

BUS: Management & International Business 2-Year Transfer Pathway 2024-2025

This pathway assumes completion of AS-T in Business or major prerequisite courses including Macroeconomics, Microeconomics, Financial Accounting, Managerial Accounting, Business Law, Business Communication, Statistics, Finite Math (or Precalculus or Calculus), IGETC or CSU GE Certification.

Students who have not completed these requirements prior to transfer will need to complete the missing requirements at either CSUMB or at a community college.

Fall Junior Courses (14 units)		Course or GE Title	Units	GE/Major
BUS 301		Principles of Business Analytics	3	Major
BUS 304		Bus Commun & Crit Thinking-Prosem	4	Major, GVAR
BUS 305		Principles of Management	4	Major
UDC with Language*		Double-counting UDC +WCL*	3	UDC (WCL*)
Spring Junior Courses (15 units)		Course or GE Title	Units	GE/Major
BUS 300S		Business Ethics in Action	3	Major, UDD, UDSL
BUS 306		Principles of Marketing	4	Major
BUS 307		Finance	4	Major, UDB
BUS 309 or 310		Principles of Operation Management or Entrepreneurship	4	Major
Fall Senior Courses (15 units)		Course or GE Title	Units	GE/Major
Any US 1 course or free elective		American Institutions (3 of 6 units if not already taken)	3	US1
BUS 308		Information Systems for Decision Making	4	Major
BUS 330 or 331 or 332 or 493		Management/International Bus course	4	Conc 1 (major)
BUS 330 or 331 or 332 or 493		Management/International Bus course	4	Conc 2 (major)
Spring Senior Courses (16 units)		Course or GE Title	Units	GE/Major
BUS 330 or 331 or 332 or 493		Management/International Bus course	4	Conc 3 (major)
Management/Intl Bus elective		Management/International Bus concentration elective	4	MIB elective (major)
BUS 499		Strategic Mgmt: Senior Capstone	4	Major
Any US 2/3 course or free elective		American Institutions (3 of 6 units if not already taken)	3	US2,3
Free elective if needed to reach 120 units			1	
Total Marketing Transfer pathway:			60	

* Students that have not completed language as an AP credit or at a community college will be required to complete a language course at CSUMB. Please meet with your academic advisor to learn how to fulfill this requirement.