Business Administration: Marketing 4-Year Pathway 2023-2024

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Fall Freshman Courses (14 units total)	Course or GE Title	Units	GE/Major
FYS 181 or FYS 183 or FYS 143	Multicultural Health or Eat,Love,Learn	3	C2 or E, FYS
MATH 115 or (STAT 100 or BUS 204)	Finite Math or Statistics	3	Major, B4
C2 (Humanities) or area E	C2 or E (GE not met with FYS)	3	C2 or E
HCOM 110	Fundamentals of Speaking and Listen	3	A1
BUS 200	Pers. & Prof. Responsibility in Bus	2	Major
Spring Freshmen Courses (15 units total)	Course or GE Title	Units	GE/Major
BUS 201	Macroeconomics	3	Major, DGSS
MATH 115 or (STAT 100 or BUS 204)	Finite Math or Statistics not done in fall	3	Major
HCOM 125 or CAD 102+90 or HCOM 120	Critical Reading and Writing	3	A2
BUS 206	Business Law	3	Major
Language course	C2 and WCL	3	C2, WCL
Fall Sophmore Courses (15 units total)	Course or GE Title	Units	GE/Major
HCOM 243 or SBS 249	Area F (Ethnic Studies) with US History	3	F, US1
BUS 202	Microeconomics	3	Major, DGSS
BUS 203	Financial Accounting	3	Major
ENVS 282 or AGPS 128	MontBay Case Study or Intro Soil Sci	3	B1
HCOM200, HCOM202, BIO131 or ENSTU130	Critical Thinking GE	3	A3
Spring Sophmore Courses (16 units total)	Course or GE Title	Units	GE/Major
BUS 205	Managerial Accounting	3	Major
BUS 299	Business Analytics Fundamentals	3	Major
ENVS 201	Intro to Environmental Science	4	B2+B3
C1 (Arts) GE course	Arts GE course	3	C1
SL 210S, ED 212S, HCOM 260S,SBS 212S	Civics/Service Learning GE course	3	DCSL, US2&3
SL210S, ED212S, GS280S, HCOM260S,SBS212S	Civics/Service Learning GE course	3	DCSL, US2&3
Fall Junior Courses (16 units total)	Course or GE Title	Units	GE/Major
BUS 302	Business Milestone Experience	1	Major
BUS 304	Bus Commun & Crit Thinking-Prosem	4	Major, GWAR
BUS 305	Principles of Management	4	Major
BUS 306	Fundamentals of Marketing	4	Major
Elective or requirement not completed	Elective or missing GE, Hist, language		Inajoi
Spring Junior Courses (15 units total)		3	
		3 Units	GE/Maior
	Course or GE Title	Units	GE/Major Maior UDD UDSI
BUS 300S			Major,UDD,UDSL
	Course or GE Title Business Ethics in Action Finance	Units 3	-
BUS 300S	Course or GE Title Business Ethics in Action	Units 3	Major,UDD,UDSL
BUS 300S BUS 307	Course or GE Title Business Ethics in Action Finance Principles of Operation Management or	Units 3 4	Major,UDD,UDSL Major, UDB
BUS 300S BUS 307 BUS 309 or BUS 310	Course or GE Title Business Ethics in Action Finance Principles of Operation Management or Entrepreneurship	Units 3 4 4	Major,UDD,UDSL Major, UDB Major
BUS 300S BUS 307 BUS 309 or BUS 310 UDC	Course or GE Title Business Ethics in Action Finance Principles of Operation Management or Entrepreneurship Upper-division Arts & Humanities	Units 3 4 4 3	Major,UDD,UDSL Major, UDB Major UDC
BUS 300S BUS 307 BUS 309 or BUS 310 UDC Fall Senior Courses (15 units total)	Course or GE TitleBusiness Ethics in ActionFinancePrinciples of Operation Management or EntrepreneurshipUpper-division Arts & HumanitiesCourse or GE Title	Units 3 4 3 4 3 Units	Major,UDD,UDSL Major, UDB Major UDC GE/Major
BUS 300S BUS 307 BUS 309 or BUS 310 UDC Fall Senior Courses (15 units total) BUS 308	Course or GE TitleBusiness Ethics in ActionFinancePrinciples of Operation Management orEntrepreneurshipUpper-division Arts & HumanitiesCourse or GE TitleInformation Syst for Decision Making	Units 3 4 3 4 3 Units 4	Major,UDD,UDSL Major, UDB Major UDC GE/Major Major
BUS 300S BUS 307 BUS 309 or BUS 310 UDC Fall Senior Courses (15 units total) BUS 308 BUS 421	Course or GE Title Business Ethics in Action Finance Principles of Operation Management or Entrepreneurship Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Marketing Research	Units 3 4 4 3 Units 4 4	Major,UDD,UDSL Major, UDB UDC GE/Major Major Conc 1 (major)
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