
Lecturers	34
Average Class Size (state-supported sessions only)	25.7
Student/Faculty Ratio (state-supported sessions only)	27:1

Certificates Offered

- SAS Certificate
- GSTC Professional Certificate in Sustainable Tourism
- ServSafe Certificate

Degrees Offered

- Business Administration, M.S.
- Sustainable Hospitality Management, B.S.
- Business Administration, B.S.
 - With concentrations in:*
 - Accounting
 - Professional Accounting Track
 - General Accounting Track
 - Financial Planning Track
 - Agribusiness
 - Entrepreneurship
 - Information Systems
 - Management and International Business
 - Marketing
 - Nonprofit Management Minor
 - (In collaboration with the College of Health Sciences and Human Services)*
 - Business Administration Minor

Selected Global University Partners

Africa

- South Africa - Nelson Mandela University
- Kenya - United State International University, Nairobi

Asia

- Thailand - Thammasat University
- India - J.K. Business School
- Taiwan - Providence University
- Japan - Ritsumeikan University

Europe

- France - Paris School of Business
- Germany - Nürtingen-Geislingen University
- United Kingdom - University of Essex
- Italy - University of Urbino
- Switzerland - César Ritz Colleges

South and Central America

- Mexico - Universidad Autónoma de Guadalajara
- Argentina - Universidad de San Andrés