@ CAL STATE MONTEREY BAY
ETHICS AND RESPONSIBLE BUSINESS FORUM
15TH ANNUAL
Sponsored by College of Business, College of Science and College of Arts, Humanities and Social Sciences with support from Associated Students

Has Big Brother gone too far?
A debate about the erosion of digital privacy.

PROGRAM AGENDA

Welcome and Logistics: Jeff Froshman

Introductions: Dean Shyam Kamath & President Eduardo Ochoa

Keynote Addresses: David Brin & Lee Tien

Panel Discussion: Moderated by Bud Colligan

Q & A

Closing Remarks: Provost Bonnie Irwin & Chair Marylou Shockley

Reception: 5-6pm

Ethics and Responsible Business Forum
March 7, 2017, 3-5pm

College of Business

https://csumb.edu/business
Undergraduate Programs: Business Administration B.S.
Concentrations: Accounting
Entrepreneurship
Hotel/Tourism Management
Hospitality Management
Information Technology/Commerce Management & International Business Marketing

Graduate Programs: Management and Information Technology M.S. (offered in collaboration with the School of Computer & Design)
Master of Business Administration (MBA)

College of Science

https://csumb.edu/science
Undergraduate Programs:
Biology B.S.
Environmental Science, Technology & Policy B.S.
Marine Science B.S.
Environmental Studies B.A.
Environmental Studies Minor
Environmental Health Policy Minor (jointly with the College of Business)
Mathematics B.S.
Mathematics Minor
Statistics Minor
Computer Science B.S.
Communications Design B.S.
Computer Science Minor

Graduate Programs:
Marine Science M.S. (administered through the Marine Laboratories and CSUMB)
Applied Sciences and Materials Science M.S.
Instructional Science and Technology M.S.
Management and Information Technology M.S. (jointly with the College of Business)

College of Arts, Humanities, and Social Sciences

https://csumb.edu/arts
Undergraduate Programs:
Music & Performing Arts Department
Music B.A.
Music Minor
Cinematic Arts & Technology B.A.
Cinematic Arts & Technology Minor
Visual and Public Arts Department
Visual & Public Art B.A.
Visual & Public Art Minor
Human Communication B.S.
Human Communication Minor
Journalism and Media Studies Minor
Peace Studies Minor
Visual & Public Art Minor

Student Association Partners:
Accounting Society, Alpha Kappa Psi, Associated Students, and Business Club

Freedom vs. Privacy
A debate about the erosion of digital privacy.

Printed on recycled paper
As a science-fiction futurist, David Brin is known for his novels, including "Dreamers" and "Rainworth," which explore the ethical implications of technology. His work often deals with the tension between privacy and surveillance, and the very meaning of personal ownership. Should Big Brother be feared or should complete transparency be the best guarantee for an open and privacy-seeking society? I hope you enjoy today's forum and grapple with these difficult ethical questions.

Dr. Ethan Kunkel

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Welcome to our 2017 Ethics and Responsible Business Forum on the ethics of digital privacy. This is the fifth in a series of annual presentations that bring together a group of experts from various backgrounds to address important issues. We are honored to have with us David Brin, a scientist/futurist, and New York Times bestselling author. With books translated into 25 languages, he has won multiple Hugo, Nebula, and other awards. As a scientist/futurist, David is seen frequently on television shows such as The ArchiTechs, Universe, and Life After People, with frequent appearances on Discovery Channel and the History Channel. He consults for original shows like FaceFusion, Seven Days and Century City. A patient holding inhibitor, he is in demand to speak about future trends, thereby informing Big Data, Google, Proctor & Gamble, Allergan, The Pandion Group, and Pfizer Research. At the way to their local, public agencies, intelligence services and the White House. With degrees from Caltech and the University of California-San Diego, Dr. Brin serves on advisory panels ranging from astronomy and NASA's Innovative Advanced Concepts program (NIAC) to others dealing with artificial intelligence, nanotech, SETI, national defense to international ports, and more. Thank you for joining us for this important conversation.

Message from the Dean of CSUMB’s College of Arts, Humanities and Social Sciences

I am honored to join my fellow deans in welcoming you to the 15th Annual Ethics and Responsible Business Forum. As the forum represents cross-campus engagement among students and faculty to address important issues, it provides an outstanding inter-disciplinary moral education. Please join us in celebrating our university’s commitment to academic, social, student, regional development and an open society through intellectual debate and new ideas.

Message from the Dean of CSUMB’s College of Arts, Humanities and Social Sciences

The College of Science is proud to participate in this open discussion and debate on the ethics of digital privacy. In today’s digital society where social media platforms, internet history, search engines, email, credit card transactions, phone and text records generate enormous amounts of data, it is important to understand the ethical implications of our actions and decisions. Who owns the data we generate? How is it used? Who has access to it? These are some of the most pressing questions of our time, and academic discussions such as this forum will help us understand the ethical implications of our actions and decisions.

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