

Business, AS-T to Business Administration, B.S., w/Marketing; 2-Year Transfer Pathway; 2026-2027

This pathway assumes completion of AS-T in Business Administration or major prerequisite courses including: Macroeconomics, Microeconomics, Financial Accounting, Managerial Accounting, Business Law, Statistics, Business Communications, Finite Mathematics (or Precalculus or Calculus; AP or College Credit), IGETC or CSU GE Certification.

Students who have not completed these requirements prior to transfer will need to complete the missing requirements at either CSUMB or at a community college. Please consult with an Advisor.

Fall Junior Courses	Course or GE Title	Units	GE/Major
BUS 301	Principles of Business Analytics (also satisfies GE UD2 Math)	3	Major, UD 2
BUS 303	Major Proseminar	1	Major
BUS 304	Bus Communications & Critical Thinking	3	Major, GWAR
BUS 305	Principles of Management	4	Major
BUS 306	Principles of Marketing	4	Major
Spring Junior Courses	Course or GE Title	Units	GE/Major
BUS 308	Information Systems for Decision Making	4	Major
BUS 309 or BUS 310	Principles of Operations Management or Entrepreneurship	4	Major
BUS 421	Marketing Research	4	Conc. 1
HCOM 362* (if US2,3 not yet taken) or BUS 334 or other UD 4 GE course	Constitutional History* (if US2,3 not yet taken), The Impact of AI in Technology, or other UD4 GE course	3	UD 4, US 2,3*
Fall Senior Courses	Course or GE Title	Units	GE/Major
BUS 307	Finance	4	Major
BUS 399S	Business Pre-Capstone	4	Major, UDSL
Marketing Conc. Course #2	Marketing Conc. Course #2	4	Conc. 2
Marketing Conc. Course #3	Marketing Conc. Course #3	4	Conc. 3
Spring Senior Courses	Course or GE Title	Units	GE/Major
Any US1 course or elective**	Counts toward 3 of 6 units of American Institutions requirement****	3	US 1** or Elective
Marketing Conc. Course #3	Marketing Conc. Course #4	4	Conc. 4
UD3 GE Arts & Humanities (with Language if needed)**	Double-counting GE UD3 Arts or Humanities (with WCL if not yet met)**	3	UD 3 (+WCL***)
BUS 499	Strategic Management-Senior Capstone	4	Major
Total Overall Units:		60	

Elective units: 120 overall units are required for graduation. Elective units are placed on the plan to ensure that students will reach minimum units for graduation. Electives can be used toward a minor, second concentration, or “fun” enrichment courses.

(*) Students that have not completed American Institutions (US 2.3) can take HCOM 362. If completed, students can enroll in BUS 334 any UD4 approved course. Please meet with your Academic Advisor to learn more about UD4 approved courses.

(**) Students that have completed American Institutions US1 can take any course.

(***) Students that have not completed language as an AP credit or at a community college will be required to complete a language course at CSUMB. Please meet with your academic advisor to learn how to fulfill this requirement.