

## Sustainable Hospitality Management B.S. Ecotourism Management Transfer Pathway 2023-2024

This pathway assumes completion of Macroeconomics, Microeconomics, Financial Accounting, Managerial Accounting, Business Law, Business Communication, Introductory Statistics, Finite Math, Business Analytics, AND CSU GE & American Institutions requirements.

Fall Junior Courses (16 units total)	Course or GE Title	Units	GE/Major
<b>HOSP 200</b> (or Intro to Business may replace this)	Applications of Sustainable Hospitality Management	2	Major
<b>BUS 302</b>	Business Milestone Experience	1	Major
<b>BUS 304</b>	Bus Commun & Crit Thinking-Prosem	4	Major, GVAR
<b>BUS 305</b>	Principles of Management	4	Major
<b>HOSP 300</b>	Issues & Ethics in Sust Hosp Mgmt	2	Major
<b>UDC *with Language</b> <b>SPAN 312, 340, 350, or JAPN 340 or 350</b>	Double-counting* UDC +language, or with or Ethnic Studies if needed	3	UDC (ES*, WCL*)
Spring Junior Courses (15 units total)	Course or GE Title	Units	GE/Major
<b>BUS 300S</b>	Business Ethics in Action	3	Major, UDD,UDSL
<b>BUS 307</b>	Finance	4	Major, UDB
<b>BUS 306</b>	Fundamentals of Marketing	4	Major
<b>HOSP 312</b>	Sust Hospitality Operations Mgmt	4	Major
Fall Senior Courses (15 units total)	Course or GE Title	Units	GE/Major
<b>BUS 308</b>	Information Syst for Decision Making	4	Major
<b>HOSP 498</b>	Internship	3	Major
<b>HOSP 471 (fall only)</b>	Ecotourism Management	4	concentration
<b>HOSP 472 (fall only)</b>	Coastal & Ocean Hospitality Operations	4	concentration
Fall Senior Courses (14 units total)	Course or GE Title	Units	GE/Major
<b>HOSP 473 (spring only)</b>	Advanced Ecotourism Management	4	concentration
<b>BUS 322, 323, 421, 425, 433, or ENSTU 349S, 375, 376</b>	SHM major elective	4	Major
<b>HOSP 499</b>	Strategic Mgmt: Senior Capstone	6	Major
<b>Ecotourism Transfer pathway:</b>		<b>60</b>	

*\*\* Students who have completed at least one semester of language at a community college may take any upper-division GE area C course. Those who don't have college or AP credit for a language other than English should take one of the listed courses.*

NOTE: Transfer students with catalog rights to a GE catalog prior to fall 2021 must complete CSUMB's Ethnic Studies (ES) requirement, which can be combined with an upper-division GE area C course.