

CSU Monterey Bay Experience Study 2016 – Administration & Finance Report

Introduction

From March to May 2016, all undergraduate students at California State University, Monterey Bay (CSUMB) were invited to participate in a survey of their college experience. The survey contained 107 questions, which provided information about students' background, demographics, campus service use, and feedback about the CSUMB college experience. Participating students were eligible to be randomly selected in a raffle to receive gift-cards. In total, 3,548 students responded to at least part of the survey, 2,860 students responded to at least half of the questions, and 2,101 students responded to a majority of the questions. These numbers show response rates of 53.4%, 43.2%, and 31.7%, respectively.

Key Takeaways

- A majority of participating students are satisfied (47.79%) or very satisfied (25.31%) with the overall CSUMB experience; however, compared to the importance students placed on CSUMB's overall commitment to students in their decisions to attend (74.6% rated this "important" or "very important"), satisfaction with CSUMB's overall commitment to students is somewhat lower (65.4% were "satisfied" or "very satisfied")
- Over 2/3 (71%) of respondents would choose CSUMB if they had to make their college choice again, 72.6% of respondents would recommend CSUMB to prospective students, and 80.9% are very confident they will complete their undergraduate studies at CSUMB
- Nearly 3/4 (74%) of respondents said CSUMB's overall commitment to students was "Important" (30.78%) or "Very important" (43.63%) in their decision to attend, but fewer respondents than that (65.5%) are "Satisfied" (39.43%) or "Very Satisfied" (26.06%) with CSUMB's overall commitment to students since they have enrolled
- Generally, the expectations students had on the diversity of the student body, friendliness of people on campus, and sense of community or belonging on campus when they initially chose to attend CSUMB match their satisfaction with those factors since they have enrolled
- Participating students were generally satisfied with CSUMB's commitment to sustainability compared to their initial expectations; however, some of the top areas for improvement include: availability of sustainable food, availability of water-bottle filling stations, recycling and composting options, and alternative transportation support
- Satisfaction with campus safety, facilities, and support services is generally high, but improvements might include increasing the availability of channels for students to express complaints

Participant Profile

Characteristics and Representativeness of Participating Students

Characteristics of the survey participants broadly matched those of the CSUMB student body at large. Racial/ethnic groups and students by class level responded to the survey at rates proportionate with the racial/ethnic and class level characteristics of the overall CSUMB undergraduate student population.

Females were somewhat over-represented in the survey population with nearly 70% of respondents identifying as female compared to the overall undergraduate population of CSUMB being 62% female.

Number of Participants by Admittance Type:

Admission Basis:	Number of Records
Lower Division Transfer	23
Transitory	84
Upper Division Transfer	1,578
First-Time Freshmen	1,833

Full-time, Part-time Status:

FT / PT Status:	% of Total Number of Records	Number of Records
Part-time	7.6%	270
Full-time	92.39%	3,278

Participants by Gender:

Gender:	Number of Records	Percent of Total
Female	2,480	69.89%
Male	1,068	30.1%

Participants by Race/Ethnicity:

Race/Ethnicity:	Number of Records	Percent of Total
Native American	31	0.87%
Pacific Islander	32	0.90%
Other/Decline to State	192	5.41%
Asian American	220	6.20%
African American	232	6.54%
Two or More	248	6.99%
White	1,183	33.34%
Latino	1,410	39.74%

Participants by College

College:	College Spelled Out	% of Total Number of Records	Number of Records
UGS	Undergraduate Studies	3.61%	128
EDUC	Education	6.09%	216
COB	Business	12.91%	458
HSHS	Health Sciences and Human Services	16.94%	601
COS	Science	27.73%	984
CAHSS	Arts, Humanities, and Social Sciences	32.72%	1,161

Participants by Major

College:	Major:	Major Spelled Out	% of Total Number of Records	Number of Records
CAHSS	PSY	Psychology	13.50%	479
COB	BUS	Business	12.37%	439
COS	BIO	Biology	9.39%	333
HSHS	KIN	Kinesiology	8.65%	307
HSHS	CHHS	Collaborative Health and Human Services	7.67%	272
CAHSS	HCOM	Human Communication	6.85%	243
EDUC	LS	Liberal Studies	6.09%	216
COS	MS (BS)	Marine Science (BS)	5.21%	185
CAHSS	SBS	Social and Behavioral Sciences	4.62%	164
UGS	UNDC	Undeclared	3.61%	128
COS	CSCI	Computer Science	2.85%	101
CAHSS	CINE	Cinematic Arts and Technology	2.34%	83
COS	ENSTU	Environmental Studies	2.34%	83
COS	CSIT	Computer Science and Information Technology	2.17%	77
COS	CD	Communication Design	2.09%	74
COS	ESTP	Environmental Science, Technology and Policy	2.03%	72
CAHSS	GS	Global Studies	1.66%	59
COS	MATH	Mathematics	1.66%	59
CAHSS	VPA	Visual and Public Art	1.58%	56
CAHSS	SPAN	Spanish	0.82%	29
CAHSS	JLC	Japanese Language and Culture	0.62%	22
HSHS	NURS	Nursing	0.62%	22
CAHSS	MUS	Music	0.59%	21
COB	SHM	Sustainable Hospitality Management	0.54%	19

CAHSS	WLC	World Languages and Cultures	0.14%	5
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Participants by Class Level

Class Level:	Number of Records	Percent of Total
Senior	1,412	39.80%
Junior	992	27.96%
Sophomore	502	14.15%
Freshman	642	18.09%

Highest Academic Degree or Credential Participants Plan to Attain:

What is the highest academic degree or credential that you plan to attain?	% of Total Number of Records	Number of Records
I do not plan to obtain a degree	0.23%	8
Doctoral degree	17.28%	613
First professional degree	5.10%	181
Master's degree	42.59%	1,511
Teaching Credential	3.97%	141
Bachelor's degree	30.83%	1,094

Participants' Anticipated Profession/Occupations:

Q1. Which best reflects your anticipated profession/occupation?	% of Total Number of Records	Number of Records
Clergy (e.g., minister, priest, rabbi, etc)	0.06%	2
Optometrist	0.11%	4
Homemaker (full-time)	0.11%	4
School principal/superintendent	0.17%	6
Interior decorator/designer	0.20%	7
Farmer/rancher	0.23%	8
Architect/urban planner	0.23%	8
Skilled trades	0.28%	10
Pharmacist	0.31%	11
Military service (career)	0.34%	12
Lab technician/hygienist	0.39%	14
Dietician/home economist	0.42%	15
Musician/performer/composer	0.48%	17
Actor/entertainer	0.51%	18
Foreign service worker/diplomat	0.62%	22
Dentist/orthodontist	0.62%	22
College administrator/staff	0.65%	23

Engineer	0.90%	32
Policymaker/government	1.18%	42
Veterinarian	1.30%	46
College professor	1.38%	49
Lawyer/attorney/judge	1.63%	58
Conservationist/forester	1.63%	58
Law enforcement officer	1.66%	59
Nurse	2.06%	73
Writer/journalist	2.09%	74
Artist	2.54%	90
Accountant	2.54%	90
School counselor	2.87%	102
Clinical psychologist	3.44%	122
Teacher/administrator (secondary)	3.80%	135
Physician/medical doctor	4.65%	165
Computer programmer/systems analyst	4.85%	172
Teacher/administrator (elementary)	5.86%	208
Therapist (physical, occupational, speech)	6.12%	217
Undecided	6.57%	233
Scientific researcher	6.62%	235
Social/welfare/recreation worker	6.93%	246
Business	10.43%	370
Other/Not listed	13.22%	469

Overall Satisfaction with CSUMB

Satisfaction with overall CSUMB experience:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	12	0.4%
Very satisfied	717	25.3%
Satisfied	1,354	47.8%
Neither satisfied nor dissatisfied	498	17.6%
Dissatisfied	161	5.7%
Very dissatisfied	91	3.2%

Importance of CSUMB's overall commitment to students in decision to attend:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	98	2.8%

Very important	1,548	43.6%
Important	1,092	30.8%
Neutral	569	16.0%
Somewhat important	120	3.4%
Not important at all	121	3.4%

Satisfaction with CSUMB's overall commitment to students since enrolling

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	21	0.6%
Very satisfied	858	26.1%
Satisfied	1,298	39.4%
Neither satisfied nor dissatisfied	632	19.2%
Dissatisfied	323	9.8%
Very dissatisfied	160	4.9%

Would respondent choose to attend CSUMB if making college choice over again?

Response	Number of Records	% of Total Number of Records
Definitely yes	881	33.6%
Probably yes	991	37.8%
I don't know	257	9.8%
Probably no	327	12.5%
Definitely no	163	6.2%

How confident are respondents that they will complete their undergraduate studies at CSUMB?

Response	Number of Records	% of Total Number of Records
Very confident	2,128	80.7%
Somewhat confident	424	16.1%
Not confident at all	85	3.2%

Would respondent recommend CSUMB to prospective students?

Response	Number of Records	% of Total Number of Records
Yes	1,904	72.7%
Not sure	528	20.2%
No	187	7.1%

Campus Community & Inclusive Excellence

Importance of diversity of student body in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	120	3.4%
Very important	899	25.3%
Important	913	25.7%
Neutral	931	26.2%
Somewhat important	270	7.6%
Not important at all	415	11.7%

Satisfaction with diversity of student body since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	133	4.0%
Very satisfied	839	25.5%
Satisfied	1,291	39.2%
Neither satisfied nor dissatisfied	813	24.7%
Dissatisfied	134	4.1%
Very dissatisfied	82	2.5%

Importance of friendliness of people on campus in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	97	2.7%
Very important	1,241	35.0%
Important	1,190	33.5%
Neutral	688	19.4%
Somewhat important	159	4.5%
Not important at all	173	4.9%

Satisfaction with friendliness of people on campus since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	46	1.4%
Very satisfied	957	29.1%
Satisfied	1,492	45.3%
Neither satisfied nor dissatisfied	586	17.8%
Dissatisfied	138	4.2%
Very dissatisfied	73	2.2%

Importance of sense of community or belonging on campus in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	149	4.2%
Very important	1,010	28.5%
Important	1,037	29.2%
Neutral	827	23.3%
Somewhat important	252	7.1%
Not important at all	273	7.7%

Satisfaction with sense of community or belonging on campus since enrolling at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	135	4.1%
Very satisfied	665	20.2%
Satisfied	1,185	36.0%
Neither satisfied nor dissatisfied	901	27.4%
Dissatisfied	257	7.8%
Very dissatisfied	149	4.5%

Satisfaction with tolerance of different viewpoints at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	113	4.0%
Very satisfied	793	28.0%
Satisfied	1,197	42.3%
Neither satisfied nor dissatisfied	483	17.0%
Dissatisfied	164	5.8%
Very dissatisfied	83	2.9%

Satisfaction with support or helpfulness from fellow students at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	78	2.8%
Very satisfied	727	25.7%
Satisfied	1,356	47.9%
Neither satisfied nor dissatisfied	546	19.3%
Dissatisfied	90	3.2%
Very dissatisfied	36	1.3%

CSUMB's Commitment to Sustainability

Importance of CSUMB's commitment to sustainability in initial decision to attend CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	133	3.7%
Very important	1,052	29.7%
Important	1,023	28.8%
Neutral	837	23.6%
Somewhat important	239	6.7%
Not important at all	264	7.4%

Satisfaction with CSUMB's commitment to sustainability since enrolling:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	157	4.8%
Very satisfied	840	25.5%
Satisfied	1,344	40.8%
Neither satisfied nor dissatisfied	774	23.5%
Dissatisfied	119	3.6%
Very dissatisfied	58	1.8%

Sustainability-related systems respondents were least satisfied with:

Response	Number of Records	% of Total Number of Records
Availability of sustainable food (local, organic, humane, fair-trade)	1,551	41.0%
Availability of water-bottle filling stations	1,383	36.5%
Recycling and composting options (adequate bins, signage, etc.)	947	25.0%
Alternative transportation support (bike parking and bike lanes, bus access, etc.)	944	24.9%
Access to natural areas for recreation	837	22.1%
Access to natural areas for education	727	19.2%
Energy efficiency measures (energy efficient lighting, equipment, plug load management, etc.)	688	18.2%
Social support systems	680	18.0%

Water efficiency measures (low flow showers, faucets, landscaping, etc.)	646	17.1%
Academic integration of sustainability topics	640	16.9%
Other (please specify)	328	8.7%

Safety, Facilities, and Support Services

Satisfaction with safety and security on campus at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	73	2.4%
Very satisfied	717	23.7%
Satisfied	1,358	44.9%
Neither satisfied nor dissatisfied	628	20.8%
Dissatisfied	180	6.0%
Very dissatisfied	66	2.2%

Satisfaction with classroom facilities at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	7	0.2%
Very satisfied	641	21.2%
Satisfied	1,492	49.4%
Neither satisfied nor dissatisfied	592	19.6%
Dissatisfied	228	7.5%
Very dissatisfied	62	2.1%

Satisfaction with laboratory facilities (science labs, computer labs, music labs, language labs, etc.) at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	446	14.8%
Very satisfied	719	23.8%
Satisfied	1,136	37.6%
Neither satisfied nor dissatisfied	558	18.5%
Dissatisfied	120	4.0%
Very dissatisfied	43	1.4%

Satisfaction with quiet places for studying at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	70	2.3%
Very satisfied	752	24.9%
Satisfied	1,313	43.4%
Neither satisfied nor dissatisfied	437	14.5%
Dissatisfied	312	10.3%
Very dissatisfied	138	4.6%

Satisfaction with availability of channels for expressing student complaints at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	362	12.0%
Very satisfied	283	9.4%
Satisfied	659	21.8%
Neither satisfied nor dissatisfied	1,083	35.8%
Dissatisfied	410	13.6%
Very dissatisfied	225	7.4%

Satisfaction with support or helpfulness from other staff members at CSUMB:

Response	Number of Records	% of Total Number of Records
Not applicable/No basis to judge	186	6.6%
Very satisfied	618	21.8%
Satisfied	1,362	48.1%
Neither satisfied nor dissatisfied	568	20.0%
Dissatisfied	66	2.3%
Very dissatisfied	33	1.2%